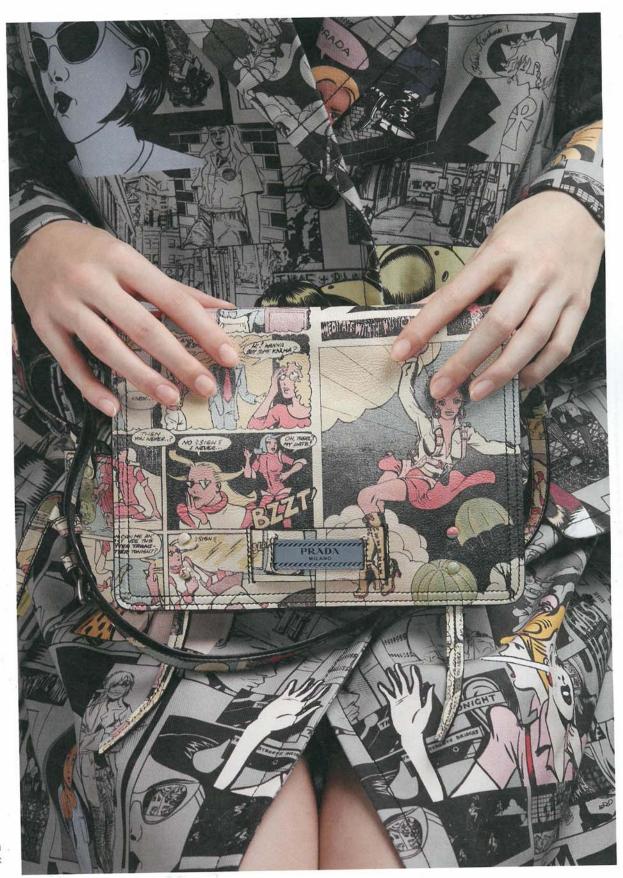




Dynamo accessories sure to make your wardrobe go pow!

Photographs by Walter Pfeiffer Set design by Jean-Michel Bertin



#### Strip Show

For spring, Miuccia Prada took a page from a handful of pioneering female comic book artists. Prada bag and coat. »

95 WMAG volume one 2018







STATI UNITI - W - PRADA - 01.01.18.jpg



STATI UNITI - INTERVIEW - PRADA - 01.12.17

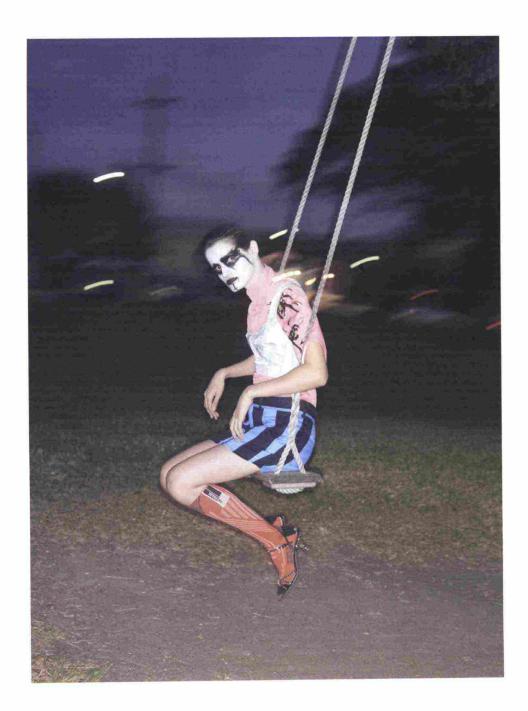


STATI UNITI - VOGUE U.S.A. - PRADA - 01.02.18

Mensile

Data Pagina Foglio

02-2018 222/35 10 / 13



CAMICIA DI POPELINE DI COTONE STAMPATO, TOP DI JACQUARD DI SETA, SHORTS DI DENIM A RIGHE E CALZE DI NYLON TECNICO, TUTTO <u>Prada;</u> Sandali <u>Miu Miu</u>. Nella PAGINA ACCANTO. CAMICIA DI DENIM, BOTTEGA VENETA; ABITO DI SETA CON RUCHES E PANTALONI DI DENIM ORGANICO SLAVATO, STELLA MCCARTNEY; CALZE GOSHA RUBCHINSKIY; SNEAKERS VANS.

Codice abbonamento: 044119

## AMICA

## **PRADA**

Mensile

Data 02-2018 Pagina 102/13 Foglio 10 / 12



ndire abbonament

PRADA: principali

del

destinatario,

esclusivo

non riproducibile.

Ritaglio stampa

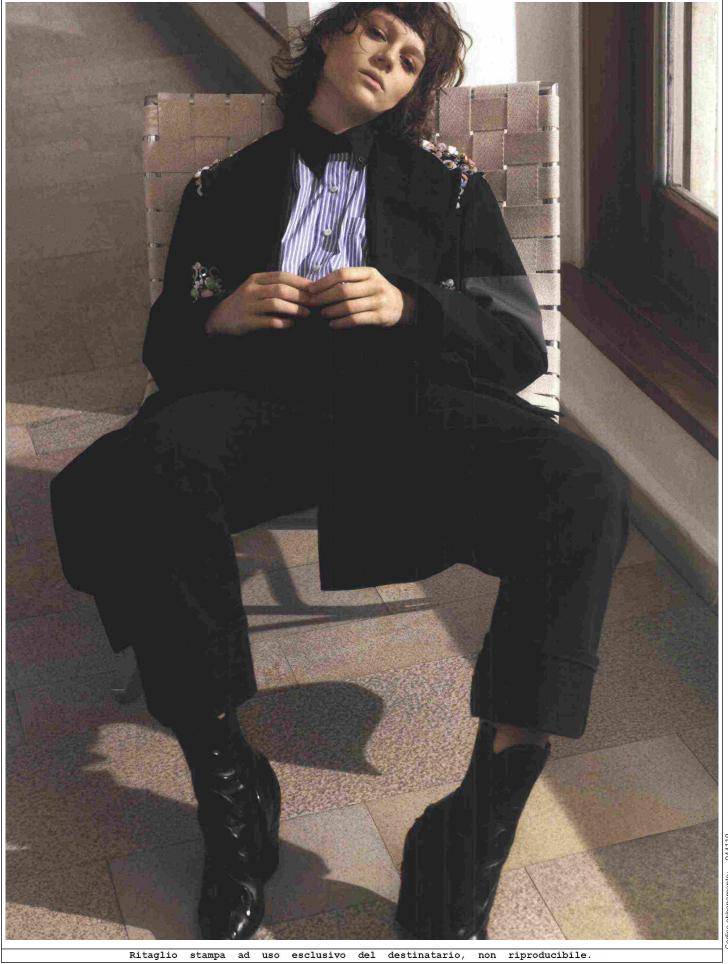
ad uso

## AMICA

**PRADA** 

Mensile

02-2018 114/27 Data Pagina 3 / 14 Foglio



Pag. 16 PRADA: principali

destinatario,

esclusivo del

ad uso

Ritaglio stampa

Put spring in your step with attention-grabbing hosiery. Photograph by Letty Schmiterlow

Can we talk about the transformative power of socks? Not that we'd ever discourage you from investing in another pair of shoes, but add a pair of plain, neon or patterned pop socks to your favourite kitten heels and they're as good as new – look to Miu Miu and Missoni for inspiration. Hockey-style knee-high socks (seen at Prada) will put a new spin on exuberant party shoes. Splash out on Fendi's high-impact tartan versions – or opt for Tabio's sheer, striped ankle socks, which cost about the same as an exorbitant green juice. JH

Leather slingbacks, £795, both Prada. Socks, £80, both Fendi





GRAN BRETAGNA - VOGUE U.K. - PRADA - 01.02.18

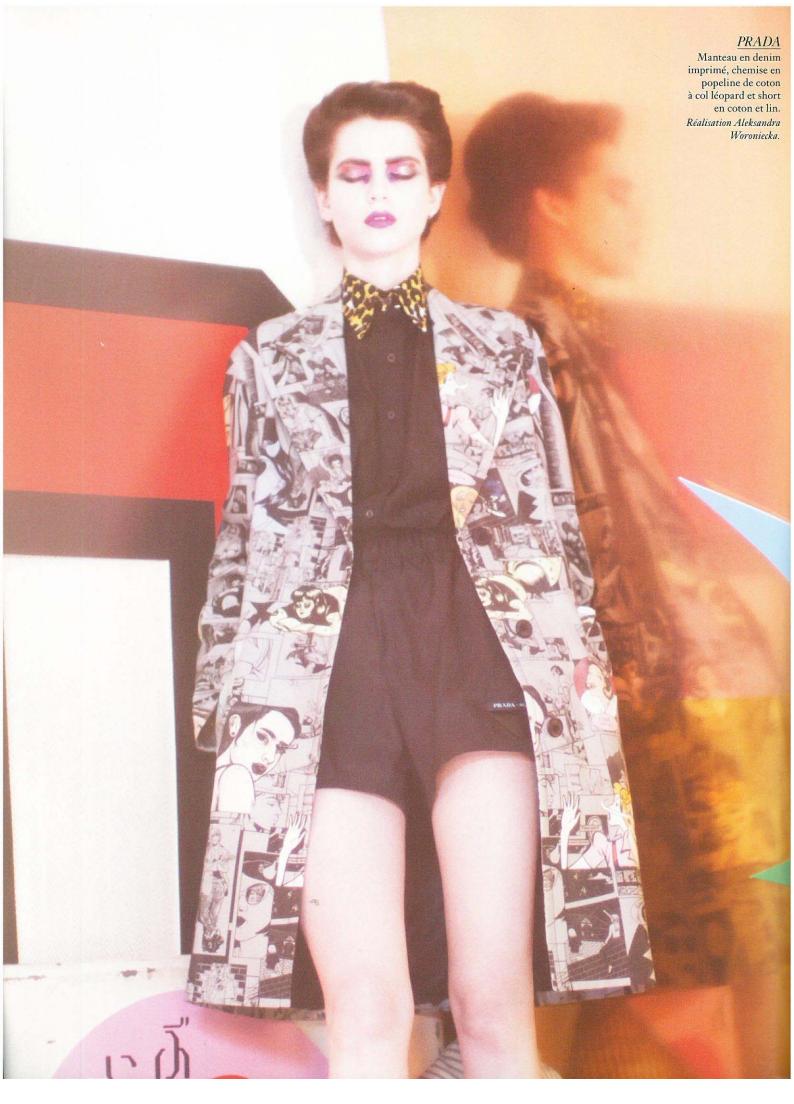


Sac «Light Frame» en cuir saffiano imprimé comics, 1850 €, et manteau oversized en popeline divisa imprimée comics, **Prada.** 

février 2018



FRANCIA - VOGUE - PRADA DONNA1 - 01.02.18.jpg



FRANCIA - VOGUE - PRADA DONNA2 - 01.02.18.jpg







GERMANIA - VOGUE - PRADA DONNA3 - 01.03.18.jpg



## Model Bella Hadid spotted wearing Prada in New York City

Monday, January 29, 2018

« PICS: Rihanna and Boyfriend Hassan Jameel Celebrate Her Big GRAMMY Win





PHOTO: Splash News

**On Bella Hadid:** Issey Miyake F/W 12 coat; Prada belt bag; Prada Cloudbust Mesh Sneakers (\$690)



SHOP Prada Cloudbust Mesh Sneakers (\$690)

## DAILYMAIL.CO.UK

## Suits you! Rita Ora slips into THREE chic workwear-inspired looks as she hops between TV appearances in New York City

By Julia Pritchard for MailOnline PUBLISHED: 16:11 GMT, 1 February 2018

She never fails to look glamorous, whether on the red carpet or stepping out to run errands. And **Rita**Ora maintained her stylish reputation on Thursday, as she slipped into three chic suits for consecutive TV appearances in New York. The singer first turned heads in an edgy leather co-ord as she left the Today Show, before changing into both a sleek grey suit and vintage checked ensemble during her time on Live with Kelly and Ryan.





Good things come in threes: Not stopping there however, the singer changed into a third look as she departed the show only hours later

## Check in with Rita's Prada skirt



Prada Fall '18 Menswear View more from the collection here

And here she goes again! Rita Ora dons another change of clothes, now clad in a checked two-piece getup by Prada. Not yet available to us mere mortals it appears Rita is wearing some samples from the Italian fashion house, in keeping with her high fashion full look policy she's been adhering to whilst promoting her new 50 Shades of Grey single with Liam Payne.

Checks are big news in fashion right now. From Off-White's much lusted after skirts and thigh high boots to Balenciaga's asymmetric blazers... if it's not tartan, it's not cool.

Buy into Rita's look with our selection of alternatives below. Do Parisian-chic with Isabel Marant's ruffled checked skirt. To be worn with a fitted black roll neck, baker boy hat and leather jacket. Or how about injecting a bit of a royal feel into your everyday look? Burberry's silk lined tartan number with look super countrified paired with suede knee highs and a cashmere sweater.

For something a bit more modern, don't miss Zara's checked skirt. Wear to the office with a crisp white shirt and brogues and then dress it up by night with a lace trimmed cami and heels.

 $\frac{http://www.dailymail.co.uk/tvshowbiz/article-5340587/Rita-Ora-sports-two-chic-ensembles-busy-day-NYC.html\ ^{1}}{NYC.html\ ^{1}}$ 

<sup>&</sup>lt;sup>1</sup> GRAN BRETAGNA-DAILYMAIL.CO.UK-PRADA-01.02.18

## DAILYMAIL.CO.UK

# Fifty Shades of flirty! Leggy Rita Ora shares intimate moment with Liam Payne during Tonight Show performance

By DAILYMAIL.COM REPORTER PUBLISHED: 08:17 GMT, 1 February 2018

She's on the promotional tour for her film 50 Shades Freed. And **Rita Ora** looked every inch the movie star as she rocked a fashion forward tuxedo ensemble for The Tonight Show Starring **Jimmy Fallon** on Wednesday. The singer, 27, changed into a wildly eclectic outfit as she performed For You from the flick's soundtrack with **One Direction**'s **Liam Payne**.



Singles out: The single For You will feature on the soundtrack for the movie, starring Jamie Dornan and Dakota Johnson, due for release next month

 $\underline{http://www.dailymail.co.uk/tvshowbiz/article-5338653/Rita-Ora-flaunts-gorgeous-pins-rocks-tuxed outfit.html~^1}$ 

<sup>&</sup>lt;sup>1</sup> GRAN BRETAGNA-DAILYMAIL.CO.UK-PRADA-RITA ORA-RTW-01.02.18



INSTAGRAM/@SARAHADAMSON

## Prada is Back: Here's Why This Is the Brand You Should Be Wearing

From nada to Prada.

By <u>Tora Northman</u>/Jan 30, 2018/<u>Fashion</u> 2.407 Hypes

The past year has been all about resurrecting old trends. From <u>Burberry</u>'s iconic Nova Check and <u>Louis Vuitton</u>'s monogram pattern going from tacky to must-have fashion, to <u>Vetements collaborating with Juicy Couture</u> – anything is possible. There's no doubt that we're seeing a blast from the past in the fashion industry right now, and we're embracing it to the fullest.

The next label on the come up is Italian fashion house <u>Prada</u>. Founded in 1913 by Mario Prada, his eponymous label has grown into one of the most notable luxury brands in the industry. Fronted by his granddaughter <u>Miuccia Prada</u>, the fashion house has remained a constant throughout the years with its notable handbags and elegant collections, but hasn't seen much of a peak in the past couple of years. That is, until the brand's Fall/Winter 2018 collection paraded down the runway in Milan. The models sported pieces with a modern athleisure influence, with an overarching aesthetic that you could describe as a futuristic

take on minimalism. The collection also brought back Prada's iconic nylon material in the form of bags, hats and apparel, as well as the label's retro logo front and centre – making the collection an ode to the fashion house's modern elegance and its influence in early '90s.

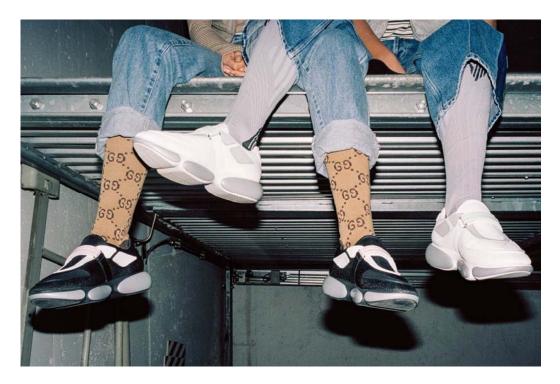


INSTAGRAM/@PRADA

Not only did the fashion show put Prada in a different light, the brand also debuted its <u>Cloudbust</u>sneaker a few days earlier, which had the fashion community divided. With the "ugly" sneaker trend being at its peak, the Italian fashion house saw an opportunity and embraced it with open arms. The new quirky, almost child-like silhouette has turned into a must-have for high fashion connoisseurs and streetwear enthusiasts alike, and one could easily compare it to the hype surrounding the coveted <u>Balenciaga Triple-S</u> sneaker.

The cloud-like silhouette from which the shoe got its name is striking and bold, and is the perfect statement piece to put Prada back on the map. The retrofuturistic aesthetic that the brand has adapted not only highlights the house itself, it has also proven that Prada isn't just for "luxury loving women." With cute bucket hats and chunky outerwear, the collection caters to a new, streetwear-

centric audience that the house hasn't targeted before, allowing for a whole new culture to be born.



FEE-GLORIA GROENEMEYER/@FEEGLORY

If you're still not convinced Prada is the brand to wear, take a scroll through Instagram. The brand is on the rise and can be seen everywhere – and if you want to get on the trend, the time is now. Gigi Hadid stepped out wearing head-to-toe Prada, sporting track pants, combat boots and a futuristic windbreaker, as well as an patterned tote bag with the brand's logo. A\$AP Rocky also wore the brand's recent collection in concert, completing the look with the Cloudbust sneakers and a bright red nylon bum bag – it is only a matter of time before the trend blows up.

The resurgence of Prada is now, so dig up your old nylon bags and wear them with pride. If you're looking to hop on the trend, the Prada Cloudbust sneakers are available in select sizes over at <a href="MATCHESFASHION">MATCHESFASHION</a>, and have a look at platforms like eBay and Grailed if you're trying to cop an old school Prada bag.





INSTAGRAM/@PRADA SHARE THIS ARTICLE

2.407 Hypes



#### Future's so bright! Bella Hadid looks fashion-forward in leather trousers and tinted glasses while visiting a friend in NYC

By <u>Dailymail.com Reporter</u> **PUBLISHED:** 03:46 GMT, 30 January 2018 | **UPDATED:** 12:09 GMT, 30 January 2018

Bella Hadid is always one step ahead of the fashion pack.

The model beauty, 21, embraced futuristic style Monday while visiting friends in New York.

The IMG repped talent looked too-cool-for-school in a pair of skintight leather legging teamed with a pair of orange-tinted glasses.



Sci-fi stunner! Bella Hadid embraced a futuristic look Monday in NYC where she sported orange-tinted sunglasses and leather trousers





## Accessorize in style with a Prada belt bag like Bella





Prada nylon and leather belt bag

Shop similar at Browns!

One thing's for sure: Bella Hadid knows a thing or two about style. She's walked the runway for all the top designers, not to mention racked up legions of fans thanks to her signature 90s inspired off-duty outfits.

So whatever trend Bella is trying, we're taking note of! The latest is a bum bag: another relic of Bella's favourite go-to era, the 90s, that has come back with a vengeance this season.

Bella's is by Prada and the great news is you can click right now to shop a super similar design at Browns Fashion.

Being Prada and all, Bella's bum bag doesn't exactly come cheap so if you want to dip your toe in the trend for less then head to the edit below and shop the picks by Versus Versace, River Island, Kappa and Asos.

Read more: <a href="http://www.dailymail.co.uk/tvshowbiz/article-5328023/Bella-Hadid-looks-chic-leather-pants-tinted-glasses.html#ixzz55gFJiTDR">http://www.dailymail.co.uk/tvshowbiz/article-5328023/Bella-Hadid-looks-chic-leather-pants-tinted-glasses.html#ixzz55gFJiTDR</a>
Follow us: <a href="mailto:@MailOnline.on-Twitter">@MailOnline.on-Twitter</a> | <a href="mailto:DailyMail.on-Facebook">DailyMail.on-Facebook</a>

PurseBlog.com-Prada and Céline Are the Obvious Celebrity Bag Faves This Week -

https://www.purseblog.com/celebrities/celebrity-designer-bags-012618/

Date: January 26th, 2018

Page: 6 of 9

## Gigi Hadid

Here's <u>Gigi Hadid</u>, leaving her apartment with a sleek black <u>Prada</u> Duffel. She's seen here en route to JFK. <u>Shop Prada via Neiman Marcus</u>



PurseBlog.com-Prada and Céline Are the Obvious Celebrity Bag Faves This Week -

https://www.purseblog.com/celebrities/celebrity-designer-bags-012618/

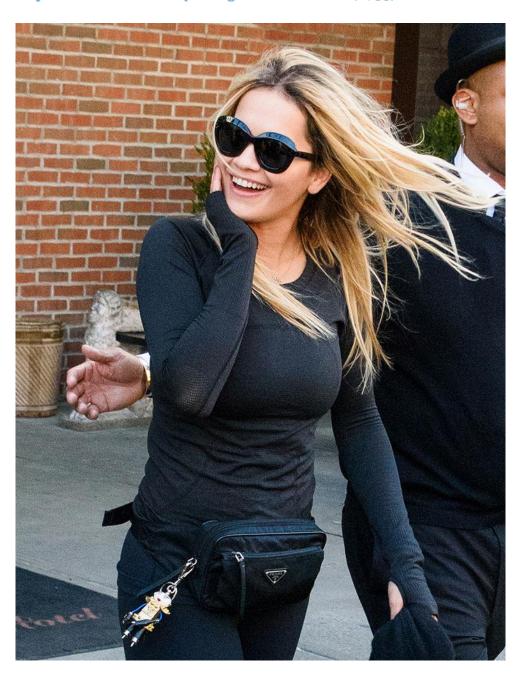
Date: January 26th, 2018

Page: 9 of 9

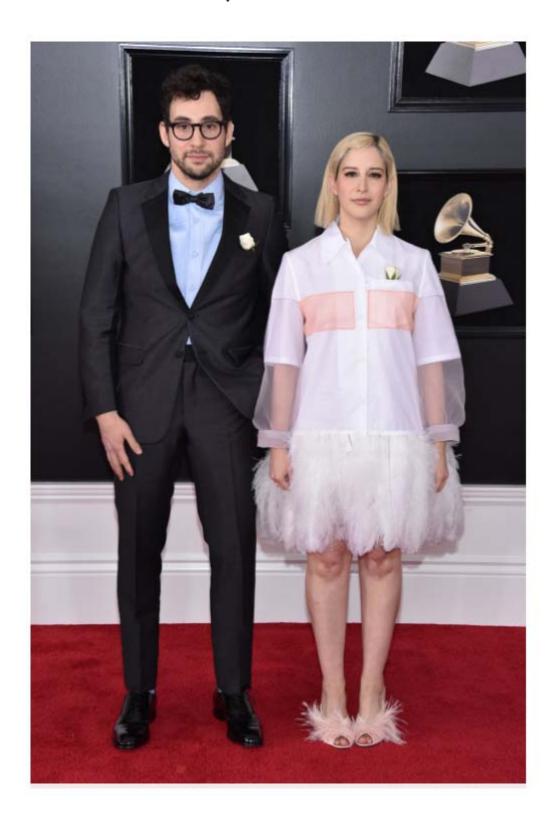
## Rita Ora

And here she is again heading to the gym from her hotel. She's wearing a nylon <u>Prada</u>

Tessuto Belt Bag, which is actually a surprisingly appropriate handbag to throw in a gym locker. <u>Shop the Prada Tessuto Gym Bag via farfetch.com (\$755)</u>



**VOGUE** Grammy Awards 2018: Fashion–Live From th...



## **VOGUE** Phil Oh's Best Street Style Photos From the S...





 $\leftarrow$ 

PurseBlog.com- The Hadids Present a Unified Front with New Spring 2018 Bags from Prada-

https://www.purseblog.com/celebrities/celebrity-designer-bags-prada-fendi-hermes-013118/

Date: January 31st, 2018

Page: 1 of 9

## purseblog







## The Hadids Present a Unified Front with New Spring 2018 Bags from Prada

And our most serious Hermès devotees present a small parade of Birkins

Sometimes you have to stare blankly at pictures of celebs for weeks before bag trends start to emerge, but this week, both <u>Gigi Hadid</u> and <u>Bella Hadid</u> carried two different styles from <u>Prada's Spring 2018 collection</u>, which makes my job sublimely simple. But Prada's new runway bags aren't the only thing that's trending with celebs right now, of course. (P.S. Some of our favorite Spring 2018 styles are already <u>available for pre-order</u>.)

PurseBlog.com- The Hadids Present a Unified Front with New Spring 2018 Bags from Pradahttps://www.purseblog.com/celebrities/celebrity-designer-bagsDate: January 31st, 2018

Page: 3 of 9

### Bella Hadid

prada-fendi-hermes-013118/

Bella Hadid carried this Prada Faces Frame Bag from the brand's Spring 2018 collection to dinner in Paris. In quasi-related news: Bella and Gigi recently posed nude together for the March issue of British Vogue. Shop the Prada Face Frame Bag via Bergdorf Goodman (\$2,260)



PurseBlog.com- The Hadids Present a Unified Front with New Spring 2018 Bags from Pradahttps://www.purseblog.com/celebrities/celebrity-designer-bags-

Date: January 31st, 2018

Page: 4 of 9

## Gigi Hadid

prada-fendi-hermes-013118/

Back across the pond, here's <u>Gigi</u>, leaving her NYC apartment with a Prada Faces Belt Bag. <u>Shop Prada Bags via Bergdorf Goodman</u>



#### REDCARPET.FASHIONAWARDS.COM

## **PRADA**

Data 06-02-2018

Pagina Foglio

1



FEATURES ~

**EVENTS** 

BEAUTY ~

SHOP HER CLOSET

BROWSE ~

SHOP THE LOOK

CONTACT

06.02.18 PREMIERE

### Dakota Johnson In <u>Prada</u> – 'Fifty Shades Freed' Paris Premiere



Rita Ora and Dakota Johnson were in sync with their white red carpet looks for the Paris premiere of 'Fifty Shades Freed' this evening (February 6) in France, where she was joined by her Tod's-clad co-star Jamie Dornan.

Opting not to rely on the frou-frou details and fussy construction, the actress proved that a simple Prada dress can still look modern too.

There was a high-octane quality thanks to the shimmery sequins that ensured all eyes were set on Dakota, but she is so beautiful, it would've been the case anyway.

Tiffany & Co. jewels and Gianvito Rossi 'Portofino' silver sandals completed the look.











Credit: Getty

SEARCH... GO

#### Connect with RCFA everywhere:

#### Subscribe to Our Email List

First Name \*

Email \*

SUBSCRIBE

## **Popular Posts**



Best Dressed Of The Week



Angelina Jolie In Atelier Versace – 45th Annual Annie Awards



'Black Panther' Seoul Premiere Menswear



Lupita Nyong'o In Elie Saab & Ralph & Russo – 'Black Panther' Seoul Press Conference and Premiere



Margot Robbie In Chanel – 90th Annual Academy Awards Nominee Luncheon

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

#### REDCARPET.FASHIONAWARDS.COM

## **PRADA**

06-02-2018 Data

Pagina Foglio

1/2



FEATURES ~

**EVENTS** 

BEAUTY ~

SHOP HER CLOSET

BROWSE ~

SHOP THE LOOK

CONTACT

06.02.18

'Fifty Shades Freed' Paris Premiere

« Return To Post



Photo 2 of 5



Dakota Johnson In Prada - 'Fifty Shades Freed' Paris Premiere

Tweet

Platt











RELATED IMAGES

































« Return To Post

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

## **PRADA**

Data 09-02-2018

Pagina Foglio

1



FEATURES ~

EVENTS

BEAUTY ~

SHOP HER CLOSET

BROWSE ~

SHOP THE LOOK

CONTACT

09.02.18

### Margot Robbie In Prada – Santa Barbara International Film Festival



Margot Robbie attended the Santa Barbara International Film Festival on Thursday (February 8) and received the Outstanding Performers of the Year Award along with her 'I, Tonya' costar Allison Janney.

The actress has been on a fashion high rotating from charmingly sweet styles to sexy silhouettes.

Her Prada separates channel the former mood with their pastel brocade fabric and the bow detail.

This is a look that I could have seen on Elle or Dakota Fanning, but I think it still fits into her wheelhouse.

The tailoring and her soft-but-not-cutesy styling, give the outfit a pretty elegance without veering into saccharine territory.











Credit: Getty

SEARCH... GO

#### Connect with RCFA everywhere:

**a** f y p ⊙ G

#### Subscribe to Our Email List

First Name \*

Email \*

SUBSCRIBE

## **Popular Posts**

Halsey In Georges Hobeika & Julien Macdonald – 2018 amfAR Gala New York



Poppy Delevingne In Dundas – 2018 amfAR Gala New York



Lucy Hale In Jenny Packham – 2018 amfAR Gala New York



Lupita Nyong'o In Balmain – 'Black Panther'
London Premiere



Sienna Miller In Christian Dior Couture – 2018 amfAR Gala New York

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

Pag. 115