TheImpression.com – Church's Spring 2022 Ad Campaign https://theimpression.com/churches-spring-2022-ad-campaign/

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WHERE FASHION GETS CREATIVE



Full Text:

Review of Church's Spring 2022 Ad Campaign by Creative Director Aaron Christian with Talent James Massiah

Church's taps dual artistic talents for a unique campaign that celebrates excellent craft and the skillful hands that make it possible. The Prada-owned, historic English shoemaker commissioned filmmaker Aaron Christian and poet, spoken-word artist, and musician James Messiah to create the Spring 2022 campaign film.

With richly colored, focused cinematography, Christian's film direction follows the craftsmanship that goes into crafting each pair of Church's shoes, specifically showcasing nine of the 250 handmade processes that go into creating a single pair of shoes over the course of eight weeks.

Side-by-side with the color process footage is artful black-and-white footage of hands, an artful way to emphasize the smart title of the film: "The Greatest Hands Make the Greatest Shoes."

Massiah's specially-commissioned poem provides the soundtrack for the short film. Though his rhythm, closely grounded iambic tetrameter, might feel a bit Dr. Seuss-y, it's actually a smart choice that taps into Church's sense of history: the classically middle-English meter is that in which the Canterbury Tales, as well as many other important historical English poems, were composed.

It's rare to see a fashion campaign that so lovingly leans into the craftspeople and process behind its product, and it's perhaps even more rare to see a fashion campaign team with a poet. Church's executes this unique combination beautifully, emphasizing craft and artistic commitment for a campaign that is perfectly in tune with the ethos and identity of the brand. It seems the greatest hands also make the greatest campaigns.





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CHURCH'S

Stivaletti in vitello e allacciatura derby

Il modello di punta del marchio del gruppo Prada per l'autunno-inverno 2022-23 si chiama Havant, uno stivaletto con allacciatura derby in pelle di vitello opaca. La forma, leggermente arrotondata, grazie alla tipica cucitura norvegese, rende il nuovo boot di Church's adatto alla città o al tempo libero. Disponibile nella più classica variante nera, e nelle tonalità di marrone burnt ed ebony, Havant, sarà in vendita nei negozi e sul sito www.church-footwear.com a partire da giugno 2022.





This page: GIORGIO ARMANI pinstripe jacket and trousers, £1,900 (armani.com). CHURCH'S Gateshead loafers, £750 (church-footwear.com)

Opposite page: DUNHILL sleeveless rugby top, £475 (dunhill.com). Gold chain, Harris's own

THE TALENTED MR DICKINSON

16

As his Bafta EE Rising Star nomination is announced and with a big year of films in the works, everyone wants a piece of Harris Dickinson. Laura Craik meets him

PHOTOGRAPHS BY JESSE LAITINEN STYLED BY REUBEN ESSER





I'd be very comfortable,' he apologises. 'I'll leave it to the models.'

As he makes his way off set, we make small talk, as you do. 'I haven't been to this studio before, no, but I live nearby,' he says. 'I've been to the area; to The Dump and things.' The Dump? Is that a club? 'The dump,' he says, looking at me like I'm loopy. 'The actual dump. For recycling.'

You might reasonably assume that a person who had starred with Angelina Jolie and Michelle Pfeiffer in *Maleficent: Mistress of Evil*, played opposite Ralph Fiennes in *The King's Man* and is soon to appear alongside Daisy Edgar-Jones in the much-anticipated film adaptation of *Where the Crawdads Sing* would have better things to do than drive to a recycling centre on a Lea Valley industrial estate — but here we are. You can take the boy out of Walthamstow but you can't take away the imperative to recycle your stuff at the dump.

'I don't feel like I've done so much,' he continues modestly once we've sat down. 'There's times where I'm just sitting around at home, so I don't feel like my life's been unnecessarily busy. But I've been very lucky that I've worked with some brilliant people.'

He certainly has, even if he's a little bashful talking about them. What surprised him most about Jolie? 'That she introduced herself to me as Angie,' he laughs. What did he learn from Fiennes? 'His composure, his focus and his diligence to the craft were inspirational. That's work ethic.' He is full of praise for Edgar-Jones, with whom he recently spent several months filming in New Orleans on Where the Crawdads Sing. 'Daisy is incredible: genuinely brilliant as a performer and as a person. I was a fan of hers anyway, from watching Normal People during the heart of lockdown. Me and my girlfriend, that was a big relief for us, that show. It was an escape during a weird time, as it was for everyone.'

Where the Crawdads Sing (in which he plays Chase, boyfriend of Kya, played by Edgar-Jones) is released this summer: but first, he can be seen as Pete in *The Souvenir Part II*, Joanna Hogg's semi-autobiographical follow-up to 2019's critically acclaimed *The Souvenir*. 'That's one of the few projects I'm a part of where I can actually watch it with admiration and enjoyment because I'm not in it that much. Normally I watch films and feel horrible that I'm in them.'

So self-effacing is 25-year-old Dickinson that when he found out he was nominated as Bafta's EE Rising Star, his first reaction was 'obviously this is a mistake. They've got the name mixed up with someone else.' After so much success, surely he still doesn't suffer from imposter syndrome? Or is that a necessary part of being an actor? 'Kind of,' he concedes. 'Probably. I don't know. I think everyone suffers from a little bit of imposter syndrome.'

With so many old Etonians on the scene, it's refreshing to meet a British actor who was born in Leytonstone, grew up in Walthamstow, went to Highams Park state school (favourite subject: art) and studied acting not at Rada but at Raw, the east London drama school he attended on and off from the ages of 11 to 17. 'It was an accessible, reasonably priced theatre school in Walthamstow,' he remembers. 'A few of the teachers there were actors, so I realised acting was a possibility. But I never really expected to get work. I hoped and dreamed I would, but I never felt entitled to it.' His social worker father and got the education to unpack the current political climate, they're going to see a certain thing and latch on to it.'

While more Hollywood blockbusters are undoubtedly in his future, his soft spot for British cinema is evident. 'What I love about it is that we've always championed working-class storytellers like Mike Leigh and Sarah Gavron, or the stories that Danny Boyle and Lynne Ramsay have told. They're film-makers I love, who've stayed true to their grittiness.'

Like every industry, the acting world is full of nepotism, but Harris is proof that talent will win out. 'We're at a place where the industry is opening up to [people of] different backgrounds. It's way more accessible now than perhaps it was. But I think America has led that charge. Certain people in the UK didn't really want to see me in auditions until I went off and got a role in an American indie film that won Sundance. I don't blame people for that because you have to earn your place. You have to earn your entry into rooms in the UK. I hadn't been to drama school. I was from a certain area. And I felt that. I still feel it now from certain people. Maybe it's a chip on my shoulder but I can't shake it off. I feel very welcomed by the UK

"You have to earn your entry into rooms in the UK. I hadn't been to drama school. I was from a certain area. I felt that. I still feel it from certain people"

hairdresser mother were both encouraging, as were his three elder siblings.

Success came quickly, with Harris landing a part in *Angels*, which ran at the National Theatre in 2014 and led to him getting an agent. In 2017 he starred in his first lead film role, as Frankie in *Beach Rats*, Eliza Hittman's haunting coming-ofage story for which she won best director at Sundance. So convincing is Harris as a disaffected Brooklyn teenager that it's hard to believe he'd only ever been to New York once, briefly, for an audition.

He was equally convincing as Simon in 2019's County Lines, for which he was nominated as Best Supporting Actor at the British Independent Film Awards. 'That project was really close to my heart. I was honoured to be a part of it because it told an important story that did not shy away from truth, about an issue that people don't always want to address because it's happening on our doorsteps. Boys at my school were involved in that kind of thing [drug dealing] quite a lot. It was not uncommon. You want to transcend circumstance and attain things, and consumer culture really spurs that on. Now more than ever, there's a distrust of our political system. If certain people haven't

industry and the US industry, and I feel very grateful that people have given me work, but it's not been the smoothest path. I've had some pretty strange experiences with actors, film-makers and casting directors. It's not been pleasant all the way.' He shakes his head. 'And I'm white. So God forbid what people of colour are going through.' He pauses. 'I'm not victimising myself. I'm just being honest.'

After the murder of George Floyd, when everyone was posting black squares on Instagram, Harris posted a more considered and genuine response to the Black Lives Matter movement than most. Eighteen months on, does he think anything has changed? What more can people do? 'We are definitely not going to find the answer to that sitting in an east London photo studio, and it's way above my pay grade, but I do feel that whole movement is incredibly important in shifting conversations and bringing awareness. Certain people that didn't want to open up to new information have been forced to, and certain larger companies and conglomerates are now being held accountable.'

There's a watchfulness in Harris's performances that makes sense when you meet him in the flesh. If he hadn't been an



DIOR crewneck knit, £1,100; long-sleeve T-shirt, £590; trousers, £810 (dior.com). CHURCH'S Gateshead loafers, £750 (churchs.com). ALIGHIERI The Fire in his Eyes ring in sterling silver, £325 (alighieri.com)

Grooming by Liz Taw at The Wall Group using Upcircle Beauty. Photographer's assistants: Alex Gale and Ben Bradish-Ellarmes. Stylist's assistant: Daniel Tyson actor he would have made a good journalist: very sweetly, he asks as many questions as he answers. 'My mum and her work have been a big part of that,' he says, remembering how he'd observe people coming to their house to get their hair done. 'I'd watch them come, then leave, then hear my mum's feedback and realise there was this whole subplot of narrative.'

His parents divorced when he was six. 'It's fine. Divorce is not uncommon now. My mum is crazy impressive. At one point, she was a single mum with four kids, and she was working as a hairdresser as well.'

Hair was important in the Dickinson household and he confirms there were some follicular foibles. 'My mum never went too wacky but I've let her do some wacky stuff to my hair. Frosted tips in Year 4 — that was quite a bold thing to do.' He laughs. 'Now I look back and think, was everything okay?'

If he weren't an actor, he says he'd like to be a carpenter. 'I like making things, and think I'd enjoy the task-based completion. It's not neurotic.' Is he neurotic? 'I am with acting, I think. Acting is so...' he whistles. 'You get too involved in emotions and the idea of self. Carpentry is just very simple and skill-based.' He might equally have been a director: he recently directed a short film that appeared at the London Film Festival. 'I wanted to make films before I wanted to be an actor. I was considering going to film school and worked on sets as an assistant camera operator, so I was trying to climb both ladders. I'm trying to make space for that in my life again.'

With three more films of his set to be released this year (*Crawdads, Triangle of Sadness* and *See How They Run*), he will have his work cut out. His roles have been so varied that I wonder how much he deliberates over taking them. 'I try to choose them carefully but I'm becoming aware of wanting to be more careful, perhaps. That's becoming a pressure that I have to let go of, and remember this isn't life or death.'

I tell him that in 10 years' time, he will probably be in the frame to be the next James Bond. 'Nah, I don't think so,' he says modestly. In the meantime, he's planning to enjoy some downtime in London. 'Little bit of life stuff. Sorting the house out. Writing my feature film.' And hanging out with his girlfriend, the musician Rose Gray, whom he doesn't want to talk about but clearly adores. Maybe a trip to the dump is on the cards. Or equally, a trip to the Baftas. He'd be happy either way.

Voting for the EE Rising Star Award is open at ee.co.uk/bafta. The winner will be named at the EE British Academy Film Awards on 13 Mar. 'The Souvenir Part II' is out now ⁴⁷





COREA - AVENUEL - CHURCH'S - 01.01.22

<스트릿댄스 걸스 파이터>의 박혜림과 노원. 2022년, 스무 살이 된 그들의 새로운 도약, 새로운 몸짓.

Who Run th

Editor Jay Kim, Ahn Doohyun Text & Art Jay Kim Photography Kim Youngmin Film Han Daehee

Gir

해렴이 입은 더불브레스트 재킷은 별웹타노(Nalentino), 리본 디테일 명크롭은 자니해오겠즈(Johnny Hates Jazz), 레디 소츠는 8 by 옥스(8 by YOOX), 이어일과 레그 위에는 피피(Fill), 실버 클레디에이터 부츠는 체처스(Church'S), 네트 타이츠는 에디타의 것, 노웰이 입은 하프 프란트 재킷은 오프화이트(Oft-White**), 프란트 타이츠는 디와이도섬(Dydoshop), 실버 스페이크 디텍일 위위는 처처스(Church'S), 실버 이어 카프는 포트레이트 리포트(Potrait Report), 실버 제인 네크리스는 바바와 웨스트우드(Nvienne Westwood).

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COREA - DAZED & CONFUSED - CHURCH'S - 01.02.22

프린트 롱 드레스는 **MSGM by 한스타일닷컴**(MSGM by Hanstyle.com), 메리제인 슈즈는 **처치스**(Church's), 삭스는 에디터의 것.



COREA - DAZED & CONFUSED - CHURCH`S - 01.02.22



COREA - DAZED & CONFUSED - CHURCH`S - 01.02.22



MAGAZINE



SPAGNA - ELLE - CHURCH`S - 01.01.22

(金) HB X MM/S (CADIN 1005) 條紋太本 印花Legging (BOTH BY PHILOSOPHY DI LORENZO SERAFINI) : 珍珠字母耳環 (MOSCHINO) : 貓眼水晶愛夾 (MIDNIGHT OPERA HOUSE) : 黒白短靴 (CHURCH'S)

(右)綠色西裝外套夾克(GANNI); 藍色針織洋裝(GCDS);印花針繡開襟衫(VERSACE) 條紋迷你裙(PHILOSOPHY DI LORENZO SERAFINI) 雙色Logo中筒襪(BALLY);金屬耳環(MISSOMA); 綠色貓眼水晶髮夾(MIDNIGHT OPERA HOUSE); 晶飾鏡依厚底樂福鞋(ROGER VIVIER)

TAIWAN - ELLE - CHURCH'S - 01.01.22



STORIE

Wayne Santana, 30 anni, rapper dentro (e fuori dal)la Dark Polo Gang

Abito e camicia Dolce&Gabbana, scarpe Church's, calze Red, orologio Rolex, bolo tie e orecchini personali

ITALIA - GQ - CHURCH'S - 01.02.22





COREA - HARPER'S BAZAAR - CHURCH'S - 01.01.22



CINA - HARPER'S BAZAAR - CHURCH'S - 01.01.22



CINA - HARPER'S BAZAAR - CHURCH'S - 01.01.22

EL FOCC Fotografía PABLO Realización VÍCTOR VERGARA

La temporada entra con pisada libre

SÁEZ



A estas alturas del partido, no es necesario insistir en las virtudes de un par de zapatillas blancas. El modelo Boland de Church's está confeccionado con la misma piel de becerro que se emplea en los imprescindibles zapatos clásicos de la casa inglesa.



SPAGNA - ICON - CHURCH`S - 01.01.22



ITALIA - ICON - CHURCH`S - 01.02.22



ITALIA - IO DONNA - CHURCH'S - 15.01.22

컷아웃 디테일의 화이트 셔츠 45만원대 르쥬(Leje), 클래식한 블랙 재킷과 스커트 모두 가격 미정 둘체앤가바나(Doloe & Gabbana), 메리제인 로퍼 가격 미정 처치스(Church's), 블랙 넥타이와 화이트 타이츠는 에디터 소장품,

왼쪽페이지:





COREA - MARIE CLAIRE - CHURCH'S - 01.01.22



GRAN BRETAGNA - MEN'S HEALTH - CHURCH'S - 01.01.22



ITALIA - STYLE MAGAZINE - CHURCH`S - 01.01.22

PORTFOLIO № 5-15

$\mathop{Fill your boots}_{{\rm The \ modest \ Chelsea \ steps \ up}}$

RIGHT TO LEFT:

RM WILLIAMS Comfort Craftsman boot, £375, rmwilliams.com; CHEANEY Godwin Chelsea boot, £545, cheaney.co.uk; TOD'S Ankle boots in suede, £500, tods.com; EDWARD GREEN Newmarket boot, £1,185, edwardgreen.com; CHURCHS Amberley polished binder Chelsea boot, £790, church-footwear.com; CROCKETT & JONES Chelsea 11 £420, crockettandjones.com.



Photography by Sam Hoffman Set styling by Olivia Bennett

GRAN BRETAGNA - THE GENTLEMAN'S JOURNAL - CHURCH'S - 01.01.22

RHYS LEWIS

RHYS WEARS HENRY POOLE JACKET, £4,032, henrypoole.com; TM LEWIN SHIRT, £60, tmlewin. co.uk; EMMA WILLIS BOW TIE, 995, emmowillis.com; ELEVENTY AT FLANNELS POCKET SQUARE, £75, flannels.com; KINGSMAN AT MR PORTER TROUSERS, £395, mrporter.com; CHURCH'S SHOES, £650, church-footwear. com; PANTHERELLA SOCKS, £13, pantherella.com; CARTIER BRACELET, £5,900, cartier.com; VACHERON CONSTANTIN WATCH, £POA, wacheron-constantin.com

ROARING

1922

Was a year marked by wild economic growth, shifting social mores, a handy little thing called the 'cocktail' – and the raucous beginning of the Jazz Age.

TWENTIES 2022

Is a time rich with new digital billions, widespread uncertainty, a troublesome little thing called the 'Metaverse' — and, we hope, the start of a new era of excellence for British music.

And it sounds, perhaps, a little bit like...

Cyrill Xhosa IBRAHIM COLE

a ZakL ABEL

ak EL L

Che LINGO Dan Rhys OWEN LEWIS



GRAN BRETAGNA - VOGUE U.K. - CHURCH`S - 01.02.22

"Some might see it as a trend, but we all have to come together and work on this as a community." says Abrima Erwiah of Ghana-based Studio One Eighty Nine.

From left: Janet wears oversized sweater, net collar, cotton shirt, and tunic dress, Raf Simons. Leather shoes, Ann Demeulemeester. Adut wears blazer and pleated wrap skirt, Raf Simons. Leather shoes, Church's. Amar wears trouser suit, Martine Rose. Leather boots, Jimmy Choo. Maty wears leather trouser suit, tank top, belt, and caneas shoes, Ann Demeulemeester. Nyagua wears pinstripe trouser suit, tank top, and leather shoes, Ann Demeulemeester. Akon wears cotton/eiscose jacket and cotton/linen trousers, Jil Sander by Lucie & Luke Meier. Leather shoes, Church's

Jude Hill Belfast

