

服饰与美容 VOGUE

一月号 / JANUARY 2025

Fun²

Ashley
Park
决意快乐

服饰VOGUE

与美容

1月号 / JANUARY 2025

Fun 2

贾玲
以身作答



USA – ELLE – PRADA – DECEMBER / JANUARY 2025 (COVER)

SUPER ELLE

欣漾

DECEMBER 2024
定价 30 元







AUSTRALIA_MARIE CLAIRE_PRADA_01.11.24





ON THE COVER MEG RYAN PHOTOGRAPH THOMAS WHITESIDE STYLING SEAN KNIGHT. TOP, £120, AGOLDE. COAT, £4,150, SKIRT, £2,500, AND LOAFERS, £870, PRADA



FLAUNT

A portrait of actor Louis Partridge. He is wearing a brown, textured jacket and is looking down with his hand near his mouth. The background is a warm, orange-toned wall with a lamp visible in the upper right corner.

LOUIS PARTRIDGE

USA – FLAUNT – PRADA – ISSUE 196, 2024 (COVER)

Elle (China)

PAESE :Cina

DIFFUSIONE :(448600)

PAGINE :1

SUPERFICIE :164 %



► 1 gennaio 2025



CHINA - ELLE - PRADA COVER1 - 01.01.24.jpg

Elle (China)

PAESE :Cina

PAGINE :1

SUPERFICIE :164 %

DIFFUSIONE :(448600)



► 1 gennaio 2025



CHINA - ELLE - PRADA COVER - 01.01.24.jpg

GQ (DE)

PAESE :Germania

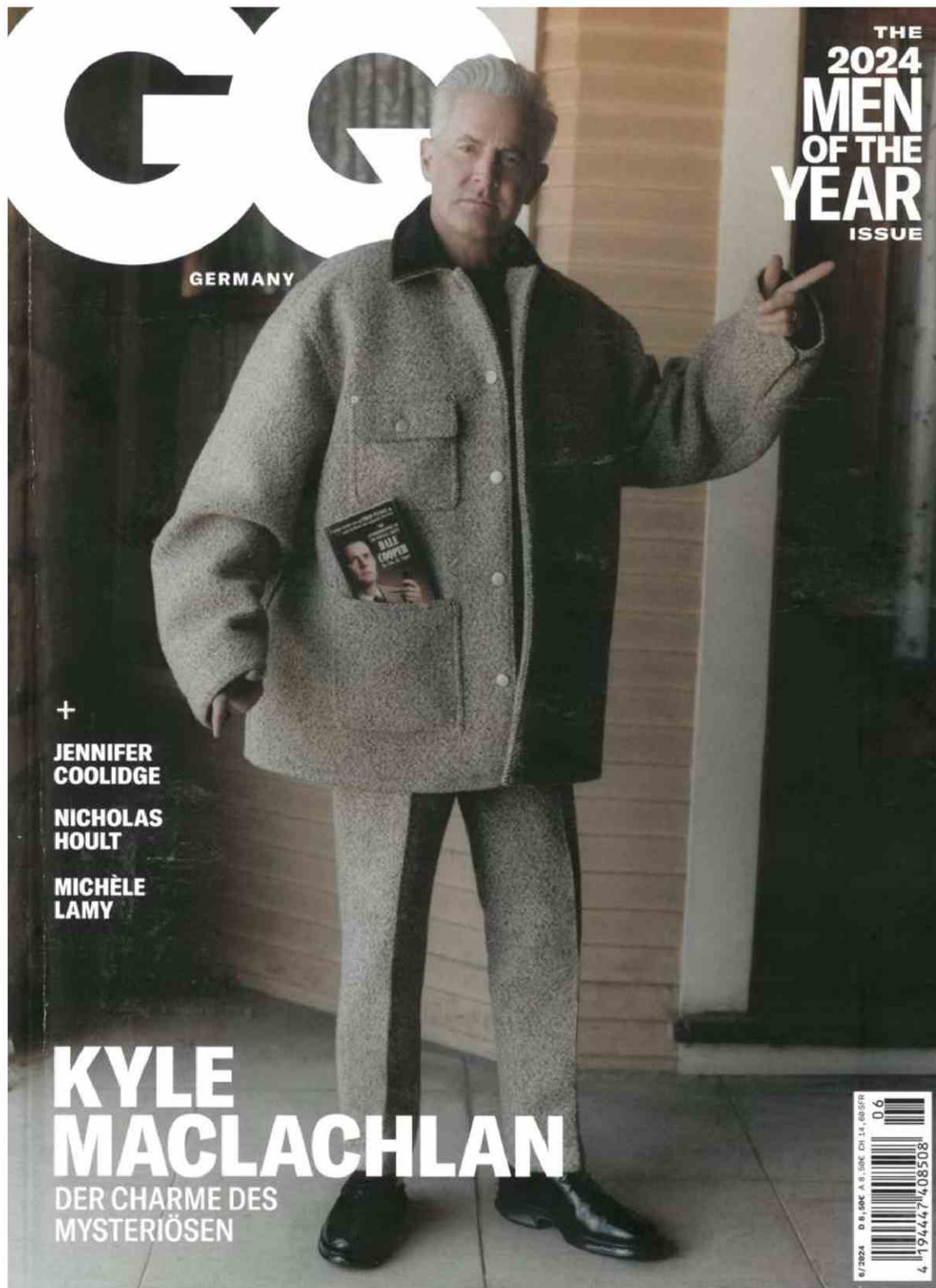
DIFFUSIONE :(93814)

PAGINE :1

SUPERFICIE :69 %

PERIODICITÀ :Mensile□□

► 1 gennaio 2025



GERMANY

THE
2024
MEN
OF THE
YEAR
ISSUE

+
JENNIFER
COOLIDGE
NICHOLAS
HOULT
MICHÈLE
LAMY

KYLE
MACLACHLAN
DER CHARME DES
MYSTERIÖSEN





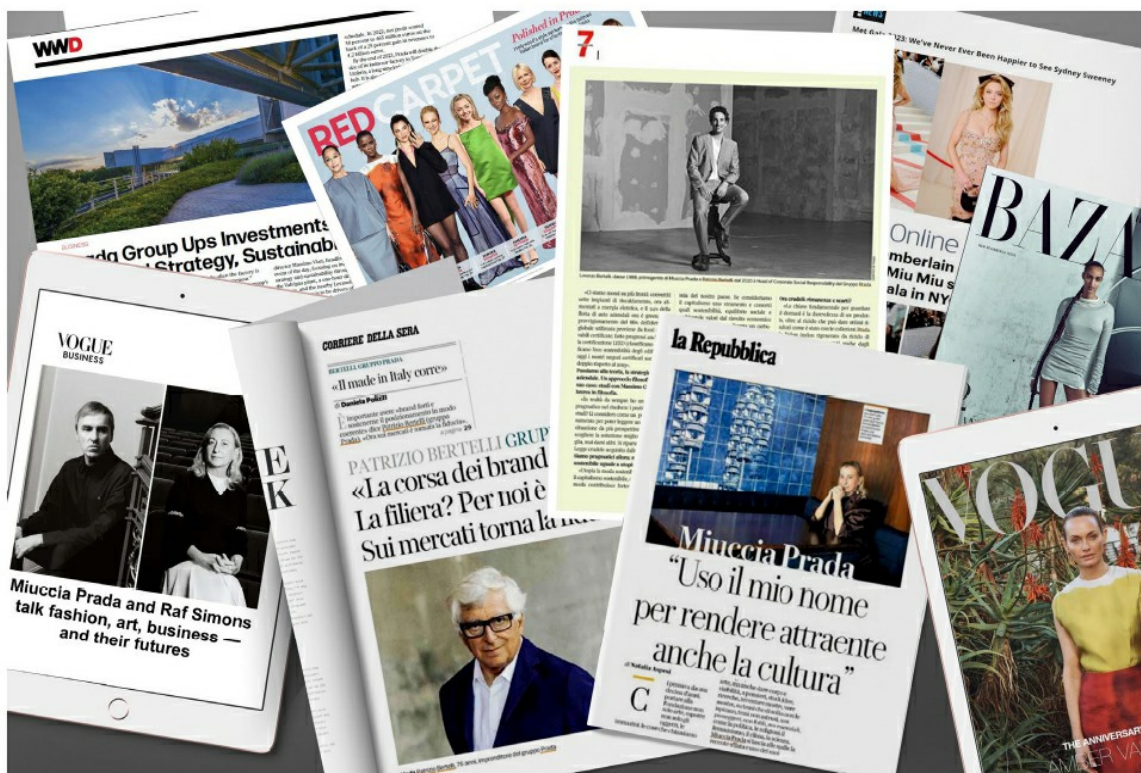
AUSTRALIA_ESQUIRE_PRADA_01.11.24





GERMANIA-ZOO MAGAZINE-PRADA-ISSUE-85





PRADA Group

The following Press Review is a selection of the most relevant news of the day.

La Rassegna Stampa qui di seguito è un estratto delle principali notizie del giorno.

14 Gennaio 2025

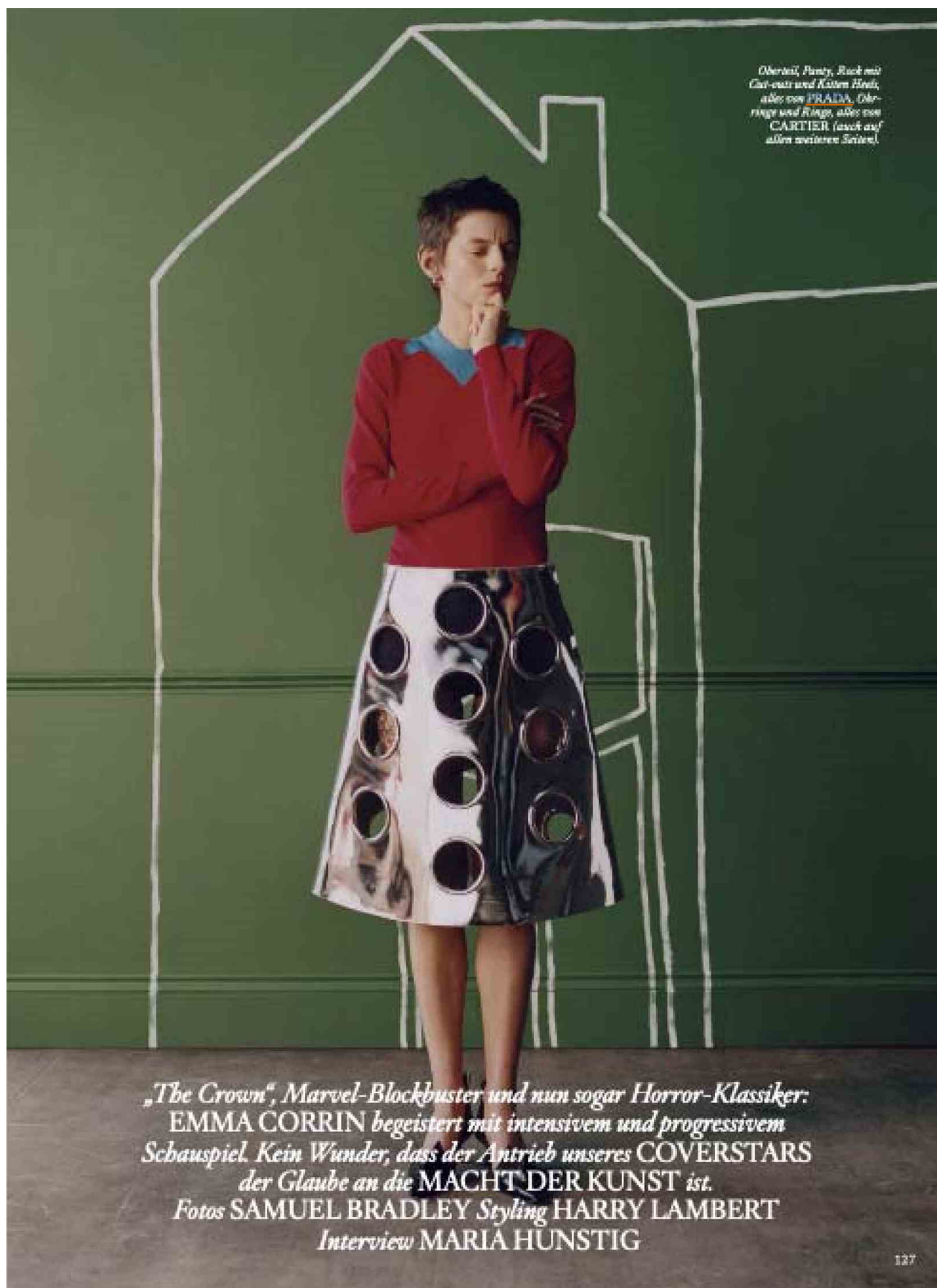
| Germania



126



► 2 gennaio 2025



► 2 gennaio 2025



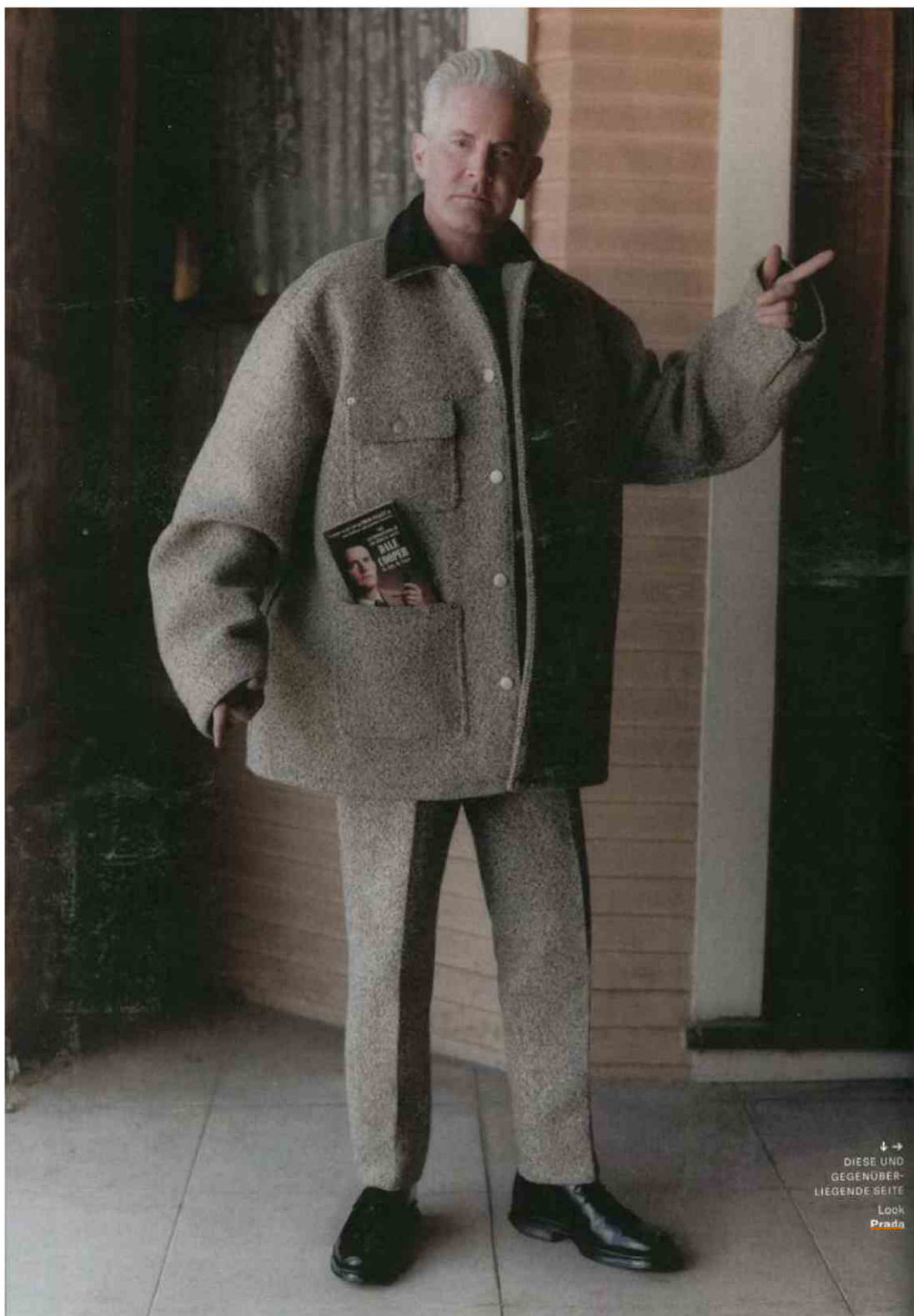
► 2 gennaio 2025



*Diese Seite: Tenniserin
Dasha Moore-Lévesque trägt
eine Jacke von MIU MIU.*

*Diese Seite: Model Angelina
Kendall trägt ein Oberteil
von PRADA, und eine Damentasche
von JENNIFER BEHR.*

145



↓ →
DIESE UND
GEGENÜBER-
LIEGENDE SEITE
Look
Prada



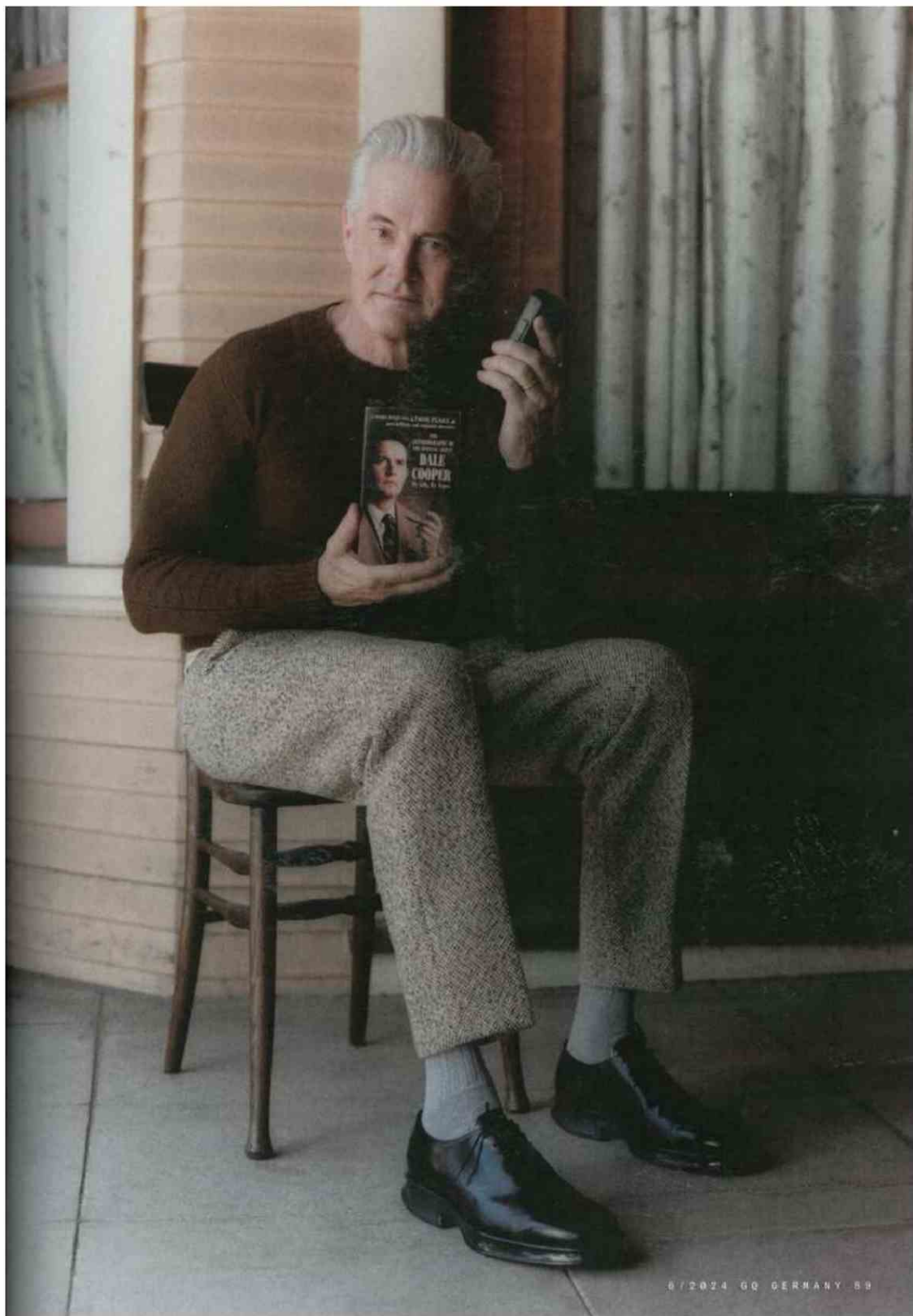
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PAESE :Germania
PAGINE :1
SUPERFICIE :193 %
PERIODICITÀ :Mensile□□

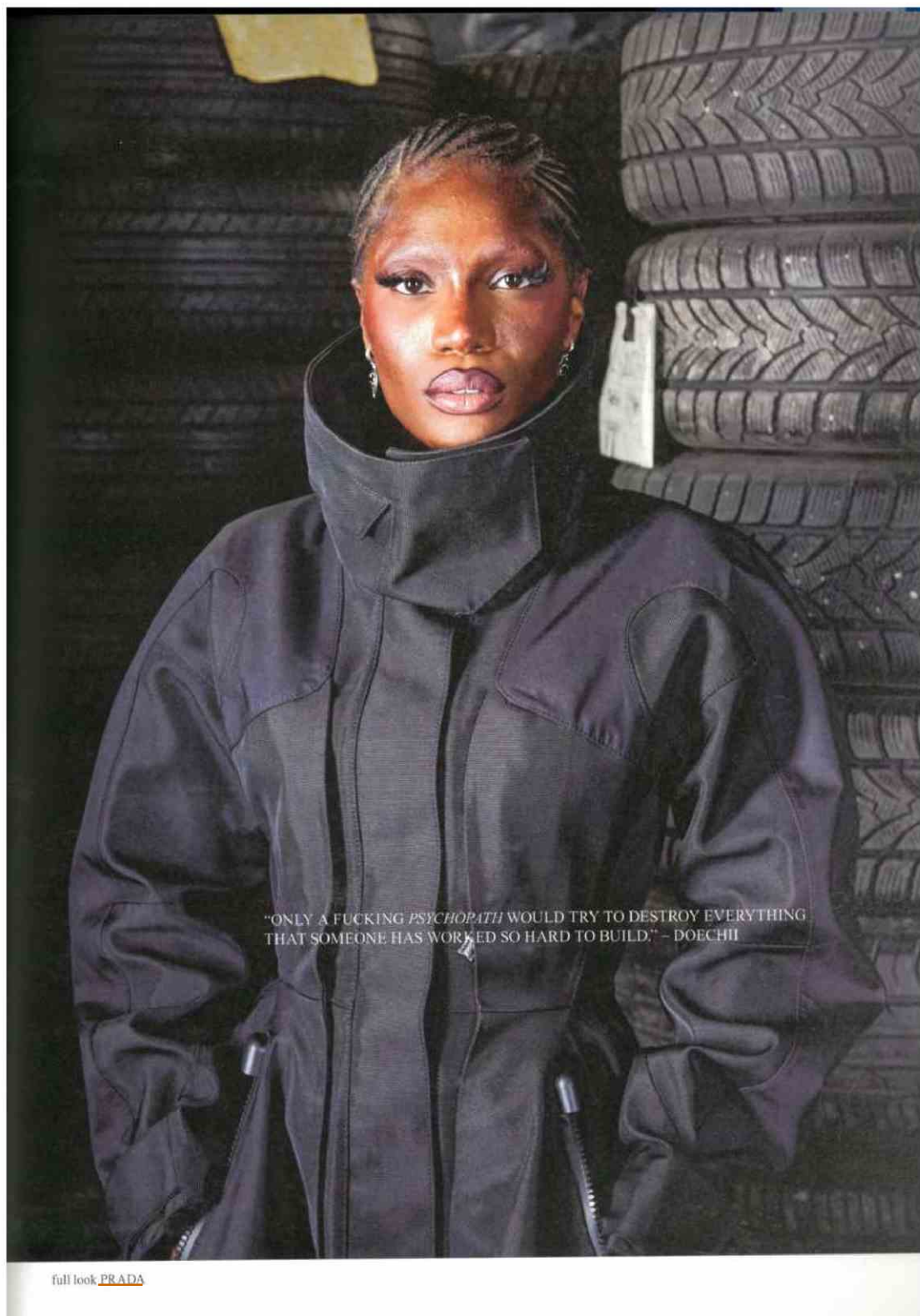
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► 1 gennaio 2025







full look [PRADA](#)





► 1 gennaio 2025

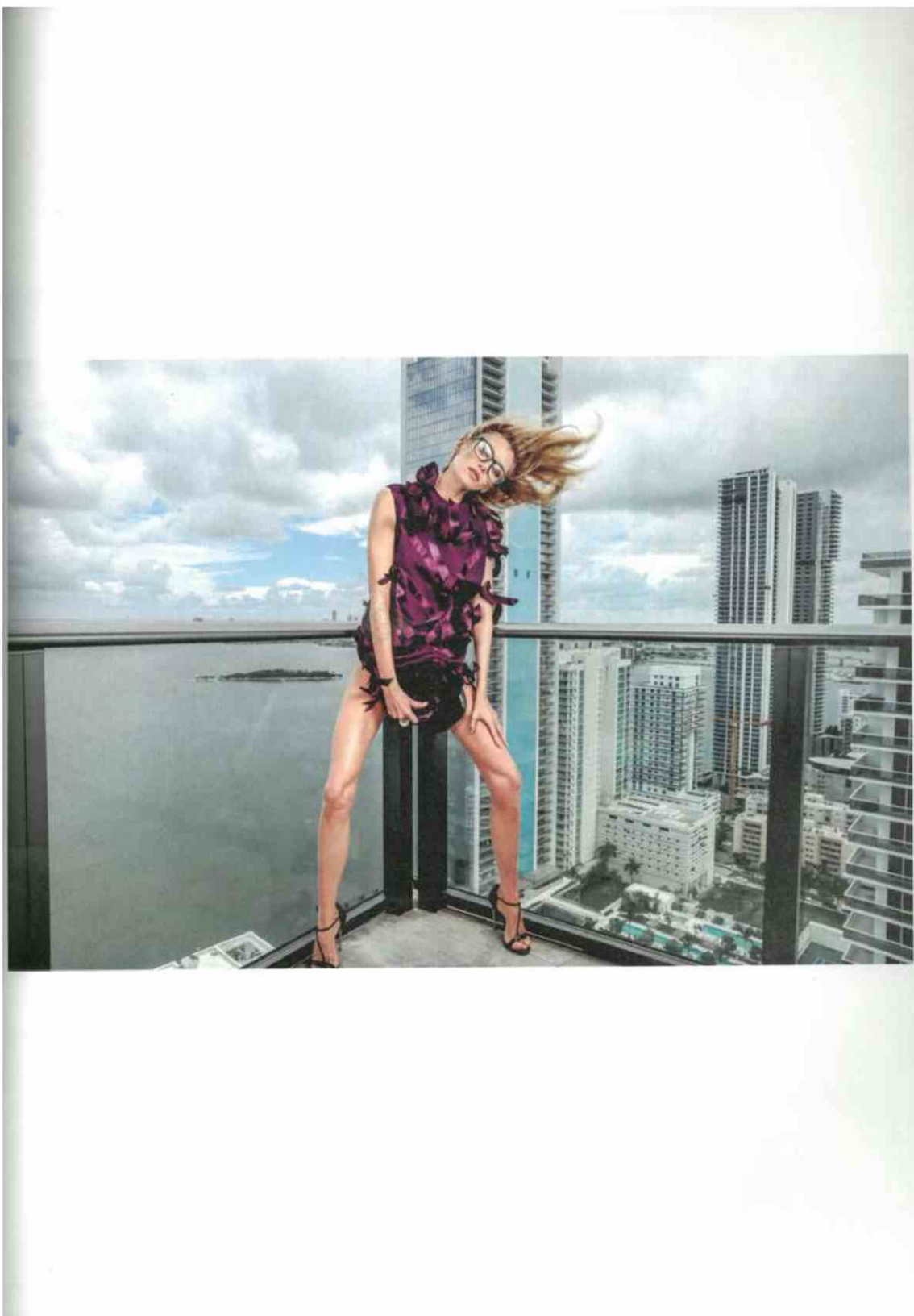
this page:
dress PRADA shoes ALAÏA earrings GIVENCHY tights FALKE
left page:
shirt, skirt, and shoes PHOEBE PHILO





dress PRADA shoes DOLCE & GABBANA accessories STYLIST'S OWN







Minikleid aus Guipure-Spitze, mit aufgesetzten Blüten,
von PRADA

Linke Seite: Trägerloses Bustierkleid in Lederoptik, von SPORTMAX
Sonnenbrille aus Acetat, von FENDI

141

GERMANIA- HARPER'S BAZAAR-PRADA-JANUARY-2025





short and trousers
socks and shoes





COAT, SHIRT AND TROUSERS [Prada](#)
SHOES MADE IN [Italy](#)





coat, sweater and trousers Prada
shoes [Gucci](#)





GERMANIA-ZOO MAGAZINE-PRADA-ISSUE-85





Photography: Lennert Antonissen
Art Direction: Julian Deley
Stylist: Quirten Beugeling
Photography Assistant: Marc Galitski
Retouching: Khousa Retouching Boutique
Location: Autotron Exclusive

The Animal Within

by Finn Varpas

Judged on the basis of only a first fleeting glance, one could be compelled to describe Prada's identity as manifest simplicity. Their intricate blurring of lines between seemingly opposing concepts, like the acclaimed convergence of elegance and sports – achieved in the 1990s – is part of what propelled the fashion house into collective consciousness as a household name. In the spirit of Prada's everlasting promise of ongoing but ever-evolving creative endeavor, the Prada Arque bag is meant to delight us this season, honoring the fashion house's abundant history of artisanal craftsmanship in design. The sleek reinterpretation of a 2000s archival silhouette returns in timeless black patent leather, charming soft brown suede and exciting leopard print. A versatile design that achieves a contemporary vision, while emphasizing iconic details all along.

www.prada.com



| Regno Unito



PRADA - OBSERVER MAGAZINE - PROFILE - 11TH JANUARY





*Re-Nylon jacket, organza
dress embroidered with
feathers, and satin shoes,
PRADA. Socks, FALKE.
Leather concha belt,
RALPH LAUREN
COLLECTION. Crystal
earring, SWAROVSKI*

PRADA - BRITISH VOGUE - COVER STORY - JANUARY 25





PRADA - BRITISH VOGUE - MAIN FASHION - JANUARY 25





PRADA - BRITISH VOGUE - MAIN FASHION - JANUARY 25





PHOTOGRAPHY BY
HÖRDUR INGASON

A SINGLE MAN

FASHION BY
NICHOLAS GEORGIOU

GROOMING BY KASPER ANDERSEN AT LUNDLUND
MODELLED BY ALVAR AF SCHULTÉN AT THE SISTERHOOD
CASTING BY ALEXANDRA SANDBERG

PHOTOGRAPHER'S ASSISTANT KEVIN SHERCHAN
STYLIST'S ASSISTANT KAMILLE SVALGAARD
PRODUCED BY JONAS PERSSON AT DEAR JONES

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PRADA – DAPPER DAN – SPECIAL – ISSUE 30





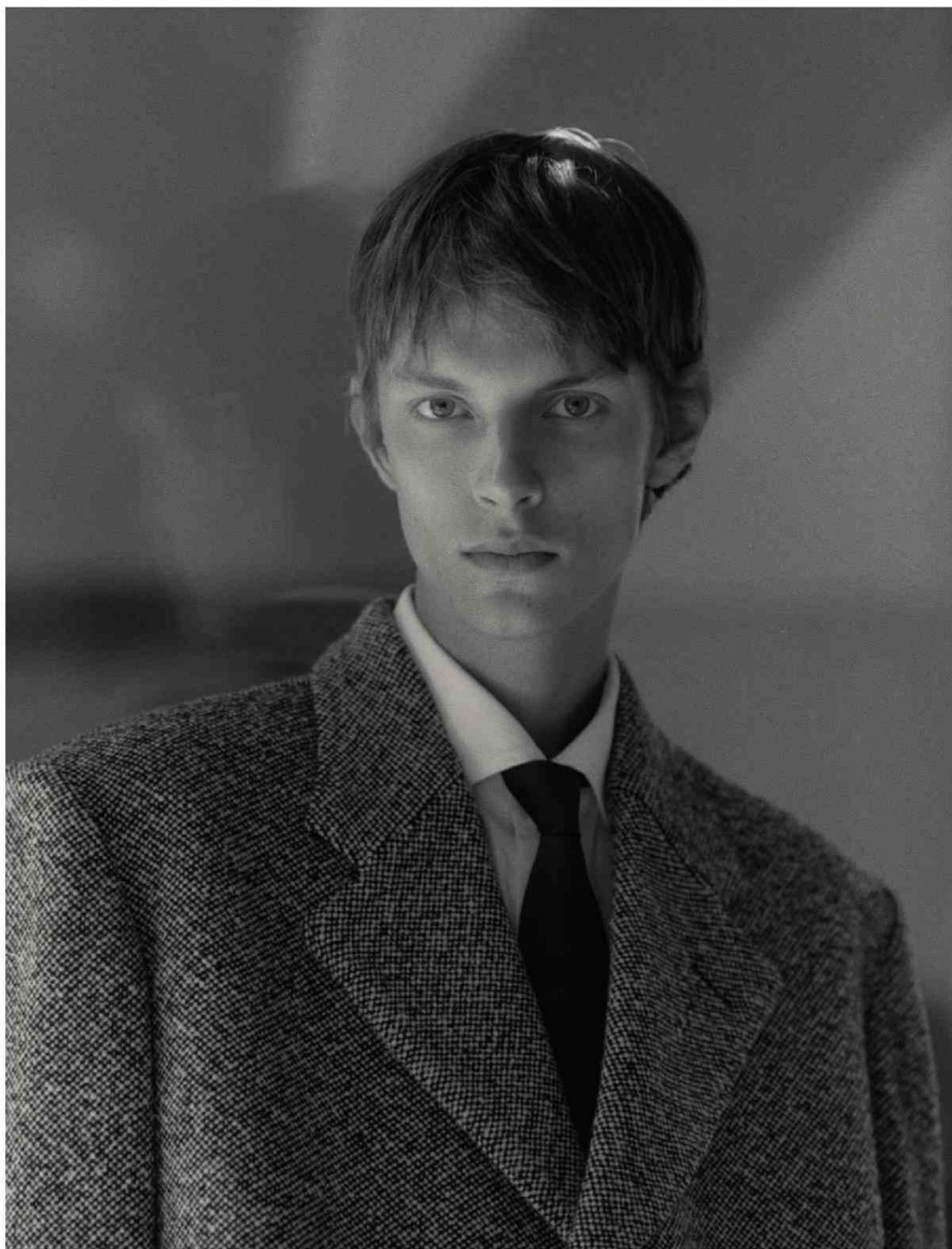
PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30



PAESE :Regno unito

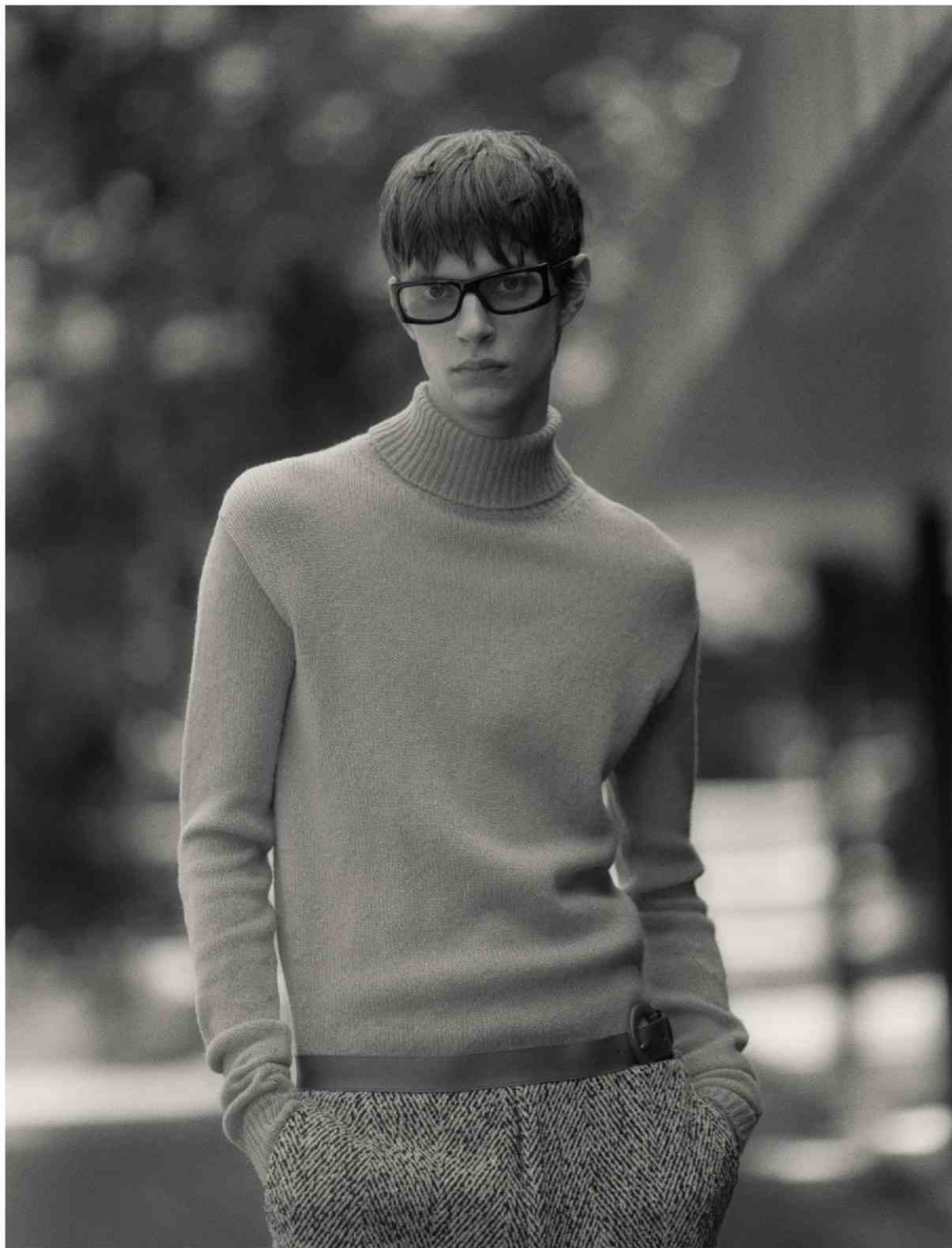
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SUPERFICIE :9 %

Dapper Dan

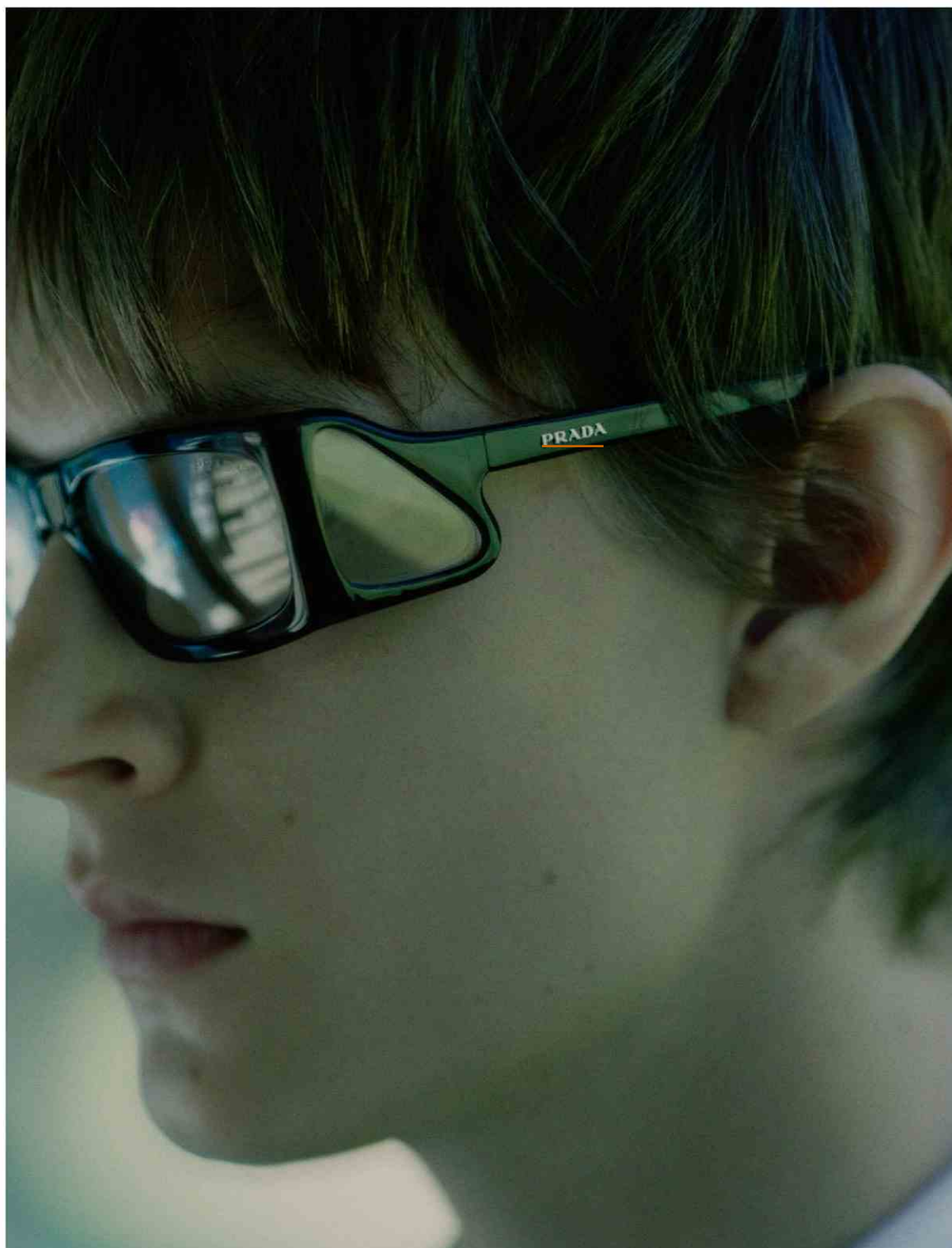
► 1 novembre 2024

A SINGLE MAN



PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30





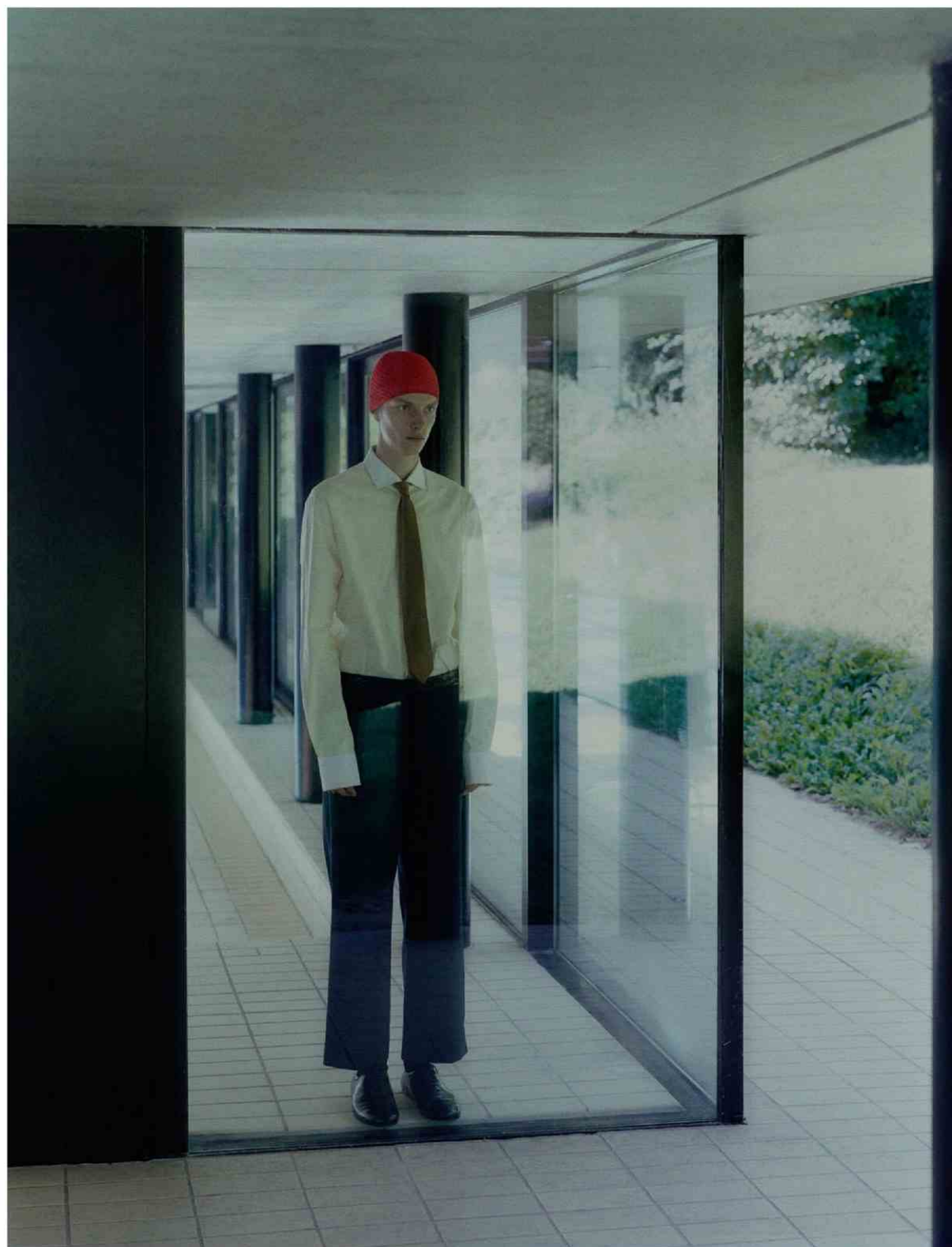
PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30





PRADA - DAPPER DAN - SPECIAL - ISSUE 30



PAESE :Regno unito

PAGINE :42

SUPERFICIE :9 %

Dapper Dan

► 1 novembre 2024

A SINGLE MAN



PRADA - DAPPER DAN - SPECIAL - ISSUE 30



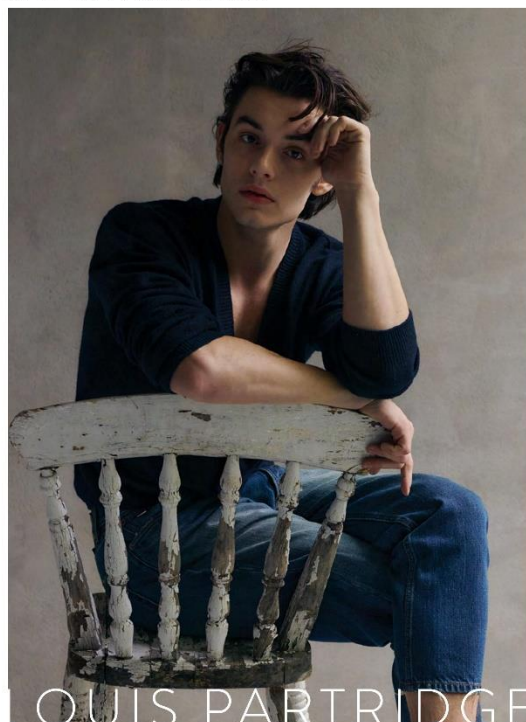
| Stati Uniti D'America



AND THEN THE SHADOWS

All clothing, shoes, and accessories by PRADA.

GIVE WAY TO A DAWNING



LOUIS PARTRIDGE

Featuring PRADA December 2024 Men's Collection

Written by Ayaz Arsan Photographed by Damian Fene Styled by Chad Bilton



IT'S 2020.

The world is on lockdown, hand sanitizer and face-face masks occupy every spare drawer in your house. You spend your days toggling between worry and watching television. "Normal" feels like a fever dream. You yearn for it like you would a lover.

In the midst of all that anxiety and confusion, imagine yourself as a 16-year-old boy not yet out of secondary school. You open your phone one morning and two million strangers are following you on Instagram. People you've never met are viewing your story, curious to see what you've had for breakfast, maybe, or hoping to catch a glimpse of your bedroom. One of the oddest moments in recent history made odder by the fact that you are suddenly famous. Everyone is socially distant and fearful for their lives, but this doesn't stop them from yelling your name across the street.

Louis Partridge doesn't have to imagine any such circumstance.

Enola Holmes (Netflix's saccharine reimagining of the Sherlock Holmes story, told from the perspective of the famous detective's adolescent sister, dropped at the height of the pandemic, introducing teenage girls the world over to a new "heartthrob") to purposefully lose their minds over.

"It was just a perfect storm," the actor shares. "It was lockdown so people were really watching stuff because they had no other choice. It was huge for me. Absolutely seismic. I was still in school, getting all this attention suddenly."

Partridge, now 21, is somewhere in North Wales, busy filming another Netflix project, this time a show titled *House of Guinnes* from reformed *Parky* *Blinders* creator Steven Knight. He tells me it's "the middle of nowhere." I imagine greenery and fields coated in glistening fog. Seeing as the location he's shooting on is meant to be a stand-in for rural Ireland, I wonder that I'm not far off.

We're sat over Zoom, and in typical British form, we start with the weather: I admit I'm sat outside in the rain because the connection inside the café I'm working from is horrible; his immediate response is "Please, don't catch a cold." He's earnest and charming, polite, engaged. In many ways, the perfect conversation partner for an afternoon like this one.

This year alone has seen Partridge achieve the thing most actors his age can only dream of—landing a role in a new Alfonso Cuarón limited series *Disenfranchisement*, where he plays Jonathan, the deceased son of Kevin Kline's Stephen Beingsdale. The Apple TV+ series follows Kate Blanchett as Catherine Flaversham who is forced to confront a grueling secret she's kept hidden for 30 years. The show was treated to a splashy Venice Film Festival roll out. Louis is now to make his debut on the carpet.

He speaks about the Venice debut sleepily: "I don't think I'm a perfectionist... but it was just so painful. I had Tim Cooke,

the CEO of Apple, sitting in the row behind me and the publicity of it all was a little overwhelming to say the least."

I can't see Louis' face, but I can practically hear him blush. I almost feel I had laughing at his former boss. "That coupled with my own insecurity made it a day to remember," he laughs.

He continues: "I really don't enjoy watching my performance back, especially around other people. You spend so much of it too fixated on your own failings. They shine so much brighter to you than any of your successful moments... Alfonso said that he's the same way."

Though he speaks of Cuarón with awe in his voice, he doesn't tell him the way you'd expect; in fact, before his audition for *Disenfranchisement*, he admits that he only vaguely knew of the director's work, though it should be noted that he watched Alfonso's Oscars acceptance speech the night before his audition, a decision he wisely calls "a horrible, horrible idea."

"I did this one scene for him, got the nervous take out of the way and he came over and just told me about the character. This is where he came from, this is where he's going. You could tell he was so invested in this world he was creating. It helped calm me so much because instead of overthinking every choice, I just felt connected to the story."

Partridge isn't exactly shy. He's too engaged for that. But he does seem severely introverted at points. He admits to some anxiousness willingly, especially when he's working. Having to overcome some form of trepidation seems to be a common theme throughout his creative work. "I came across a quote," he says. "I say that like it was some philosopher I was reading, but it was actually Paul Mosca talking about how Ridley Scott told him on the first day of shooting *Gladiator II* that Mosca's nerves meant nothing to him. And it's so true. I've been thinking so much about that because I struggle with that. As an audience member, you don't want to watch someone who is nervous, someone who is struggling with themselves."

The conversation turns to craft and process. Some actors talk about their work with a religiosity you'd expect from a priest or surgeon. Partridge's view is, however, delightfully more grounded. "I basically you are playing. Actors need to be called players. You have to throw it all out and have fun with it. You should do your homework, but don't take yourself too seriously. It shouldn't feel serious, there's fun to be had."

My curiosity gets the better of me; he's sat in the freezing cold in rural Scotland after shooting for months on end, away from loved ones. Where is the curiosity? The grating we've come to expect rightly I imagine about work conditions and long days? Does this not feel like a joke? "You do six day weeks and the days are long and it's cold, and you've got back to back to back







PHOTOGRAPH: DAMIAN DOLE; STYLIST: LEAD; BOTTOM: MARK FRANCINE; PANTHER: GROOMING: LIZ CAMARITA; COAT: LUIS BILLO; BERRY: FLAUNT FILM; FODOR: TROCI.

scenes and you've got to leave all this dialogue which happens a lot when you are shooting TV – so yeah, it does feel a little bit like a job sometimes," he admits.

If 'back on the bright side' were a person, it'd be Louis Partridge: every comment that might be construed as a polite complaint is followed automatically by a statement that counters it. "I'd be kidding if I said that acting is anything like a real job" though. It's a brilliant career to have. You get treated so warmly, you work for months, yes, but you also get months off. And when the cameras roll, it's brilliant. Being able to do something creative as your job – when it feels *really* creative – is such a blessing. To

"There was a moment on that set where I did something I'm now realizing I've inadvertently been chasing this whole time," he recalls. "It was sort of this structured improvisation. It's not even my favorite scene in the end but the way it felt shooting it was magical. I think it's in episode six of the show where he's recording with Nancy and he's in the studio trying to figure out which song is going to be his solo. I've never felt so connected to the words. It was really weird. I'd barely learned the lines that day. I did this thing where I read over everything a few times, and if I'm honest, I hadn't really thought about that moment much. I didn't have a plan. I think I did too takes and everything

felt different every time and everything made sense every time. I don't know what it was but that whole day felt really freeing to me."

He clears his throat, and because he can't let himself sit in that self-consciousness too long, he cracks a joke. "Naturally, I came back the next day and did a bunch of really shit work."

That refusal to sentimentalise his acting means that his view on saying goodbye to projects could be described as healthy. "I find it almost too easy to leave projects behind. I love saying goodbye to them. Having this person prescreen your life for months on end and then getting to leave them behind is actually a real joy for me. I love newness."

Partridge is very much a restless spirit, drawn to change and creative challenges; it is entirely unsurprising then that it is jazz – specifically jazz and the blues – that brings him edge and inspiration when he is not working. "I'm a bit obsessed with jazz and blues (unlike at the minute, I've been trying to learn as much as I can, starting all the way from the 1950s to the present day). I've been reading about the transition from classical music to ragtime to jazz, and all these wonderful, colorful figures who had rough and ready lives. Learning about all those figures that were lost to time and all those songs that weren't meant to survive... Despite all the violence they had to endure and all the oppression they were facing, they created something beautiful for

themselves. They were real artists."

Like those jazz musicians he so deeply admires, you never really know what *note* Partridge is going to play next. He might be young, but the diversity apparent in his filmography is refreshing and ever-surprising. It feels like rebellion on his part if you think you know who he is because you follow him on Instagram, think again. Watch him make this left turn when you expect him to go right.

If the consequence of that rebellion is getting projects like *Declasse*, then long may Louis Partridge rebel.

Like those jazz musicians he so deeply admires, you never really know what *note* Partridge is going to play next. He might be young, but the diversity apparent in his filmography is refreshing and ever-surprising. It feels like rebellion on his part if you think you know who he is because you follow him on Instagram, think again. Watch him make this left turn when you expect him to go right.

If the consequence of that rebellion is getting projects like *Declasse*, then long may Louis Partridge rebel.

Women in HOLLYWOOD

*Taking a creative risk is easier when you do it together.
Meet the 10 women whose daring work
challenged and inspired us in 2024.*

From left, as Julianne
Moore: Sweater, \$1,920,
skirt, PRADA.
On Fida Swinton: Coat,
\$6,000, sweater, PRADA.

| Francia





PHOTOS SHARON RADISCH





Hiver 24

Robe et short, PRADA

115

FRANCIA – ATHLETICA – FW24





N14

Hiver 24

Mise en beauté DIOR avec : Dior Forever Skin
Perfect 0N, Dior Forever Skin Contour 01 Light,
Diorshow Brow Styler 03 Brown, Rouge Blush 365
New World, Rouge Dior Balm 002 Diorgis



Top, serre-tête, [PRADA](#)

FRANCIA - ATHLETICA - FW24





► 5 dicembre 2024



Bomber robe
 et sac « Cléo » **Prada**
 Bomber jacket, dress and
 Cléo bag **Prada**

ENVOLS
 78

FRANCIA - ENVOLS - DECEMBER 2024



| Cina

















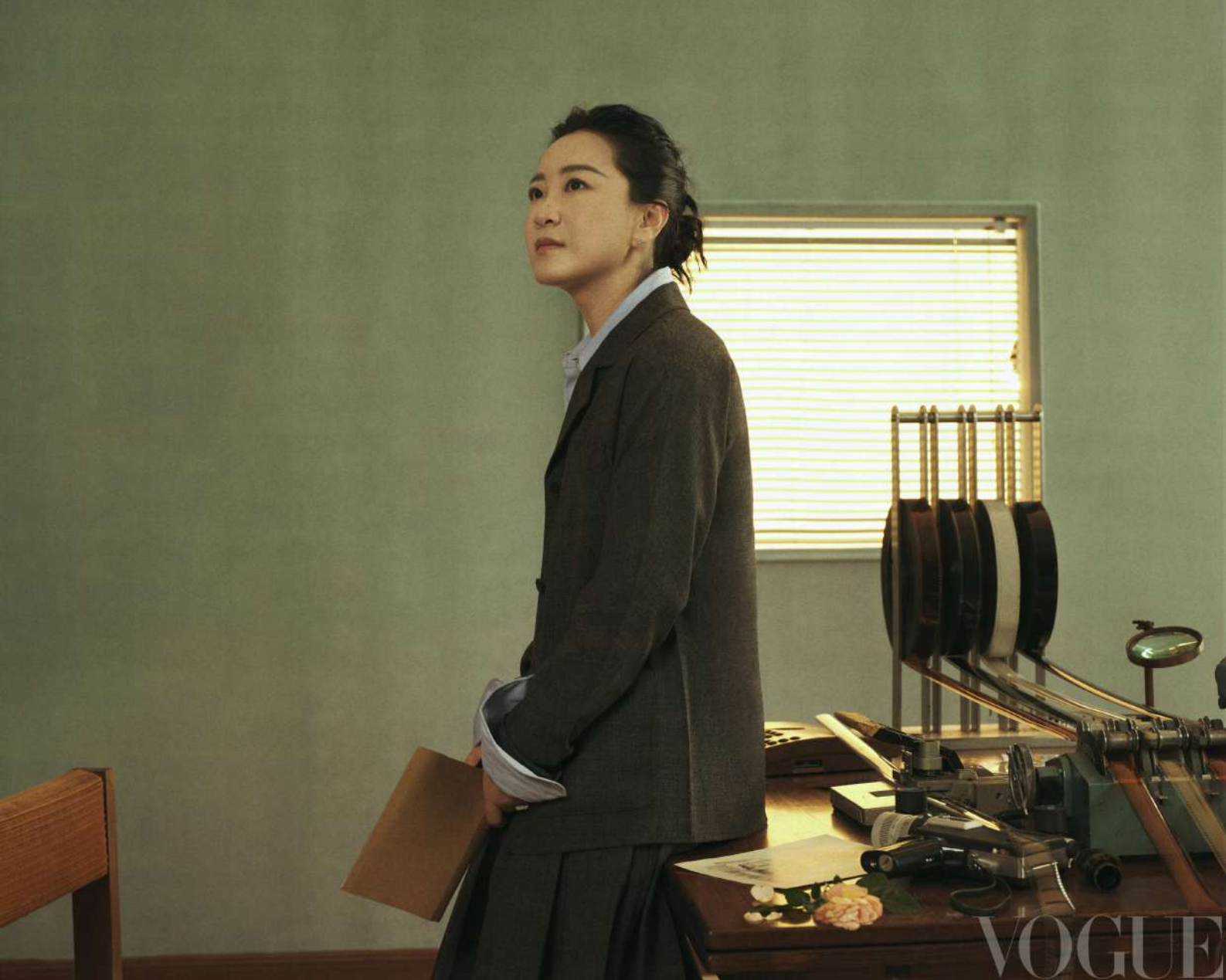


















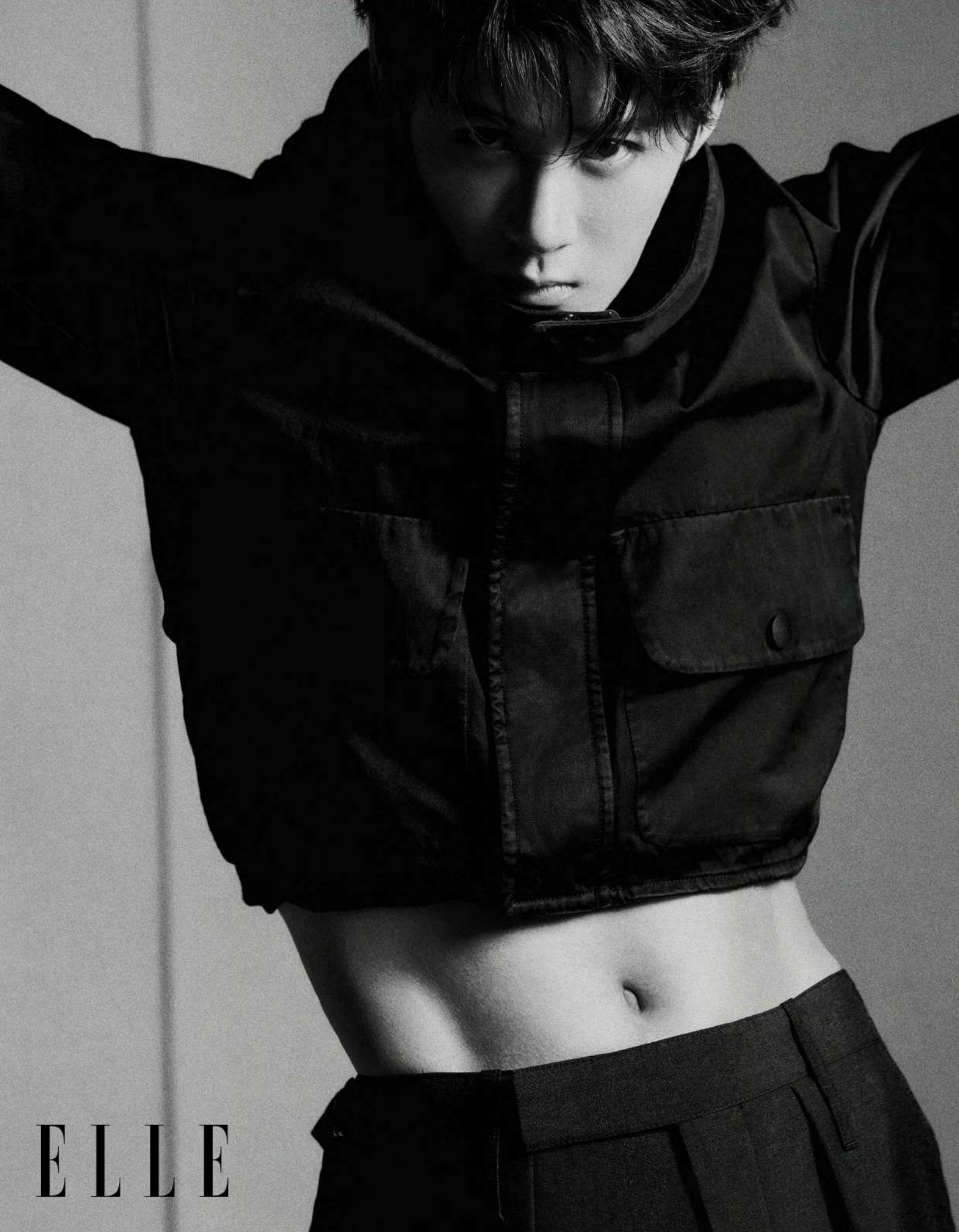
















SUPER ELLE





SUPER 欣樣 ELLE



SUPER ELLE



SUPER ELLE







► 1 gennaio 2025





► 1 gennaio 2025



Elle (China)

PAESE :Cina

DIFFUSIONE :(448600)

PAGINE :1

SUPERFICIE :489 %



► 1 gennaio 2025



CHINA - ELLE - PRADA 4DI6 - 01.01.24.JPG



○ Tutti i diritti riservati



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PAESE :Cina

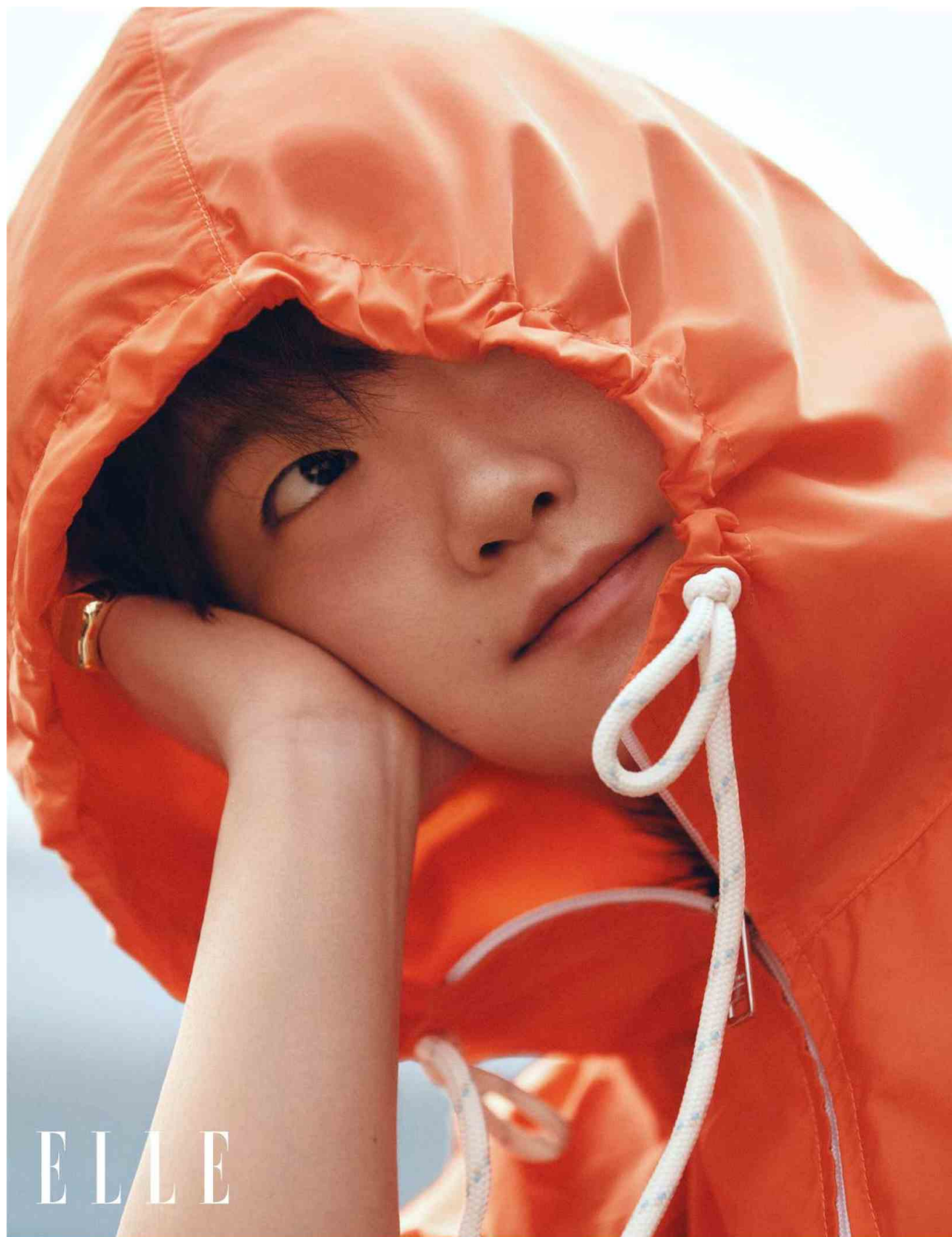
DIFFUSIONE :(448600)

PAGINE :1

SUPERFICIE :489 %



► 1 gennaio 2025



CHINA - ELLE - PRADA 6DI6 - 01.01.24.JPG



○ Tutti i diritti riservati

| Italia



PRADA



PRADA

ITALY - VOGUE ITALIA - 1/1/2025 - Num.: 892 - Pag.: 27

Frequency: monthly - Circulation: 79049



*Maglia in cashmere
e gonna in organzino
con dettaglio di
piume PRADA*

*Nella pagina
accanto, Giacca
strutturata di cotone
e pantaloni di lana
grezza BOTTEGA
VENETA,
francese di pelle
con suola di cuoio
FRATELLI
ROSSETTI.*



PRADA



PRADA

ITALY - VOGUE ITALIA - 1/1/2025 - Num.: 892 - Pag.: 48

Frequency: monthly - Circulation: 79049

LO STILE DEL MESE



Tutti i look sono
a debito in quanto
alla PRADA,
presenti in
appellazioni firmati
C. EST JANNI,
stivali di pelle
COURRÈS,
orecchini CRILOL,
collana LORETTA
COLE DUPRAT.

PRADAPRADA

ITALY - VOGUE ITALIA - 1/1/2025 - Num.: 892 - Pag.: 65

Frequency: monthly - Circulation: 79049

IN PRIMO PIANO

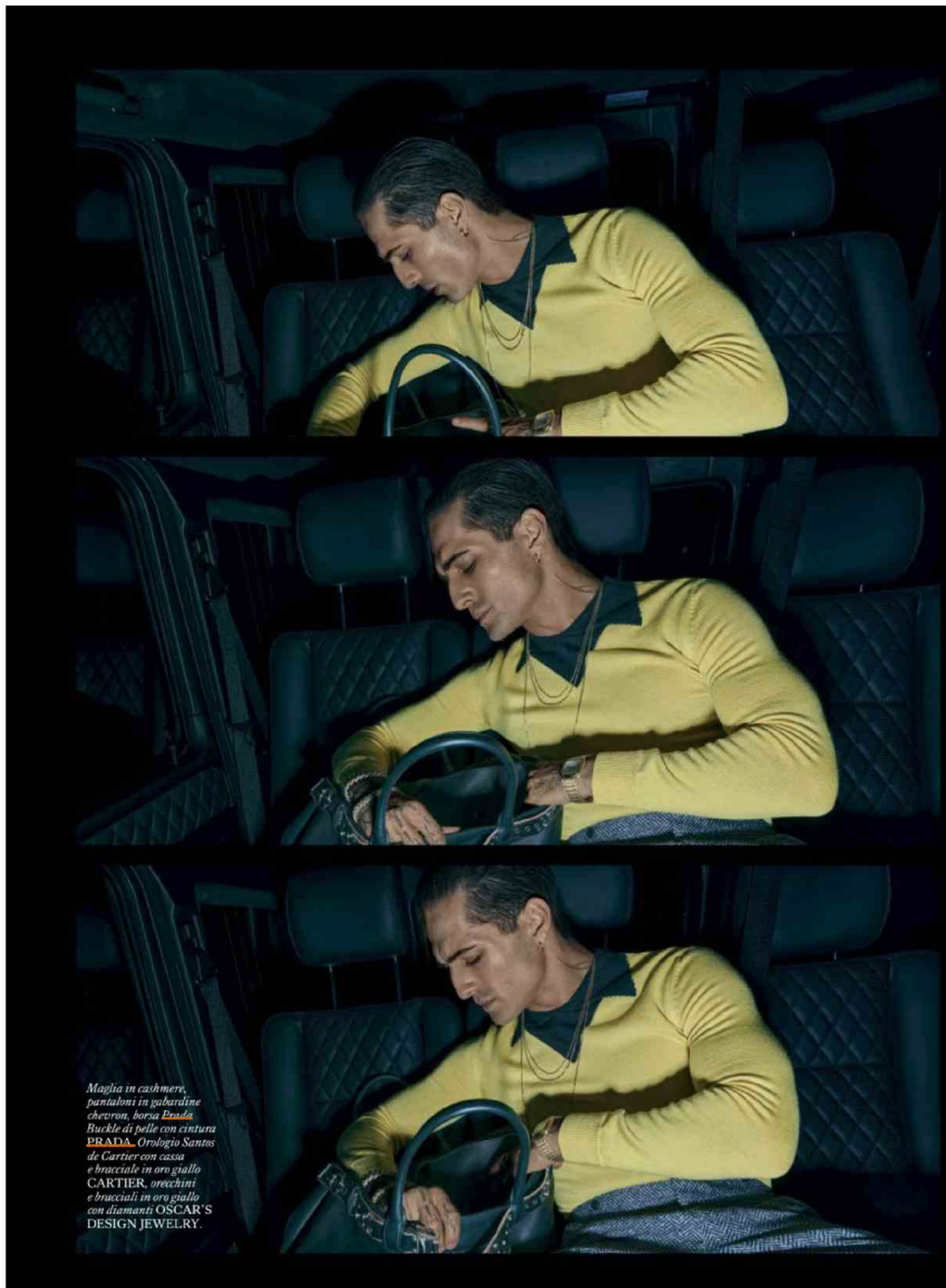


Diadema Josephine Aigrette
Impériale in oro bianco con
diamanti taglio brillante
CHAUMET. Orecchino
a clip trasformabile Comète
Chevron in oro bianco
con diamanti, orecchino
trasformabile Comète 1932
in oro bianco con diamanti
taglio brillante, collezione
Comète CHANEL
JOAILLERIE Collier
in oro bianco con diamanti
BUCCELLATI. Cardigan
di cashmere PRADA

PRADAPRADA

ITALY - VOGUE ITALIA - 1/1/2025 - Num.: 892 - Pag.: 93

Frequency: monthly - Circulation: 79049



Maglia in cashmere,
pantaloni in gabardine
chevron, borsa Prada.
Buckle di pelle con cintura
PRADA. Orologio Santos
de Cartier con cassa
e bracciale in oro giallo
CARTIER, orecchini
e bracciali in oro giallo
con diamanti OSCAR'S
DESIGN JEWELRY.

PRADAPRADA

ITALY - VOGUE ITALIA - 1/1/2025 - Num.: 892 - Pag.: 99

Frequency: monthly - Circulation: 79049



Giacca di pelle PRADA.
Orologio Santos de Cartier
con cassa e bracciale in oro
giallo CARTIER, bracciali
in oro giallo e bianco con
diamanti OSCAR'S
DESIGN JEWELRY.



PRADA



PRADA
ITALY - VOGUE ITALIA - 1/1/2025 - Num.: 892 - Pag.: 108
Frequency: monthly - Circulation: 79049



Ballerine e modelle, scatti
di talento e grinta, nelle
edizioni, perle e stola
da primavera, ispirata
adomi e stola della donna
dal balletto e Prada
del trucco al balletto
Dakota Moore-Liotta
Giacca di pelle, camicia in
popolo di donna e stola
MIT MIT, modellismo
CAPIZIO



PRADAPRADA

ITALY - VOGUE ITALIA - 1/1/2025 - Num.: 892 - Pag.: 132
Frequency: monthly - Circulation: 79049



Giacca di Re-Nylon, abito
di organza ricamata
con piume, scarpe
di satin, PRADA, calze
FALKE, cintura con corno
RALPH LAUREN
COLLECTION, Orecchino
di cristallo SWAROVSKI.

PRADA



PRADA

ITALY - SETTE - 12/27/2024 - Num.: 52 - Pag.: 24

Frequency: weekly - Circulation: 228249





PRADA

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ITALY - L'OFFICIEL ITALIA - 12/1/2024 - Num.: 59 - Pag.: 18

Frequency: bi-monthly - Circulation: 23000





PRADA

PRADA

ITALY - L'OFFICIEL ITALIA - 12/1/2024 - Num.: 59 - Pag.: 98
Frequency: bi-monthly - Circulation: 23000





PRADA

PRADA

ITALY - L'OFFICIEL ITALIA - 12/1/2024 - Num.: 59 - Pag.: 162

Frequency: bi-monthly - Circulation: 23000



IN QUESTA PAGINA: Abito, halterclip, borsa "Prada Arque" e ballerine con tondine: PRADA
NELLO SPAZIO ACCANTO: Costume intero, bracciale e sandali, TOM FORD





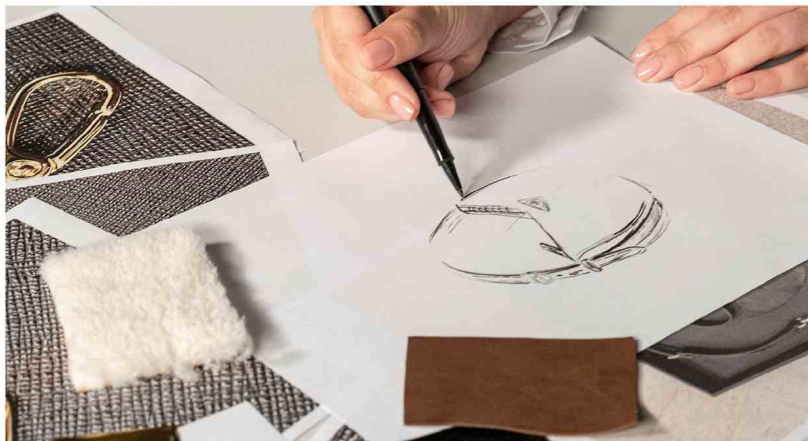
PRADA

PRADA

ITALY - L'OFFICIEL ITALIA - 12/1/2024 - Num.: 59 - Pag.: 234
Frequency: bi-monthly - Circulation: 23000



| Emirati Arabi Uniti



It's all gone moon shaped

Prada's Arqué bag combines contemporary design, exacting craftsmanship and cross-generational appeal, writes **Lindsay Judge**

When Prada's moon-shaped Arqué bag debuted as part of the brand's autumn/winter 2023/24 collection, it was destined to become a classic. Two seasons later and that fate has almost certainly become a reality. With its striking crescent silhouette, its modern design is an ode to Prada's craftsmanship and creativity and takes inspiration from the Milanese designer's archival Cleo hobo bag, offering a contemporary reinterpretation of this classic design, making it both timeless and in line with contemporary trends. Prada has always been synonymous with innovation and elegance, and the Arqué bag is true to that lineage. It brings together signature design elements with fresh new details, balancing tradition and reinvention.

Designed by Prada's co-creative directors, Miuccia Prada and Raf Simons, the Arqué first debuted in September last year and has since become a must-have accessory in Prada's collection. The bag embodies the duo's ability to combine minimal design with high-fashion elegance. Its crescent shape and compact form feel distinctly modern, while its understated design pays homage to the nostalgia of

the early 2000s, particularly the era's love for hobo bags. This blend of nostalgia and contemporary aesthetics has made the Arqué a celebrity favourite and an "It Bag" of the season, as well as providing endless opportunities for reinvention with a play on fabrics and colourways.

While at first glance, the Arqué's design appears minimal and simple, a closer look reveals the extraordinary level of workmanship and technology that goes into its creation. Each Arqué bag is assembled at Prada's Scandicci factory in Italy, a destination for some of the world's most advanced leather manufacturing technologies. Here, state-of-the-art innovation is combined with the skills of highly accomplished artisans, resulting in the best quality products.

At the bag's heart is its distinct crescent shape, a design choice that balances timeless appeal and contemporary flair. This silhouette is achieved using two precisely shaped wooden forms, which serve as the foundation for the Arqué's structure. A contrasting rib along the curve accentuates its geometric precision, while the curved shoulder strap – which runs along the entire length of the crescent

– coherently integrates into the design, creating a seamless finish.

The Arqué marries minimalism with luxury, featuring a supple calf leather body that is both durable and refined and acts as a staple material in Prada's bag repertoire. Inside, the lining is made of Nappa leather, which is known for its ultra-soft feel and quality, creating a high-end and luxurious finish. Prada's enamelled triangle logo is fastened to the front of the bag, and gold-finished hardware on the fastenings and zip lend a touch of glamour, ensuring the bag is instantly recognisable while maintaining the quiet sophistication that the Italian house is known for.

In a nod to versatility, which so many customers are looking for today, the Arqué comes with two adjustable and interchangeable handles, allowing it to be styled in several ways.

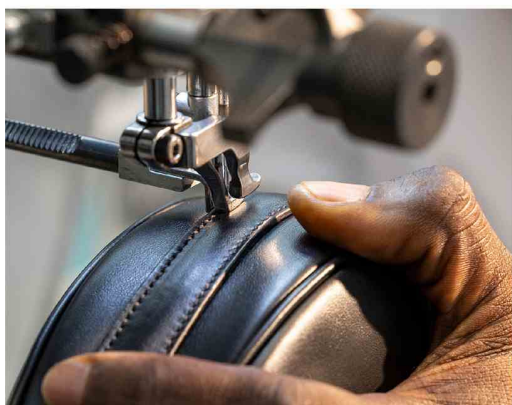
Whether worn as a shoulder bag or crossbody, it adapts seamlessly to the wearer's lifestyle, making it the perfect accessory for everything from daytime errands to evening events. This, coupled with the bag's instantly eye-catching design, makes it a good investment piece.



DESIGN



Prada has introduced new designs of the Arqué for its holiday collection



As the festive season approaches, **Prada** has introduced new designs of the Arqué as part of its latest holiday capsule collection. Celebrating the joy of coming together, the brand's limited-edition offerings reimagine the elegance of a holiday wardrobe with unexpected shapes, styles and colourways in ready-to-wear pieces and accessories for both men and women.

The Arqué is presented in playful new colours and materials, including a rich brown suede version, a cosy brown leather design with soft shearling trim, a vintage-inspired naplak black patent leather version, as well as an eye-catching piece featuring leopard print. Each bag offers a new twist on the accessory, while maintaining its timeless and investment-worthy appeal.

The festive capsule collection also marks the return of the Prada "Trick", a robot character that first appeared 20 years ago as part of the men's 2004 autumn/winter collection. This winter, the Trick makes its comeback in various ways across the brand's collection – including as a playful bag charm, which can help add a sense of fun and individuality to the Arqué's sophistication. ■

PRADA



Prada's Arqué bag brings together signature design elements with new details, managing that fine balance between tradition and reinvention