

UK



SPRING/SUMMER 2024 — REVEAL

AnOther

Magazine



Miuccia Prada & Raf Simons

Julianne Moore, Paul Mescal, Kim Gordon, Steven Yeun,
Sophie Wilde, Philippe Parreno, Hilton Als



Positivity & Style



800+ PAGES



POP MAGAZINE
Issue 50
Spring / Summer 2024
£7.50 UK. £9.50 INTL



Malgosia

Photography NICK CHARD



PRADA – POP – Cover – Spring / Summer 2024



Perfect

Kim Cattrall
by David Bailey.



Home.

PRADA – PERFECT – SPRING/SUMMER 2024 - COVER





REPLICA MAN

ISSUE 13 - SPRING/SUMMER 2024 - UK £10.00 US \$28.75

ART PHOTOGRAPHY FASHION



no masters



Prada

FINN COLLINS WEARS PRADA - PHOTOGRAPHY BY ALESSIO BOLZONI

PRADA – Replica Man – Cover- Spring/Summer 24



KOREA





April 2022 ₩12,000 ₩10,000

옷과
춤과
봄과
시



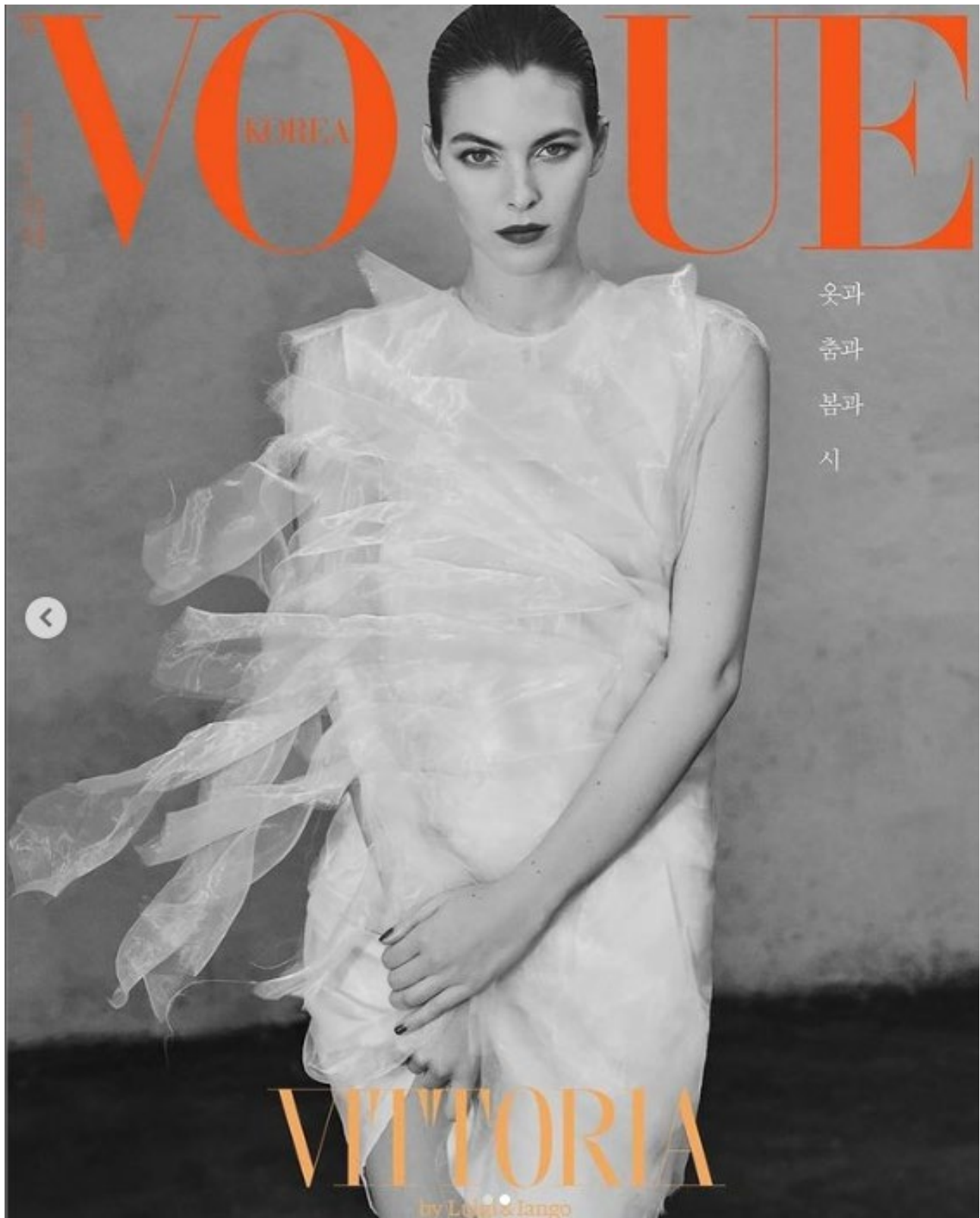
VOGUE

KOREAN

VITTORIA

by Luigi & Iango







KOREA - VOGUE - PRADA COVER - 01.03.24



ITALY



MUSE

ISSUE 63 SPRING/SUMMER 2024

SEMESTRALE/BIANNUAL
IT € 19,00 EU € 19,00 UK £19,00 US \$23,90

MUSE

SIMONA
BY LEE MARY MANNING

PRADA

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ITALIA - MUSE - PRADA COVER - 01.02.24

NEW YORK

SPRING/SUMMER 2024

ISSUE 63



€ 2 N. 13 SETTIMANALE - 27 MARZO 2024

VANITY FAIR

IN REGALO
VANITY FAIR
JUNIOR

E POI
SPECIALE BEAUTY
Come districarsi
nella giungla di TikTok

NUOVO FEMMINISMO
Mai più vittime
contro uomini impuniti

KATE MIDDLETON
Perché tutti
inventano
la sua storia?

Selena Gomez,
31 anni, cantante
e attrice.
È la donna
più seguita su
Instagram:
429 milioni
di follower

Selena Gomez

**LE MALATTIE, GLI ATTACCHI
ALLA VITA PRIVATA,
IL DISTURBO BIPOLARE.
LA SCELTA DI PARLARNE
È STATA LA SUA CURA.
ORA UN DISCO E L'AMORE:
LA POPSTAR È TORNATA**

*E dopo tutto,
sono FELICE*

ISSN 1123-6673 40013
9 771723 667003

POSS. ITALIANE SPA - VIALE A. PI. 20, 20122 MILANO 1, DM 1, 20081 - PUBBLICITÀ: S. BERNARDINI - ASSOCIATI: CH. DI PIANO - LANTINI TONDI - ASS. BE S. 300 - COPIA AZIENDA € 4,00 - UK € 2,99 - GR € 2,90 - PEG. 2024 € 1,00 - FR € 1,00 - NL € 2,80 - CAN. 17,00



VANITY FAIR

n. 12 - 22 marzo 2024

Ludovica *Coscione*

RAGAZZE, CONGELIAMO
GLI OVULI

ITALIA – VANITY FAIR – PRADA DIGITAL COVER – 22.03.24





PAESE :Italia

DIFFUSIONE :(92902)

PAGINE :1

SUPERFICIE :4 %

PERIODICITÀ :Settimanale



► 12 marzo 2024

L'

N. 10 SETTIMANALE 12.03.2024
€ 1,20 IN ITALIA

JASMINE Trinca
QUANDO L'AMORE È UNA GALERA

Charlotte Casiraghi
LA PRINCIPESSA FILOSOFA E IL FIDANZATO SCRITTORE

Maddalena Corvaglia
CHE NOIA GLI UOMINI GIOVANI

Roberto Vecchioni
VOI DONNE SIETE PIU' FORTI

DONNE CORAGGIOSE
RESTO IN IRAN PER AIUTARE LA RIVOLUZIONE

Moda
BORSE E SCARPE: IL MEGLIO SCELTO PER VOI

OTTO MARZO

STORIE, ISPIRAZIONI, LIBRI, CONSIGLI PER IMPARARE A VOLERCI BENE

ISSN 2280 773X 40010 >
9 772280 773004

CARLO LIZIONE



PRADA



PRADA

ITALY - UNDICI - 3/1/2024 - Num.: 55 - Pag.: COVER2

Frequency: bi-monthly - Circulation: 23000

11

Numero 55 Anno 11
Marzo-aprile 2024
Euro 10

In edicola dal 15/3/2024
Be €17,80 Pte Cont. €16,30
E €16,20 USA \$29,90

Rafa Leão
UNICO

In questo numero

- Essere fenomeni
- Viaggio a Firenze
- Coppa d'Africa
- Speciale Europa
- Stagione motori

40055
9 772264 233005



USA





USA – HARPER'S BAZAAR – PRADA – MARCH 2024 (COVER)



THE GREATEST

UK: 100 / USA: \$15 / AU: 06-09 228 / BE: 05-11-17 / PaperCont: 306



THE NOSTALGIA ISSUE

ISSUE 25 - SPRING/SUMMER 2024





► 1 marzo 2024



V MAN

52
SPRING / SUMMER 2024

"I like the challenge of telling a story that I just haven't heard that much."

BOYS TO MEN TROYE SIVAN

PHOTOGRAPHED BY JACK BRIDGLAND
STYLED BY ABBY BENNETT
INTERVIEWED BY LIZZY GOODMAN





ANGEL BABY

Troye wears jacket PRADA

GROWS UP

VMAN caught up with one of this era's hottest, queerest pop stars as he processes his newfound global superstardom and prepares for the tour of his—and our—collective dreams

Photography Jack Bridgland
Fashion Abby Bennett
Interview Lizzy Goodman



GERMANY



VOGUE

DEUTSCH

03/2024
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EINE HOMMAGE AN
DIE BESTEN MODE-
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CLAUDIA „ICH LIEBE MEIN HEUTIGES LEBEN“ FOREVER





BAZAAR Harper's
 2024 | März | harpersbazaar.de
 10 JAHRE HARPERS BAZAAR
Die neue
MODE-
FREI-
HEIT
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SCHARFE
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zum Glück!
 EINE REISE
 NACH
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GERMANIA - INSTYLE - [PRADA](#) DIGITAL COVER - 01.04.24



FRANCE



Numéro

MODE

LA COUTURE
Double jeu

YSEULT
Icône flamboyante

RICHARD AVEDON
Célébré à Paris

MARTIN MARGIELA
Raconte son art



245

Mars 2024

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5
francesca
pinaud

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duran lantink
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gilles lellouche
kay the prodigy
léa seydlou
loraine james
new york
paul kircher
rendez vous
théo mercier
yannick haenel
zoé petit
COSHA

FR 15€ BELGIUM/NETPORT 15€ DE 24€ SUISSE 22CHF UK 15€ CANADA 24.96CAD USA 26.90\$

COSHA par CARLOS DURO YAGÜE en PRADA & ALAN CROCETTI





ELLE

RECIT

LES CONFESSIONS
D'ANOUCHKA DELON

REPORTAGE

L'EMPATHIE
À L'ÉCOLE

FASHION

LES DESIGNERS
À SUIVRE

HILARANT

LE D'AGA A TESTÉ LE
"REARMEMENT"!

SPÉCIAL

MODE

NOTRE COVER GIRL
SASKIA DE BRAUW

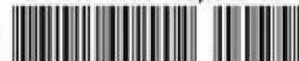
200
PAGES

STYLE
& ALLURE

HEBDOMADAIRE 22 FÉVRIER 2024 FRANCE MÉTROPOLITAINE : 2,90 € - AND : 4,90 € - D : 3,90 € - ML : 3,50 € - SP : 4,90 € - GR : 6,20 € - IT : 4,90 € - UK : 3,30 €



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HOLIDAY

INTERNATIONAL TRAVEL AND STYLE REVIEW



KATHMANDU

n° 393

FR €28
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AUSTRALIA



men **10**



LUXURY

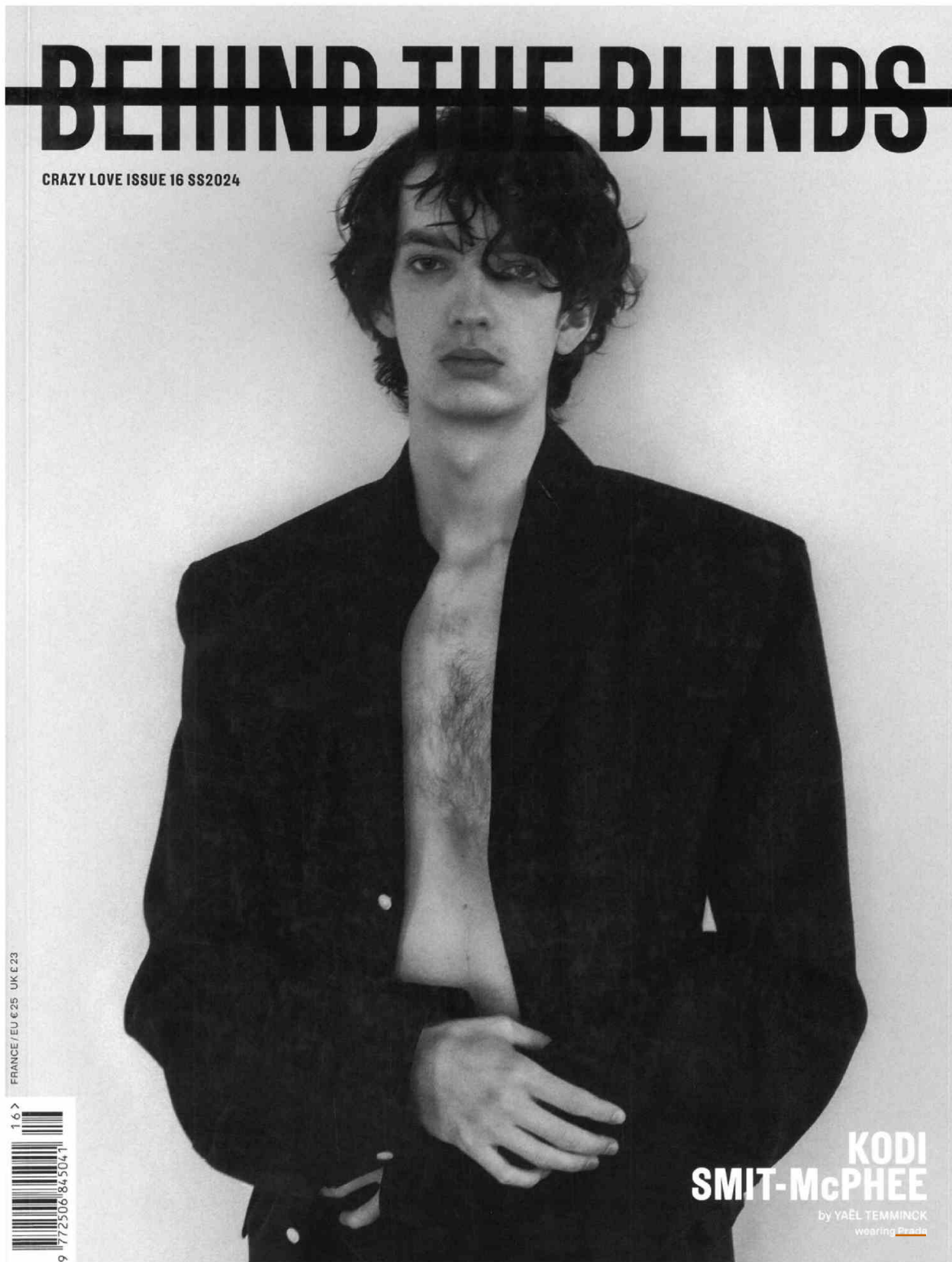
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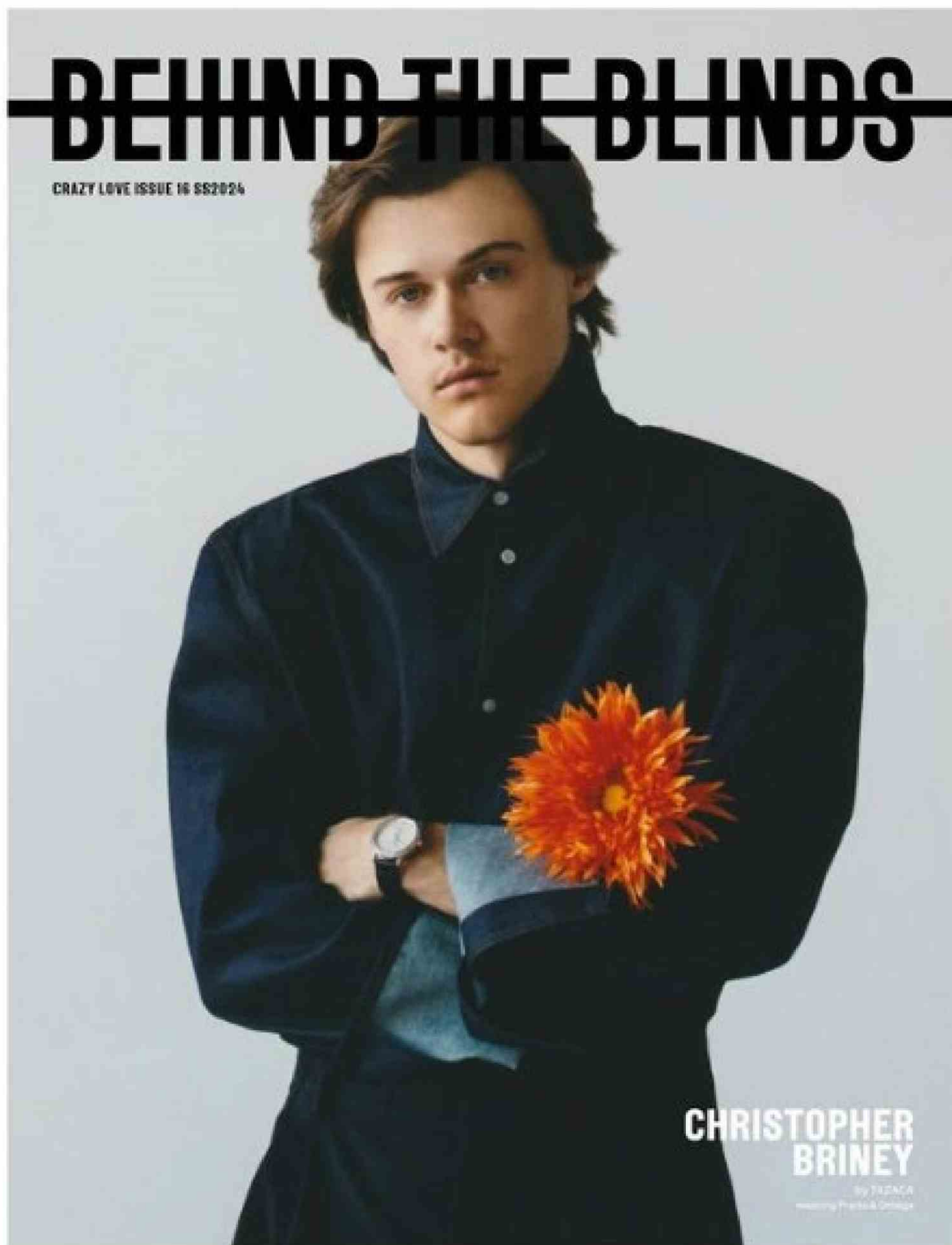
PRECISION



BELGIUM



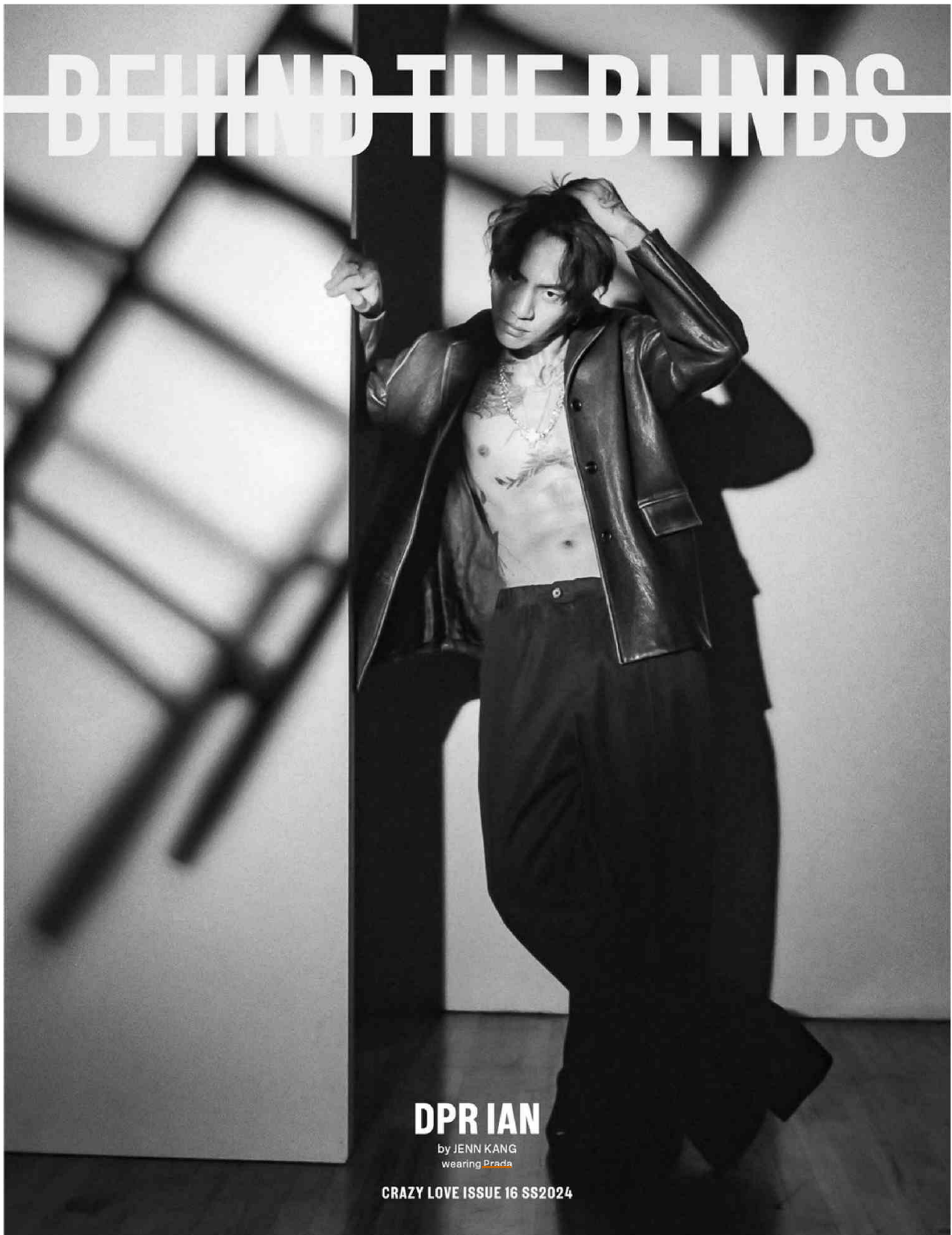




FRANCIA - BEHIND THE BLINDS - SPRING SUMMER 2024







DPR IAN

by JENN KANG
wearing Prada

CRAZY LOVE ISSUE 16 SS2024





FRANCIA - BEHIND THE BLINDS - PRADA COVER - 01.03.24



SPAIN



ABRIL 2024 Harper's

BAZAAR

ESPAÑA

Este número
en un gran
la **ARTESANÍA**,
Castro, el ALTE
oficios que
a
FUTURO
que
la BELLA
Cultura
Cada
nos

esté **HECHO A MANO**
homemade a
la alta
y los buenos
nos ayudan
crear un
en el
la **MODA**,
y los
Sean
ret
HUMANAS.

En portada,
Sydney Sweeney

SPAIN – HARPER'S BAZAAR – PRADA COVER – 01.04.2024



ELLE

RZO 2024 N° 450
5 € (SPAIN)
VARIAS 6,10 €



NUEVO
**FASHION
BOOK**
TENDENCIAS
ACCESORIOS
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DE
PRIMAVERA



NAOMI CAMPBELL
LORENCE PUGH
RODRIGO CUEVAS
SABELLA ROSSELLINI
LILY GLADSTONE

EN PORTADA,
BETTE FRANKE

00450
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ESTRENA MODA



ITALY





Abito in georgette con cristalli, epaulette e gonna a ricamo passavola, PRADA, come le pumps. Ear cuff JIL SANDER. Gambaletti CALZEDONIA.



AMICA È.
CULT

FOTO MARCO GAZZA - STYLING VANESSA GIUDICI



SABOT DI RASO
CON TACCO
DESIGN, PRADA.

MARCO COLLABORATO MICHELA D'ANGELO E BEATRICE FAGLIAMETRA. TESTO MICHELA R. TENACE. MODELLO STEFANO HANET PER FABRICA

FORME (META)FISICHE - Essere sempre un passo avanti

Il triangolo? Sì, se è quello del logo di una Casa di moda milanese che, dal piano bidimensionale, passa al solido e diventa d'emblée il tacco-scultura di un sabot dalla punta squadrata. Che, in raso verde felce, si sviluppa tutto su volumi architettonici ultracontemporanei. Pensati da Miuccia Prada e Raf Simons. Chic di concetto.

© RIPRODUZIONE RISERVATA ■





Camicia in popeline
di cotone a fiori
con ricami di frange, PRADA.

84

AMICA





PRADA



PRADA

ITALY - VOGUE ITALIA - 4/1/2024 - Num.: 883 - Pag.: 114
Frequency: monthly - Circulation: 64762

*Borsa Prada Buckle di pelle
PRADA. Poltrona Milano in
pelle Kashmir disegnata da Paola
Navone nel 2020 BAXTER.*

*A casa, in UFFICIO,
al ristorante... Dove mettete
la vostra IT-BAG preferita?
Noi, in attesa del SALONE
DEL MOBILE 2024,
abbiamo fatto alcune
IPOTESI. Foto di LARA
GILIBERTO. Set design di
ALEXIA ARNOULD*

**DOVE APPOGGIO
LA BORSA?**

Bazar di moda

News, anticipazioni, curiosità

di Gianna Greco



Sopra, a sinistra e sotto, momenti di lavorazione artigianale. In alto a destra, un capo Prada p/e '24.



Sopra, sfilata Prada primavera-estate 2024.

GUSTODIRE E RINNOVARE

Mente & mani

«La fantasia è come la marmellata, bisogna che sia spalmata su una solida fetta di pane», secondo lo scrittore Italo Calvino. E c'è una maison, Prada, che attraverso le sue creazioni continua a raccontare e nutrire questo connubio tra estro ed eccellenza artigianale, tra creatività e savoir-faire. Come confermano alcuni capi della nuovissima collezione primavera-estate 2024. Un abito e una gonna realizzati esclusivamente manualmente, che hanno il loro cuore in due speciali lavorazioni: elaborati fili di passamaneria per dare vita a fluttuanti frange e un fiore ricamato a mano ottenuto fissando catene di micro strass di cristallo, pietre, coppette e catene metalliche. Capolavori di assoluta artigianalità che richiedono dai tre fino agli otto giorni di lavoro per realizzare un singolo esemplare. Una casa di moda che ha superato i cent'anni di storia, capace di raccontare stagione dopo stagione il meglio del Made in Italy, custodendone il passato e tracciandone il futuro. Un percorso vincente e sempre più apprezzato dal pubblico: lo raccontano anche i dati online, che posizionano il brand tra i più amati e ricercati. Merito anche di un genio creativo al quadrato, con la guida in coppia dei designer Miuccia Prada e Raf Simons.

INFO: PRADA.COM

AL POLSO

Tempo d'oro

«La sfida più grande è saper dare forma a un'emozione, soprattutto quando quell'emozione viene misurata nel tempo» rivela il Ceo di Bulgari Jean-Christophe Babin. Nonostante l'arduo compito, la maison di preziosi centra l'obiettivo con i suoi orologi, espressione di preziosità ed eleganza eterna. Come conferma la scelta dell'oro come elemento dominante a illuminare le tre collezioni: "Bulgari Bvlgari", "Lvcea" e "Octo Finissimo". INFO: BULGARI.COM

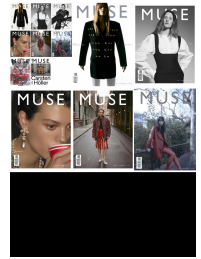
Orologi "Octo Finissimo" di Bulgari.





Borsa "Prada Buckle"
in pelle, gonna di frange
con ricamo passavela, giacca
e shorts in gessato navy,
cintura in pelle, calze in
cotone, mocassini in pelle
spazzolata, PRADA.

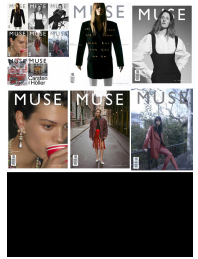




PRADA
ITALY - MUSE - 3/1/2024 - Num.: 63 - Pag.: 106
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PRADA



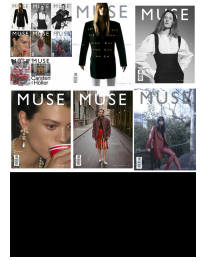
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The Beauty

Full look PRADA.
Opposite: Full look PRADA.





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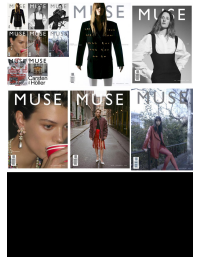


Fashion

Shoes PRADA.

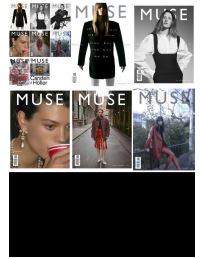
130



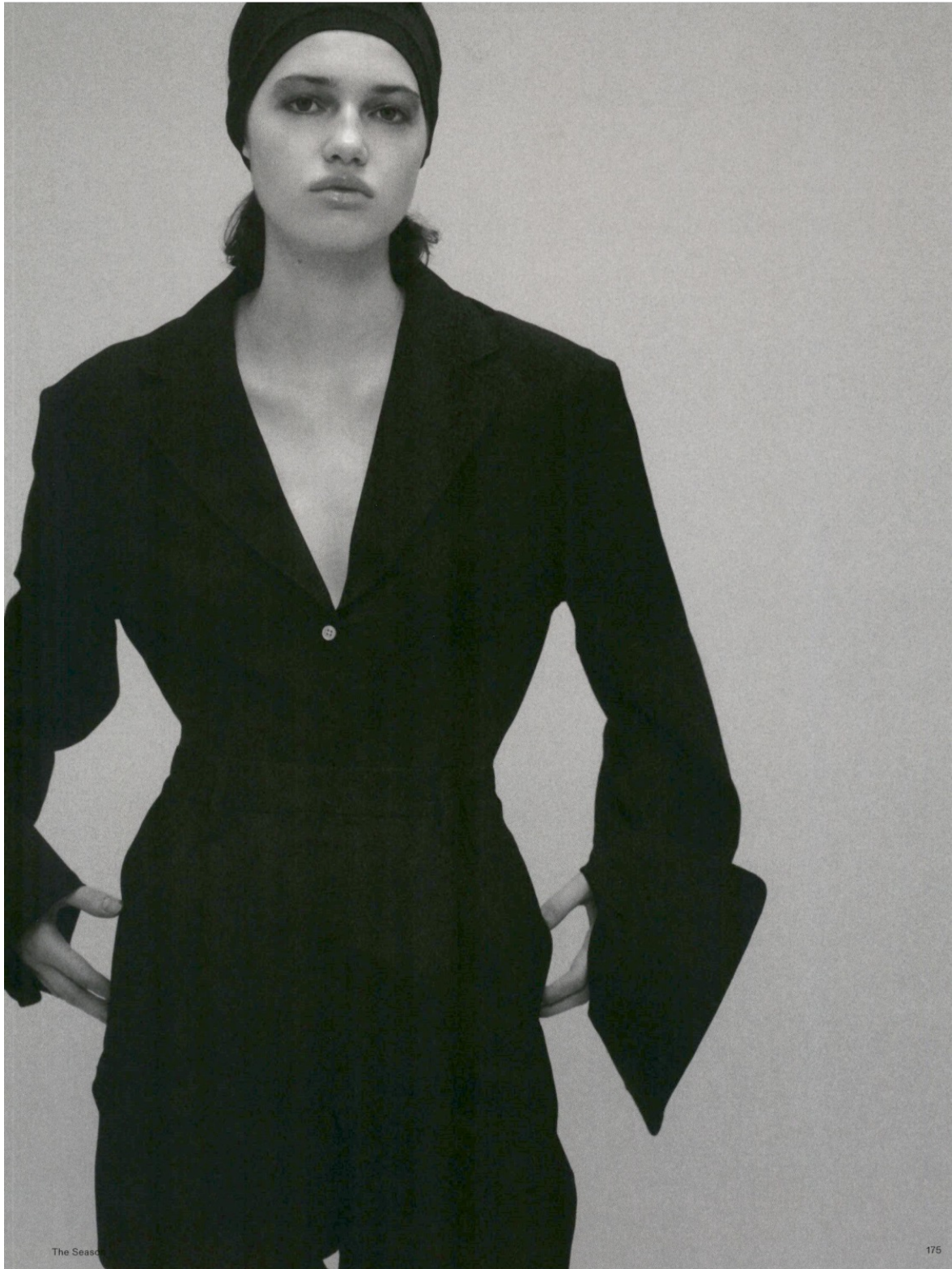


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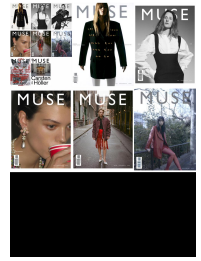
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Frequency: six-monthly - Circulation: 49000



The Search

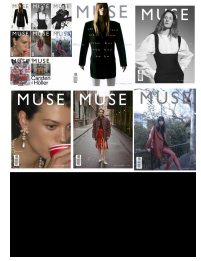
175





PRADA
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Frequency: six-monthly - Circulation: 49000



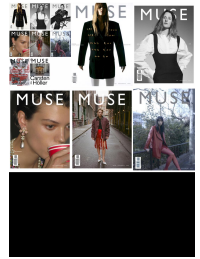


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Frequency: six-monthly - Circulation: 49000



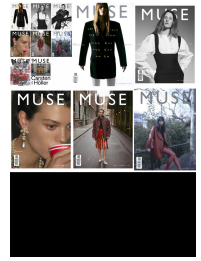
Full look PRADA.





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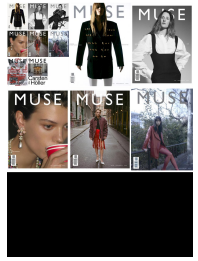




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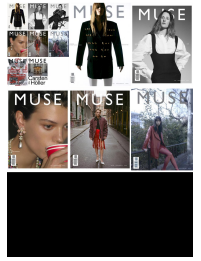
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Full look PRADA.



PRADA

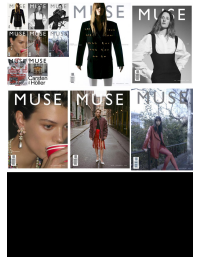


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Frequency: six-monthly - Circulation: 49000



Full look PRADA.





PRADA
ITALY - MUSE - 3/1/2024 - Num.: 63 - Pag.: 345
Frequency: six-monthly - Circulation: 49000



D

la Repubblica delle Donne

► 9 marzo 2024

PAESE :Italia

DIFFUSIONE :(141782)

PAGINE :72;73;74;75;76;77;78... AUTORE :Vanessa Reid

SUPERFICIE :1 192 %

PERIODICITÀ :Settimanale□□



D

la Repubblica delle Donne

► 9 marzo 2024

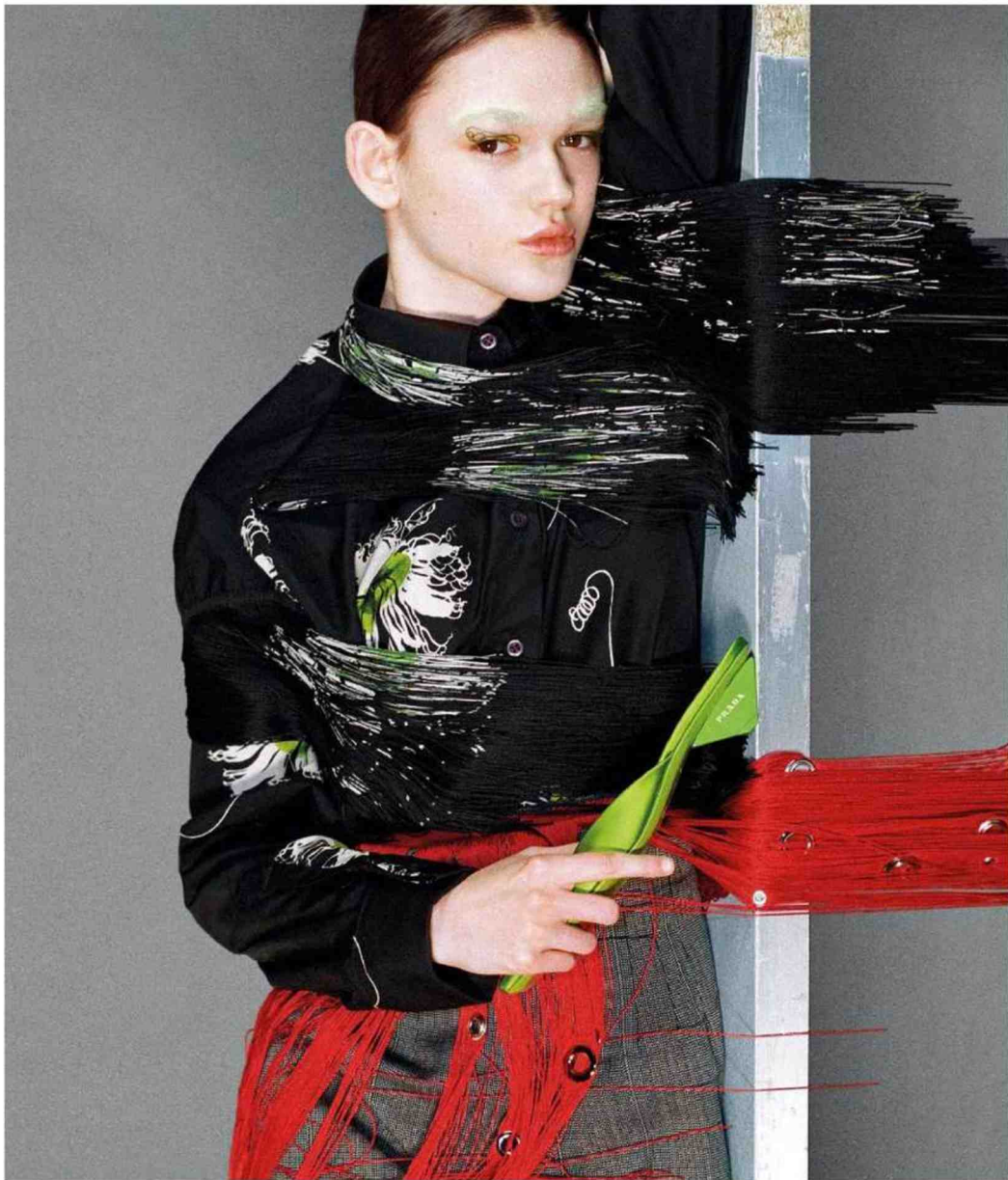
PAESE :Italia

DIFFUSIONE :(141782)

PAGINE :72;73;74;75;76;77;78... AUTORE :Vanessa Reid

SUPERFICIE :1 192 %

PERIODICITÀ :Settimanale□□





PRADA

ITALY - D REPUBBLICA - 4/6/2024 - Num.: 1383 - Pag.: 69

Frequency: weekly - Circulation: 138383



*Borsa di pelle, Prada.
Pouf Lepiti, design di Kensaku
Oshiro, Poltrona Frau.
foto Gaia Bonanomi
styling Alessandra Faja*

MODA





PRADA
ITALY - D REPUBBLICA - 3/30/2024 - Num.: 1382 B - Pag.: 113
Frequency: weekly - Circulation: 138383



*Abito di cotone, Carven.
Mules di raso, Prada.
foto Mario Sorrenti servizio Jacob K*

MODA





PRADA
ITALY - D REPUBBLICA - 3/30/2024 - Num.: 1382 B - Pag.: 141
Frequency: weekly - Circulation: 138383



Hand bag di pelle saffiano, Prada.
Pagina accanto. Borsa di pelle
laminata, Giorgio Armani.





PRADA
ITALY - D REPUBBLICA - 3/23/2024 - Num.: 1381 - Pag.: 80
Frequency: weekly - Circulation: 127919







PRADA
ITALY - IO DONNA - 4/6/2024 - Num.: 14 - Pag.: 101
Frequency: weekly - Circulation: 243780



Caban in cotone
e pelle, camicia
con frange, calze
in cotone e mocassini
in pelle.
Tutto PRADA.

IO DONNA 8 APRILE 2024

101





PAESE :Italia
 PAGINE :64
 SUPERFICIE :39 %
 PERIODICITÀ :Mensile ☐☐



► 31 gennaio 2024

PRADA

PRADA
 ITALY - HARPER'S BAZAAR ITALIA - 3/1/2024 - Num.: 10 - Pag.: 75
 Frequency: bi-monthly - Circulation: 75000



BAZAAR



DETAILS

Poliedrica nella sua unicità e decisamente eclettica, la nuova handbag *Prada Buckle* si preannuncia come un'icona della P/E 2024. In pelle di vitello nera o color caramello, con fodera di nappa e logo-lettering impresso a caldo in foglia d'oro 22 carati, è disponibile in diverse misure. Punti fermi: il cinturino per i manici, la cintura intercambiabile con fibbia Prada, che permette svariate personalizzazioni e stilizzazioni, e la possibilità di tenerla anche aperta, per un mood più disinvolto.

FOTO CHARLOTTE KRIEGER



PRADA



PRADA

ITALY - HARPER'S BAZAAR ITALIA - 3/1/2024 - Num.: 10 - Pag.: 150
Frequency: bi-monthly - Circulation: 75000



Abito multistrato, **PRADA**, collant, **WOLFORD**,
pumps *L'Y Knot* di pelle, **LOUIS VUITTON**.
Nella pagina accanto, Top balloon con stampa
a righe, **LOUIS VUITTON**.

PRADA

PRADA

ITALY - HARPER'S BAZAAR ITALIA - 3/1/2024 - Num.: 10 - Pag.: 88
Frequency: bi-monthly - Circulation: 75000



MOTO ARMONICO

Borchiate o ricamate, le frange che hanno vestito e svestito le gambe in movimento nella sfilata P/E 2024 di Prada sono il risultato di una complessa equazione esecutiva, frutto di un meticoloso lavoro sartoriale

DI OLIVIA GHEBREEGHZABHER



L

a premessa alla sfilata ready to wear P/E 2024 di Prada è stata la revisione della sartorialità, portata alla sua massima espressione. Miuccia e Raf Simons hanno svolto un lavoro attento e metodico, leggibile nella collezione di abiti che paiono fatti d'aria, pantaloni dritti e abbondanti, volumi tipici del guardaroba maschile. E poi ci sono le frange ricamate, capaci di combinare rigore e piroette materiche. Per un momento sembra di poter prendere poco sul serio quel particolare sensuale e giocoso che scivola tra le dita e che in passerella ha vestito e svestito le gambe in movimento. Ma quei capi, lontani dagli snelli flapper dress degli Anni Venti, sono il risultato di una complessa equazione esecutiva. Mi-

Lattesa che trasmette valore: una volta completato, l'abito deve rimanere appeso per ventiquattro ore senza subire alcun movimento. Soltanto allora è pronto per essere indossato

BAZAAR
88

PRADA



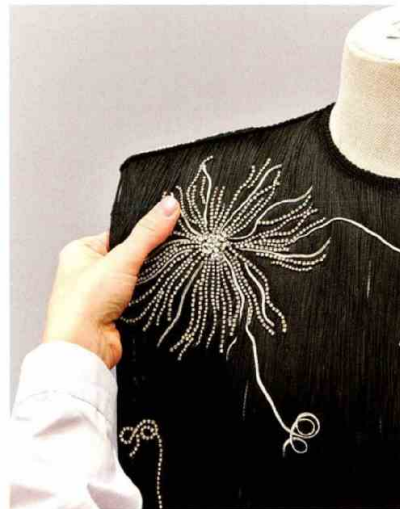
PRADA

ITALY - HARPER'S BAZAAR ITALIA - 3/1/2024 - Num.: 10 - Pag.: 89
 Frequency: bi-monthly - Circulation: 75000

A destra, l'applicazione degli anelli sulle frange della gonna (nella pagina accanto in un look in passerella). Sotto, i ricami floreali dell'abito, realizzati con metri di catene diverse di strass.



gliati di fili di passamaneria uniti a mano, con cura, a catene di cristallo, in un valzer di trama e ordito che può richiedere fino a cinque giorni di lavoro. I passavola della gonna sono settantacinque, in tre dimensioni differenti, a creare una composizione quasi ipnotica. Il processo di creazione è un esempio di maestria sartoriale: la mano del ricamatore stende con precisione i fili, li pettina e posiziona gli anelli sulle frange; si passa quindi alla borchiatura, che fissa l'elemento come ultimo tocco. La gonna appare allora nella sua fattura, che rimanda al look della sfilata che la vuole indossata con calze nere e scarpe stringate che saldano la falciata a terra, una camicia con spalle e maniche prominenti, una culotte Anni Cinquanta e la cintura, allacciata in modo quasi distratto. Quanto all'abito, anch'esso realizzato con le frange e impreziosito da un motivo floreale, è un concentrato di minuzie. Torna la matematica, che questa volta conta dieci giorni in atelier, trentasei metri di catena strass crystal, dodici di quella metallica, centosessanta strass con castone, centoventi micro-coppette. La mano esperta questa volta cuce la frangia seguendo la sagoma dello scollo, davanti e dietro, perché la simmetria e l'equilibrio sono imprescindibili. La fretta non è contemplata. Il telaio che sostiene il pannello rimane protagonista fino all'ultimo passaggio, quando viene smontato lasciando che la garza di cotone che fa da supporto venga stilata fibra per fibra, con meticolosa attenzione per non compromettere il lavoro. L'ultima aggiunta appartiene ai finissimi ricami floreali: sedici, preziosi, ognuno realizzato in circa dieci ore, per i quali vengono utilizzati metri e metri di catene differenti, con micro e macro-strass, e una maglia piatta di metallo. Infine, l'attesa che trasmette valore: la sista dell'abito, che deve rimanere appeso per ventiquattro ore e non deve subire alcun movimento. Soltanto allora è pronto a fluttuare sulla silhouette, liberando il corpo.



Courtesy of Paolo Lombrascio/Spectabil

La mano esperta cuce la frangia seguendo la sagoma dello scollo, davanti e dietro, perché la simmetria e l'equilibrio sono imprescindibili. La fretta non è contemplata





PRADA



PRADA
 ITALY - ELLE - 4/10/2024 - Num.: 13 - Pag.: 86
 Frequency: weekly - Circulation: 165527



Caban di cotone trattato a mano e pelle patinata, polo di cashmere, shorts gessati, tutto Prada, come le décolletées di raso e la borsa Prada Buckle di pelle con borchie.
Nella pagina accanto
 Giacca doppiopetto di pelle, Marella (369 euro), polo cropped in jersey di cotone con patch e stampe, United Colors of Benetton (59,95 euro), denim pants a vita alta, Molly Bracken (69 euro), baseball cap di cotone H&M, collana Pandora, secchiello di pelle Coccinelle.
 Ha collaborato Margherita Mazzeletti, Pettinature Kemon Crew: Mauro Galzignato e Gianni Rizzi (assistente), Trucco Luciano Chiarello@Julian Watson Agency using Lord & Berry, Modella Mirte Rooze/Elite.

FREDDO DI AMICO





► 5 aprile 2024

PRADA

PRADA
ITALY - ELLE - 4/5/2024 - Num.: 12 - Pag.: 101
Frequency: weekly - Circulation: 174614





► 29 marzo 2024

PRADA

PRADA

ITALY - ELLE - 3/29/2024 - Num.: 11 - Pag.: 42
Frequency: weekly - Circulation: 174614





► 29 marzo 2024

PRADA



PRADA

ITALY - ELLE - 3/29/2024 - Num.: 11 - Pag.: 84
 Frequency: weekly - Circulation: 174614



Caban di cotone trattato a mano e pelle patinata e cintura di pelle, tutto Prada; stivali di pelle Fortela (1.300 euro). Nella pagina accanto Cardigan di lana (890 euro) e pantaloni di lana con bretelle (1.290 euro), tutto Stella McCartney; bandana di maglia Zara, collana di metallo Diesel (89 euro su Yoox), borsone Campomaggi, calze in filo di Scozia ANT45 (25 euro), scarponcini di canvas e gomma Palladium.

LOUIS VUITTON





Foto di Piotr NIEPSUJ Servizio di Elisabetta MASSARI

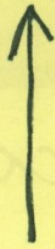




PRADA
ITALY - VANITY FAIR - 3/20/2024 - Num.: 12 - Pag.: 81
Frequency: weekly - Circulation: 84541

Borsa Prada
Buckle in pelle
con cintura décor,
mocassini con
punta squadrata,
orecchini e catena
Eternal gold in oro
giallo e diamanti,
abito e mantella in
georgette, Prada.

BUCKLE BAG





PAESE :Italia

DIFFUSIONE :(92902)

PAGINE :1

SUPERFICIE :9 %

PERIODICITÀ :Settimanale□□

► 12 marzo 2024



IN COPERTINA

8 Marzo

Jasmine Trinca

QUANDO L'AMORE È UNA GALERA

Succede a Lucia, che per suo marito è disposta a prostituirsi. È lei la protagonista femminile della serie più attesa e temuta: *Supersex*. Al centro, la storia del re del porno (Rocco Siffredi, certo). Ma soprattutto «una riflessione sul meccanismo del desiderio». L'attrice ne parla con una scrittrice sensibile come lei

di Claudia Durastanti - Foto di Max Cardelli per L'

Jasmine Trinca, 42 anni, indossa un abito in tulle
SAC, Prada

18

19



IN COPERTINA



In questa pagina,
camicia in popeline
con logo, pantaloni
in mohair e anello
in oro giallo: tutto
Prada.

Nella pagina accanto,
giacca e pantaloni
in mohair e mocassini
in pelle: tutto Prada.



PAESE :Italia

DIFFUSIONE :(92902)

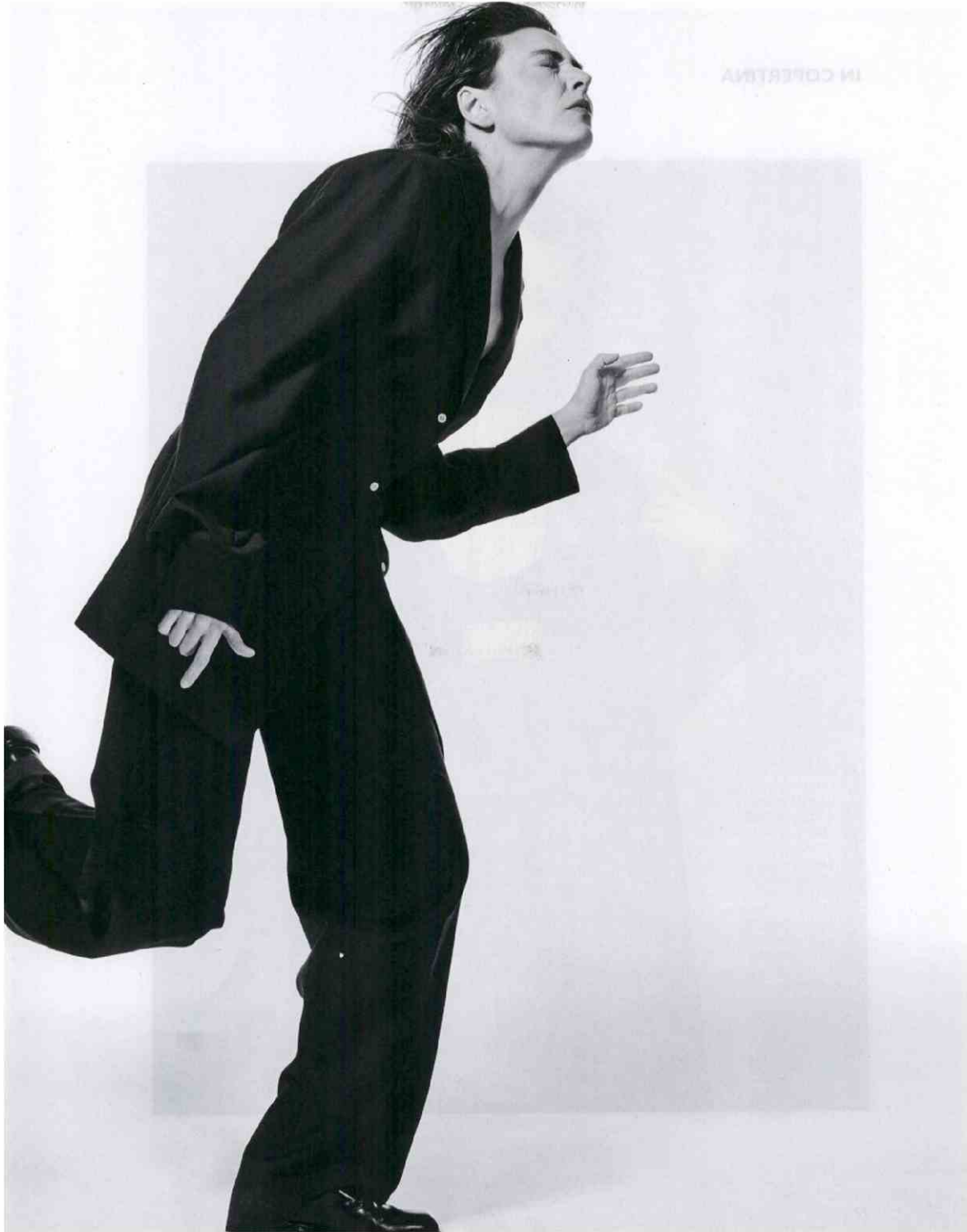
PAGINE :1

SUPERFICIE :9 %

PERIODICITÀ :Settimanale□□



► 12 marzo 2024





► 12 marzo 2024



Abito ricamato
in georgette e anello
in oro giallo, Prada.
Fashion editor
Samanta Pardini.
Capelli Roberto
D'Antonio. Trucco
Nicoletta Pinna/
Simone Belli Agency.
Hanno collaborato
Marco Pilone Poli
e Giulia Astolfi.
Produzione
Alessandra Spina.



DARK LADY

Da sinistra, handbag in pelle increspata con motivo Macrocanage, Lady D-Sire di Dior; borsa a mano in pelle, Buckle di Prada.



PRADA



PRADA

ITALY - ESQUIRE - 3/1/2024 - Num.: 31 - Pag.: 143
Frequency: bi-monthly - Circulation: 60000



Camicie, shorts, calze e scarpe, tutto PRADA.
Nella pagina a sinistra: maglione, camicia, shorts e borsa, tutto BOTTEGA VENETA.



PRADA



PRADA

ITALY - GQ - 3/1/2024 - Num.: 275 - Pag.: 97
Frequency: monthly - Circulation: 60046





PRADA



PRADA

ITALY - GQ - 3/1/2024 - Num.: 275 - Pag.: 148
Frequency: monthly - Circulation: 60046



Prada

La scarpa ideale per chi vuole più di un semplice mocassino. Questo di Prada in pelle spazzolata promette di non stancarvi mai, rendendo ogni look un po' più bello grazie alla sua silhouette frutto dalle menti creative di Miuccia Prada e Raf Simons.



PRADA

PRADA

ITALY - L'OFFICIEL HOMMES ITALIA - 3/1/2024 - Num.: 32 - Pag.: 101
Frequency: six-monthly - Circulation: 21000





PRADA



PRADA

ITALY - L'OFFICIEL HOMMES ITALIA - 3/1/2024 - Num.: 32 - Pag.: 135
Frequency: six-monthly - Circulation: 21000





PRADA



PRADA

ITALY - L'OFFICIEL HOMMES ITALIA - 3/1/2024 - Num.: 32 - Pag.: 148
Frequency: six-monthly - Circulation: 21000





PRADA



PRADA

ITALY - L'OFFICIEL HOMMES ITALIA - 3/1/2024 - Num.: 32 - Pag.: 183
Frequency: six-monthly - Circulation: 21000





PRADA



PRADA

ITALY - L'OFFICIEL HOMMES ITALIA - 3/1/2024 - Num.: 32 - Pag.: 200
Frequency: six-monthly - Circulation: 21000





PRADA

PRADA

ITALY - L'OFFICIEL HOMMES ITALIA - 3/1/2024 - Num.: 32 - Pag.: 209
Frequency: six-monthly - Circulation: 21000



IN QUESTA PAGINA—Camicia, pantaloni e scarpe, **PRADA**.
NELLA PAGINA ACCANTO—Cappotto e borsa, **HERMÈS**.

MODELS: Hector Herody @ **NEW MADISON** e Igor Vojinovic @ **TIAD**; GROOMING: Christos Voulfakis; PRODUCTION ASSISTANTS: Liv Lismande e Bieke Denoock;
LIGHT ASSISTANT: Koen Verhimmelen; DIGITAL TECH: Louis Kerckhof; STYLING ASSISTANTS: Laura Bailly.



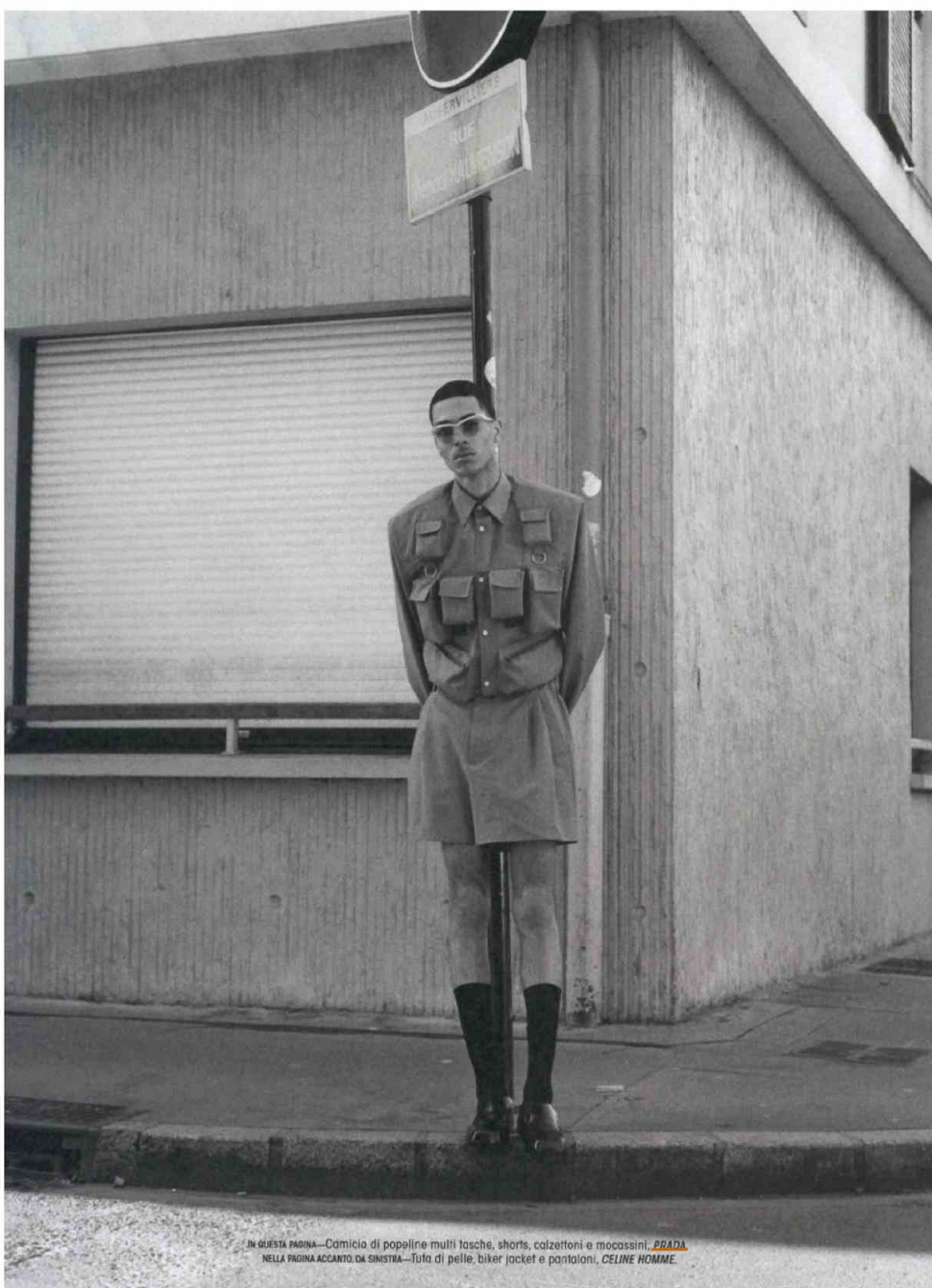


PRADA



PRADA

ITALY - L'OFFICIEL HOMMES ITALIA - 3/1/2024 - Num.: 32 - Pag.: 218
Frequency: six-monthly - Circulation: 21000



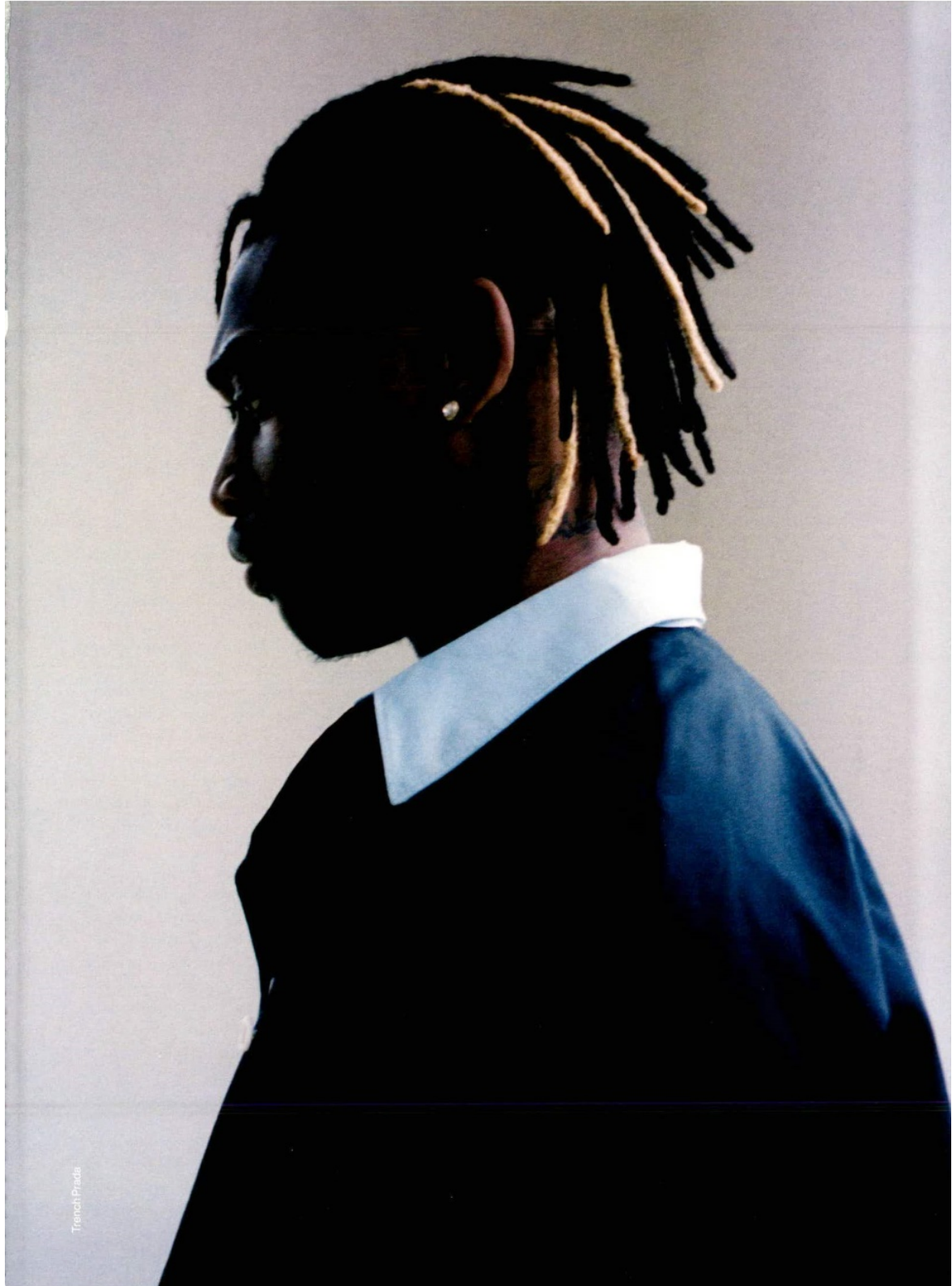
IN QUESTA PAGINA—Camicia di popeline multi tasche, shorts, calzettoni e mocassini. **PRADA**
NELLA PAGINA ACCANTO DA SINISTRA—Tuta di pelle, biker jacket e pantaloni, **CELINE HOMME**.



PRADA

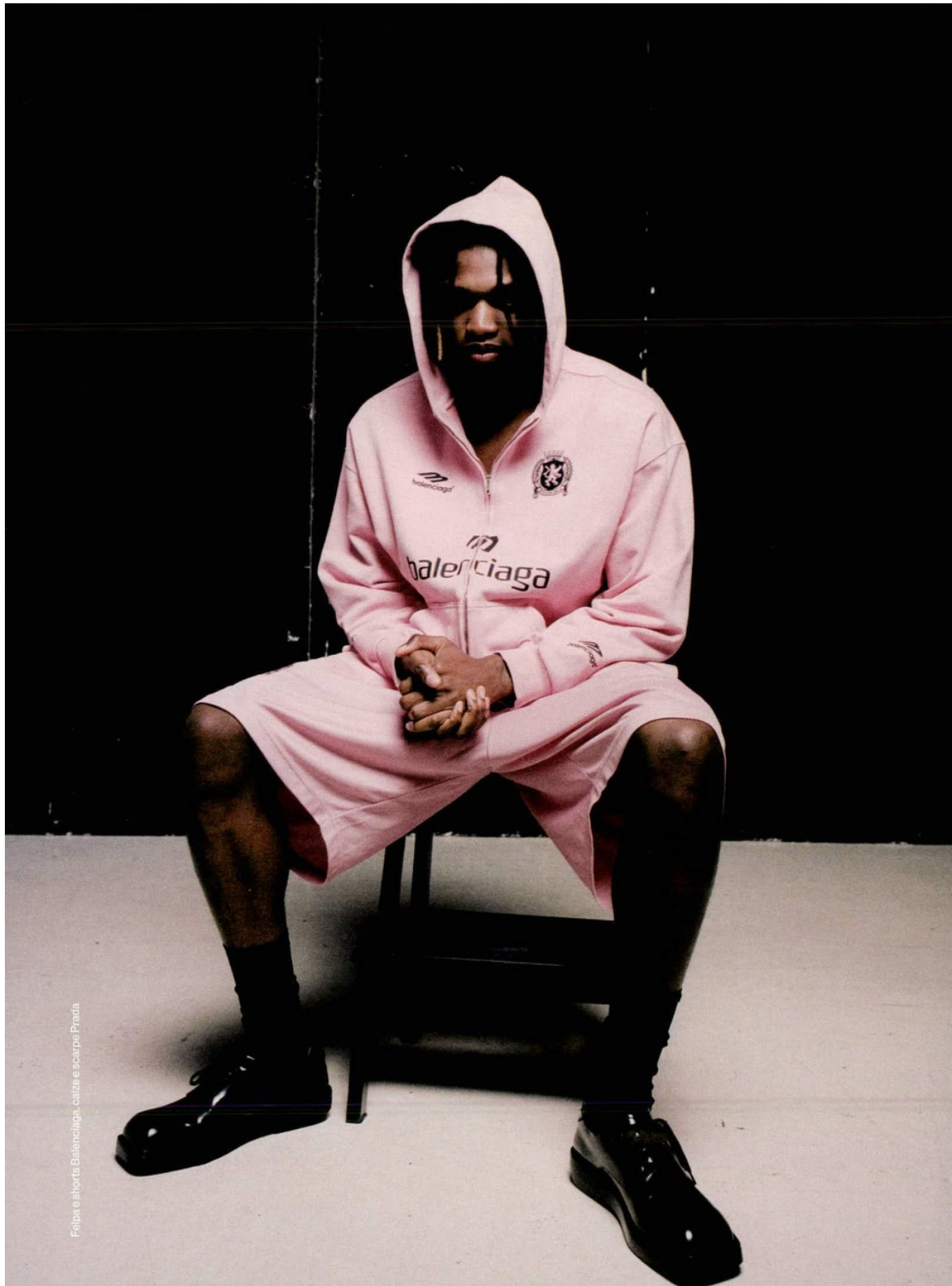


PRADA
ITALY - UNDICI - 3/1/2024 - Num.: 55 - Pag.: 33
Frequency: bi-monthly - Circulation: 23000





PRADA
ITALY - UNDICI - 3/1/2024 - Num.: 55 - Pag.: 39
Frequency: bi-monthly - Circulation: 23000



Felpa e shorts Balenciaga, calze e scarpe Prada



PRADA



PRADA
ITALY - UNDICI - 3/1/2024 - Num.: 55 - Pag.: 41
Frequency: bi-monthly - Circulation: 23000



Fuori Look&Prada



PRADA



PRADA
ITALY - UNDICI - 3/1/2024 - Num.: 55 - Pag.: 47
Frequency: bi-monthly - Circulation: 23000



Full Look Prada



FRANCE





AVRIL 2024

**BAZAAR
SELECT**

45

PHOTOGRAPHE : STANISLAS MOTZ-NEIDHART
STYLISTE : ISAAC PÉREZ SOLANO
SET DESIGNER : MARINE ARMANDIN



**MARRON
GLOSSÉ**

Si les tons de terre réchauffent
d'habitude l'automne, cette saison
ils annoncent le printemps.

Prada
Escarpins en satin.



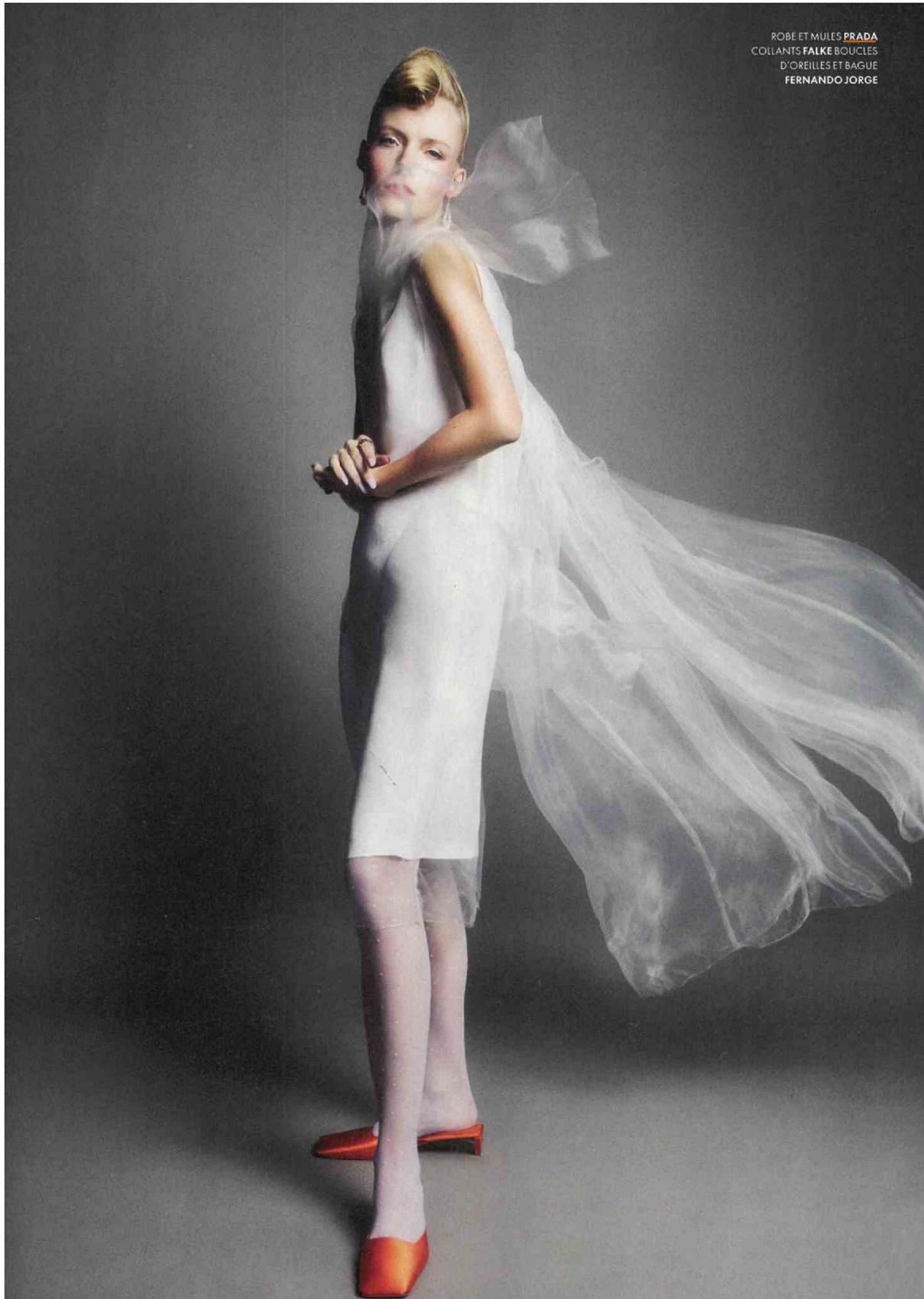


FRANCIA - HARPERS BAZAAR - APRIL 2024



FRANCIA - HARPERS BAZAAR - APRIL 2024





ROBÉ ET MULES **PRADA**
COLLANTS **FALKE** BOUCLES
D'OREILLES ET BAGUE
FERNANDO JORGE







FRANCIA - VANITY FAIR - APRIL 2024

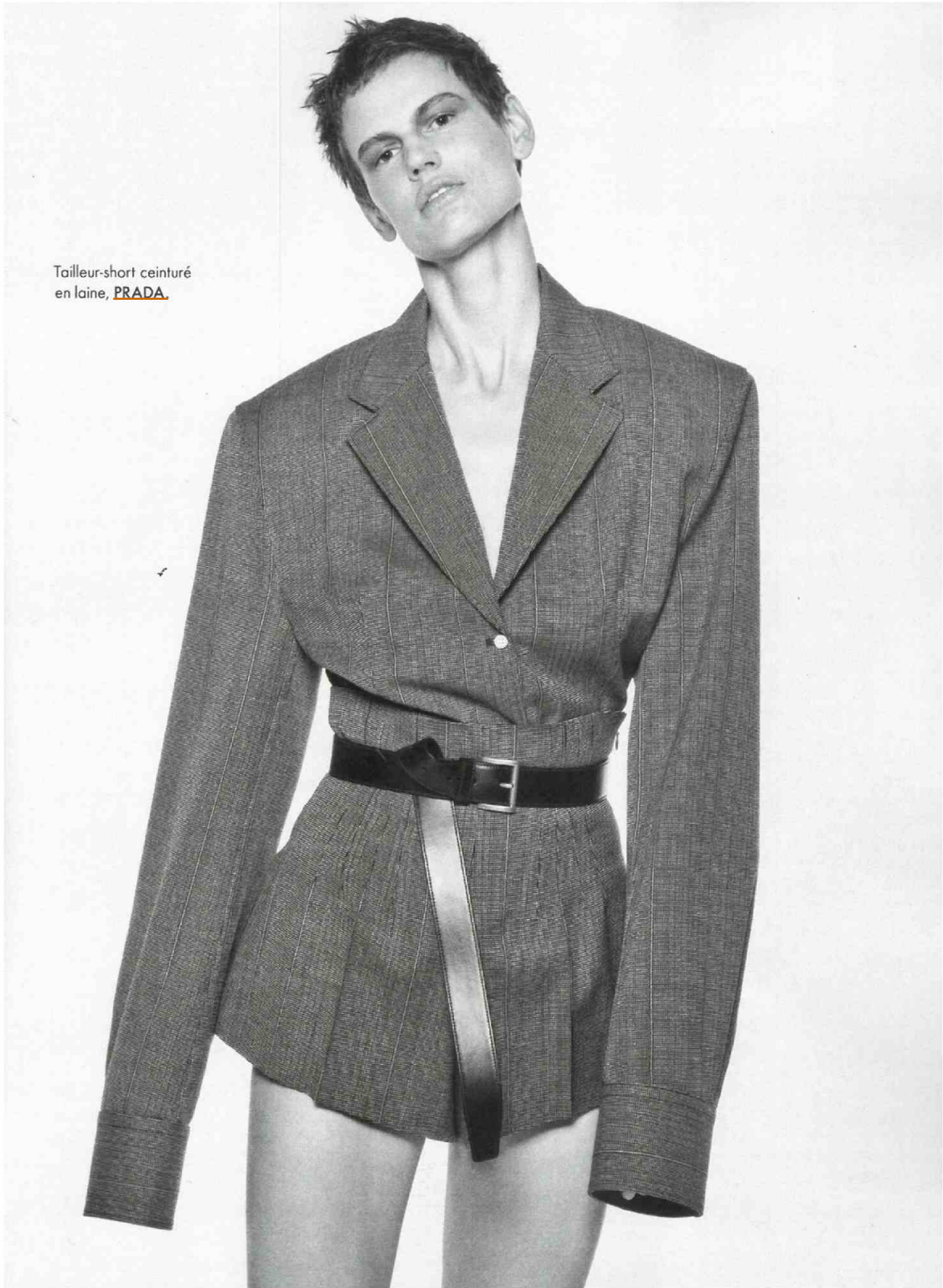




Blazer, pantalon, sac « 1913 », chaussettes et moccasins, PRADA.



Tailleur-short ceinturé
en laine, **PRADA**.





Gilet et robe en patchwork de cuir patiné, brodés à la main de cristaux et de clous, PRADA.

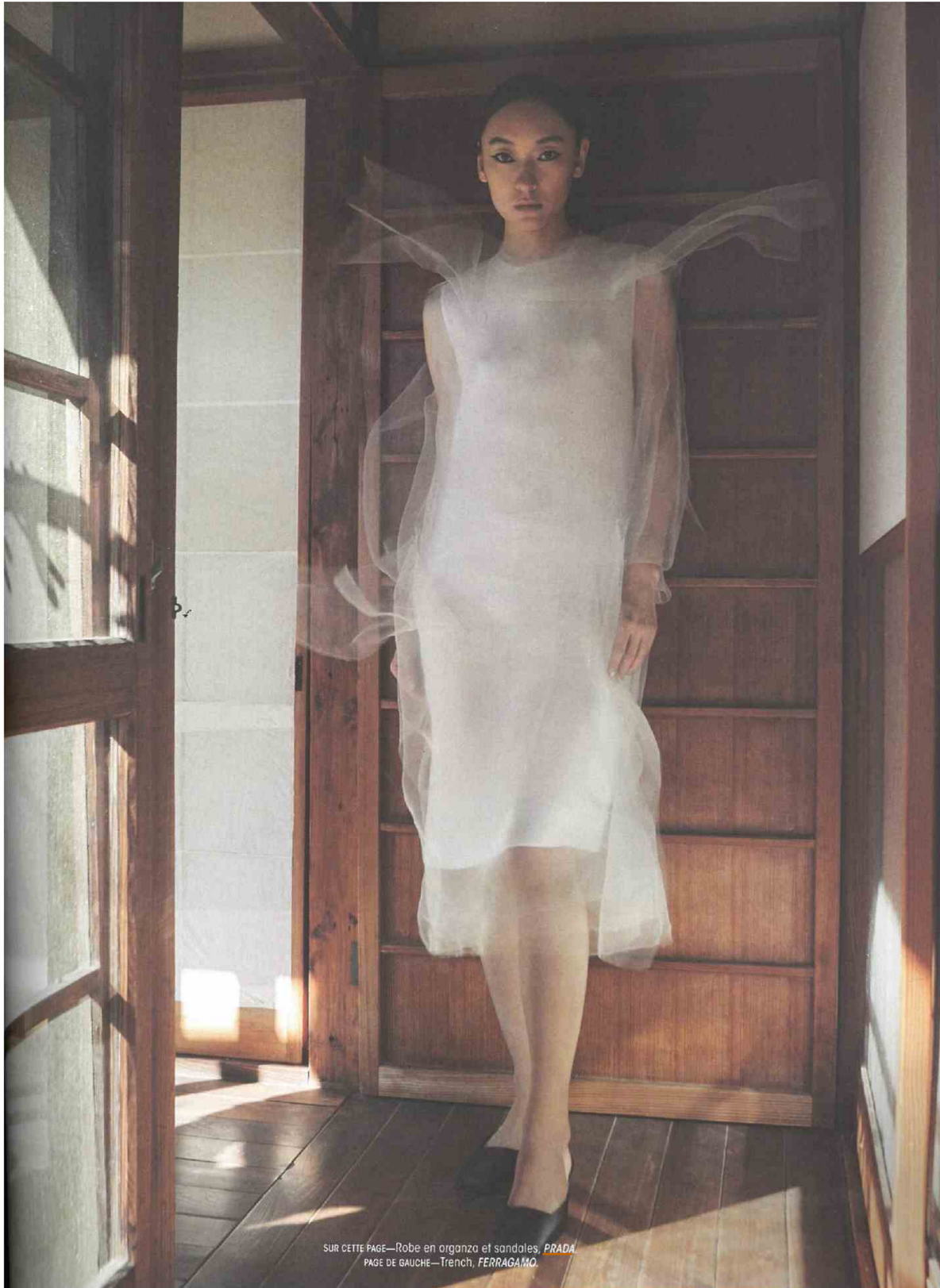


Veste tailleur, short, jupe à franges, ceinture et mocassins, PRADA. Chaussettes, FALKE.





► 1 marzo 2024



SUR CETTE PAGE—Robe en organza et sandales, PRADA.
PAGE DE GAUCHE—Trench, FERRAGAMO.





► 1 marzo 2024



SUR CETTE PAGE—Veste à manchettes en plumes, jupe en Néoprène et lunettes de soleil. **PRADA**.
PAGE DE DROITE—Complet et derbies. **DIOR**. Chemise, **GIADA**. Bagues, **BIJULES**.

COIFFURE : Anastasia Stylianou @ **ARCH DE AGENCY**. MAQUILLAGE : Hila Karmand @ **ARCH DE AGENCY**. ASSISTANTS PHOTO : Jake Milsom et Luis Carrasco.
ASSISTANTES STYLISME : Federica Mele et Klara Sladkova. DIGITAL TECH : Julia Eskill. Remerciement spécial à Lottie Lander @s-414.com

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► 1 marzo 2024

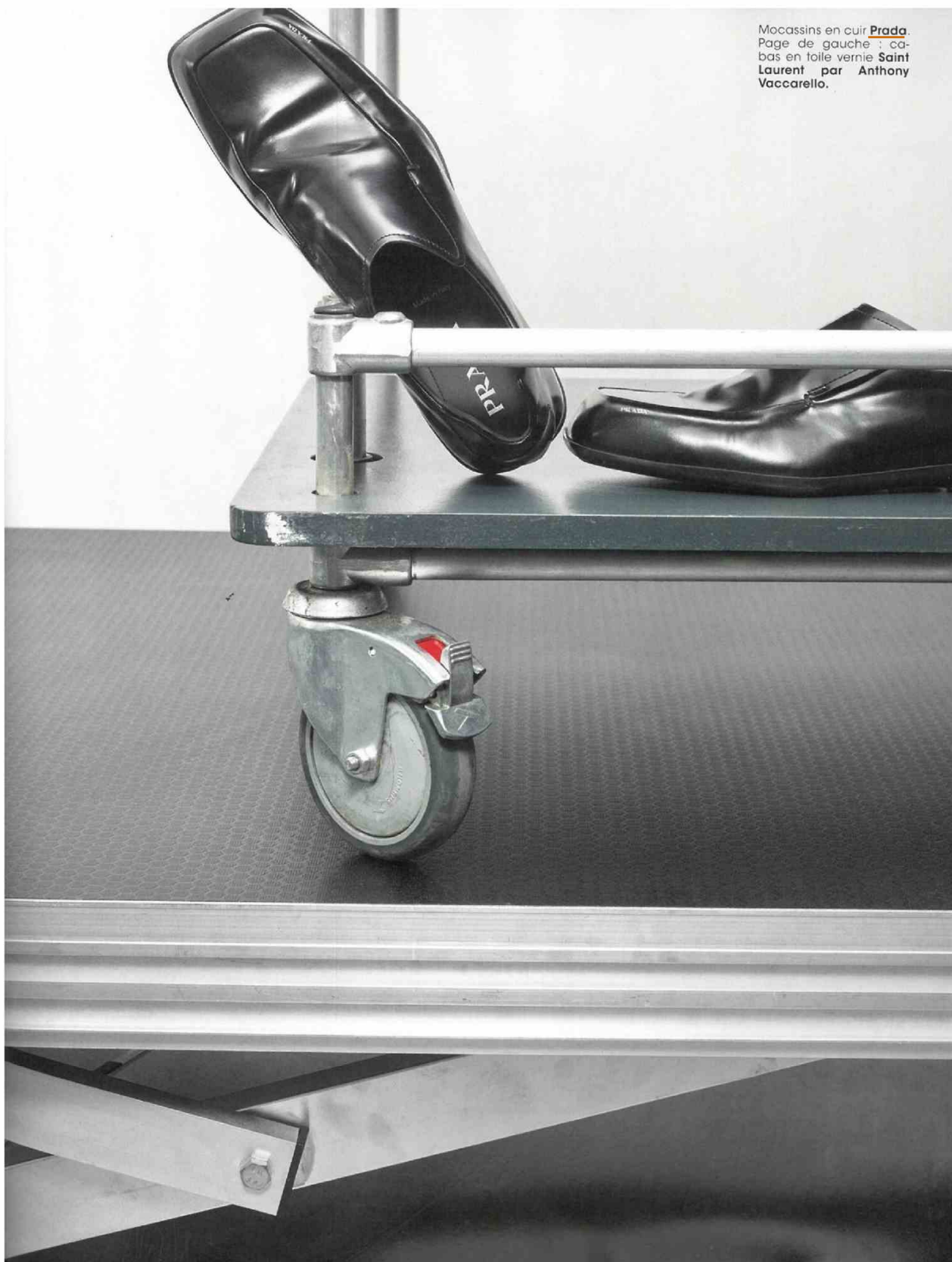


FRANCIA - L'OFFICIEL - MARCH 2024





► 1 maggio 2024



Mocassins en cuir **Prada**.
Page de gauche : ca-
bas en toile vernie **Saint**
Laurent par **Anthony**
Vaccarello.





04

MODERN TAILORING La chemise est la nouvelle veste...
ou serait-ce l'inverse ?

S'agit-il d'une veste, d'une chemise ou d'une veste portée comme une chemise ? « La loi du progrès fractionne avec le vêtement, et le passage d'une forme à une autre a lieu dans une continuité presque parfaite », vous répondrait George-H. Durwin, fils de Charles Darwin et auteur de *L'Évolution dans le vêtement*.

Veste, pantalons, cravate et chaussures Prada



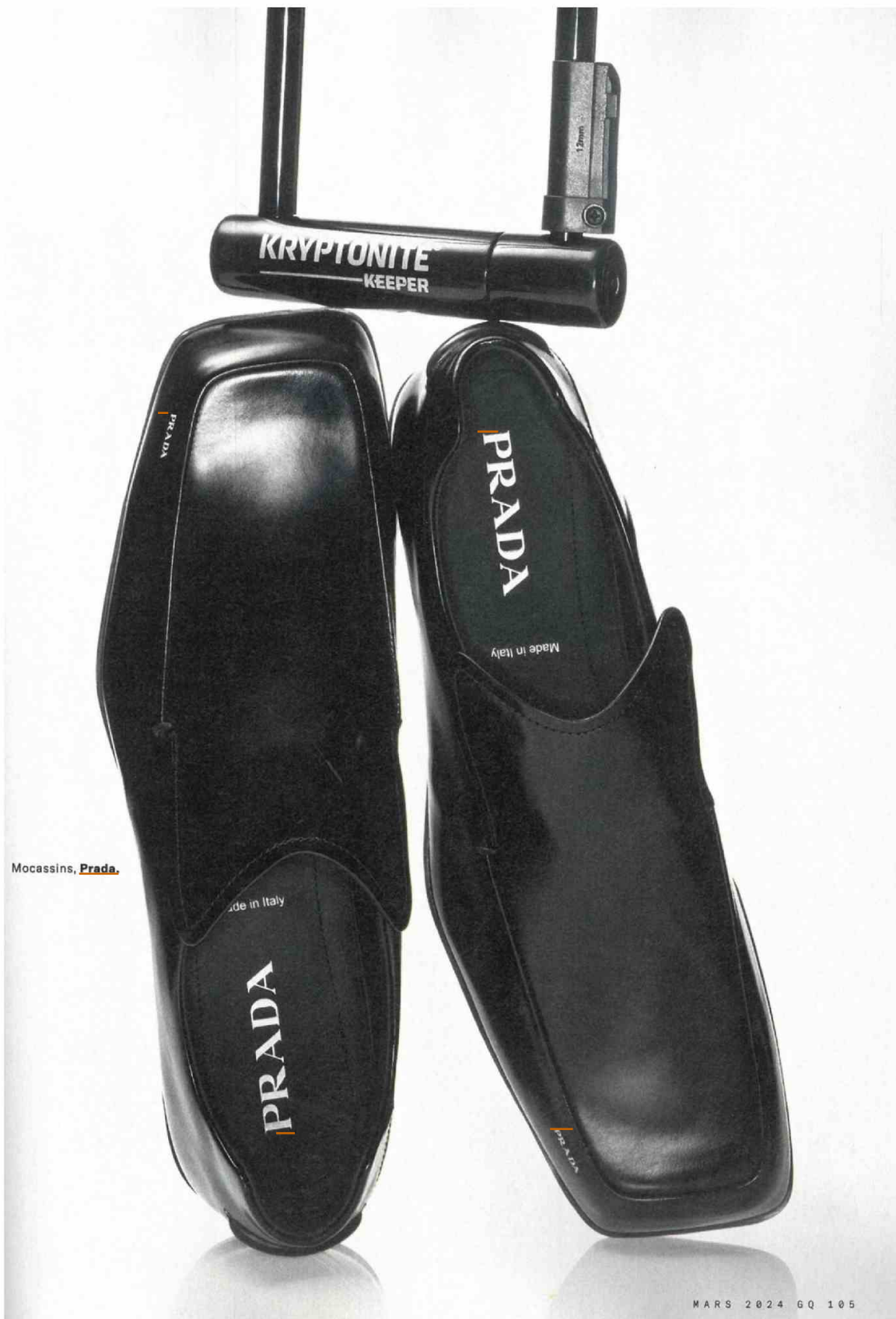


► 1 maggio 2024



FRANCIA - ICON - MAY JUNE 2024





Mocassins, Prada.

MARS 2024 GQ 105





Liu Wen porte un costume en laine, des mocassins en cuir et des lunettes de soleil, PRADA.





"J'ai 22 ans et je porte des tatouages à l'encre jenipapo depuis que j'ai 2 ans. Quand j'étais petite, ma grand-mère, une chamane, préparait mon corps avec des plantes médicinales afin que je puisse recevoir ces inscriptions. Ces tatouages font partie de mon identité. Ils me protègent des mauvais esprits."
- Zaya Guarani

Voile et robe en gaze, PRADA.



BELLE ÉPOQUE

Ce modèle a été imaginé au début des années 1910 par Mario Prada, le grand-père de Miuccia Prada et cofondateur de la maison. D'où son nom très sobre : le sac 1913.

ANATOMIE d'un sac

Remarqué au défilé de la collection printemps-été de Prada, le modèle 1913 signe la renaissance d'un mythe.

Texte **Bénédictte Burguet**

TENUE DE SOIRÉE

Aperçu lors du défilé printemps-été 2024, ce sac du soir est une version quasi identique du modèle d'origine en tissu noir froncé, qu'on imagine au poignet des habituées des grandes fêtes de la Scala de Milan.

CABINET DE CURIOSITÉS

Grand voyageur, Mario Prada dénichait des pièces et des matériaux qu'il rapportait à Milan pour les faire assembler par des artisans qualifiés. Ainsi sont nés ces « oggetti di lusso », ou objets de luxe, vanity-cases en cuir précieux, montres, calendriers et élégants petits sacs.

LÉGENDE

Sculpté à la main, l'étonnant fermoir en forme de figure mythologique évoque la passion de Mario Prada pour les esthétiques orientales de la fin du XIX^e siècle et du début du XX^e.

ROYAL!

Ces objets, incluant des « curiosités » telles que du cristal de Bohême ou des soies d'Asie, ont établi la réputation de Prada, devenu en 1919 fournisseur officiel de la maison royale italienne.

TEMPS MODERNES

Plus technique, le modèle de 2024 a délaissé le moiré de soie initial pour faire place au Re-Nylon, une fibre écoresponsable devenue l'une des signatures Prada.



TEINT DE PÊCHE

Frais et duveteux, le fruit juteux donne le ton de la saison.



1. OMBRE À PAUPIÈRES LIQUIDE MULTI USAGE IDÔLE TINI LANCÔME (35 EUROS).
2. CRÈME LISSANTE ANTI-RIDES ENRICHIE BÉNÉFIANCE SHISEIDO (125 EUROS).
3. EAU DE TOILETTE REPLICA UNDER THE STARS MAISON MARGIELA (129 EUROS).
4. LOTION VITALITÉ SOTHYS (26 EUROS).
5. EAU DE PARFUM CASSILI PARFUMS DE MARLY (245 EUROS).
6. BLUSH PÊCHE POUDDRE COMPACTE YVES ROCHER (19 EUROS).
7. EAU DE TOILETTE ROSE TANGERINE CHLOË (125 EUROS).
8. LOTION TONIQUE APAISANTE CLARINS (27 EUROS).
9. EAU DE PARFUM NOSTALGIA GRANADO (120 EUROS).
10. EAU DE PARFUM WONDERLUST MICHAEL KORS (110 EUROS).



UK





PRADA – British Vogue – Profile Feature – April 2024





► 24 aprile 2024



PRADA – Harper's Bazaar UK – April 24





Vikky wears PRADA

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TEN USA / SPRING SUMMER 2024

USA – 10 MAGAZINE USA – PRADA – SPRING 2024





USA – 10 MAGAZINE USA – PRADA – SPRING 2024



TEN COMMANDMENTS
THE MATCH POINT by
PRADA

1



Photographer DANIEL STIER
Fashion Editor SOPHIA NEOPHITOU

40
TEN USA / SPRING SUMMER 2024

Instagram: @prada
prada.com

USA – 10 MAGAZINE USA – PRADA – SPRING 2024



TREN DEMANDS
PRADA



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Instagram: @prada
prada.com

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SHELDON WEARS
PRADA



MARCH/APRIL 2024 **attitude** 149

PRADA – Attitude – Main Fashion- March/April 2024





Previous spread: viscose dress **LOEWE**, stockings stylist's own, metal earrings **VERSACE**, leather sandals **ALAÏA**, Embossed leather bag on side table **MCM**.
This page: gauze and technical voile dress **PRADA**, tights stylist's own, acetate glasses **T HENRI**, plexiglass and crystal earrings **BLUMARINE**, leather sandals **GINA**

PRADA – DAZED – Spring 24





Eline Hoyois

As a stylist to the stars, Eline Hoyois' whimsical, alternative takes on femininity have garnered attention from iconic fashion houses such as Dior and Celine, while her skills as a DJ have earned collabs with musicians including Tom Odell and Angèle.

“I use my social media to share not only my work but also the inspirations that guide my creative process. My research holds significant value, and I often dedicate days to exploring libraries. Without knowledge, progress feels empty”

Eline wears gazar and technical voile dress PRADA





PRADA – Replica Man – Inside Story - Spring/Summer 24





PRADA – Replica Man – Inside Story - Spring/Summer 24





photography ILYES GRIYEB

styling MIRKO PEDONE

SOUNDING OFF

Meet the up-and-coming talents making noise across the capital to shape the future sounds of London

Ashden

East London-born and bred, Ashden is a producer and rapper who made his start in a hip-hop collective. Now solo, Ashden has been making music traversing everything from hip hop to Detroit house, grime and industrial.

“I would love to score a Jim Jarmusch film and feature in it. He’s one of my favourite directors so it would mean a lot to me. As a trained actor, it’d be killing two birds with one stone”

Ashden wears all clothes PRADA, kufi and necklace his own

PRADA – DAZED – Spring 24 Issue





► 1 marzo 2024



Coat, £3,400, top, £4,950,
skirt, £1,500, shoes, £780,
belt, £480, and shoes, £860,
PRADA, Socks, £18,
PANTHERELLA, Earrings,
£3,500, and rings, from
£2,250, **THE ANTIQUE
JEWELLERY COMPANY**,
Bracelet, £186, **THE HIRST
COLLECTION**

81





1913 bag in re-nylon by PRADA

PRADA – AnOther – Spring/Summer 24





*Dru wears gothic
fragments of dresses
worn as a cape & skirt,
gray wool sleeveless suit
jacket & shorts, black
leather belt & black
superfine cotton socks
all by PRADA*

PRADA – POP – Paid Special – Spring / Summer 24





*Printed georgette fragments of dresses worn as a cape & skirt, blue wool sleeveless suit jacket & shorts, hazelnut brown sunglasses & tobacco satin pumps all by PRADA;
Cashmere cardigan with metal eyelets, amaranth red cashmere polo with hand-embroidered crystals & studs, gray wool shorts, black leather belt & silver chain fringe
jewellery belted skirt all by PRADA*



*Superfino organza &
gazar Phard Haze dress &
fern green satin mules
both by PRADA*



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PRADA – POP – Paid Special – Spring / Summer 24





*Printed georgette
fragments of a dress
worn as a cape, grey wool
shawl & shorts, black
leather bolero & Rio-Nylon
1913 handbag all by
PRADA*

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PRADA – POP – Paid Special – Spring / Summer 24





Black wool suit, leather 1913 handbag & black brushed leather loafers all by PRADA; Cashmere polo with metal eyelets & black patinated leather hand-embroidered dress both by PRADA



*Printed georgette
fragments of dresses
worn as a cape, blue wool
sleeveless suit jacket &
belted shorts, black
patchwork leather tote,
black brushed leather
loafers & black superfine
cotton socks all by
PRADA*

*Opposite: Black
patchwork pannaé velvet
hand-embroidered dress
& leather & Ro-Nylon 1913
tote bag both by PRADA*





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PRADA – POP – Paid Special – Spring / Summer 24





*Black patchwork
palmated leather Cocoon
coat by PRADA*

346

PRADA – POP – Paid Special – Spring / Summer 24





Navy wool suit jacket & shorts, hand-studded fringe skirt with metal eyelets, black leather belt & hazelnut brown sunglasses all by PRADA; Cashmere polo with metal eyelets, black patinated leather hand-embroidered dress & hazelnut brown sunglasses all by PRADA





Georgettes fragments of dresses worn as a cape & skirt, tobacco wool shirt & shorts, black leather belt, black brushed leather loafers & black superfine cotton socks all by PRADA; Hand-treated cotton & patinated leather Caban jacket & agave green viscose fringe shirt both by PRADA





*Printed poplin Astro shirt
with printed fringe, wool
belted shorts, gold chain
fringe joaillerie belted
skirt, Cameo sunglasses,
black brushed leather
loafers & black superfine
cotton socks all by
PRADA*

*Model DRU CAMPBELL
at Elite, Hair YUJI
OKUDA at Artist,
Make-up PATRICK
GLATTHAAR at Total
World, Manicure ANAIS
CORDEVANT at Saint
Germain, Photography
Assistance ELEONORA
GUSTAPANE & KEI
TAKEDA, Fashion
Assistance RICCARDO
FONTANA, Production
BIRD PRODUCTION &
MARY GRIGORIS*

349





Canvas jacket, superfine cashmere knit, light mohair pinstripe shorts, fringe skirt with eyelets, leather belt, superfine cotton socks & leather loafers all by PRADA





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PRADA – POP – Cover story – Spring / Summer 2024



*Canvas jacket, superfine
cashmere knit top,
georgette skirt, light
mohair pinstripe shorts
& leather belt all
by PRADA*





PRADA – POP – Cover story – Spring / Summer 2024





*Canvas jacket, superfine
cashmere knit top,
georgette skirt, light
mohair pinstripe shorts
& leather belt all
by PRADA*





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PRADA – POP – Cover story – Spring / Summer 2024





PRADA – POP – Cover story – Spring / Summer 2024



Canvas jacket, superfine
cashmere knit top,
georgette skirt, light
mohair pinstripe shorts,
superfine cotton socks
all by PRADA



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Canvas jacket by PRADA



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PRADA – POP – Cover story – Spring / Summer 2024





PRADA – HTSI – 24/25TH FEB





Mark wears light mohair jacket, shorts and black Superfine cotton socks all by **Prada**; vintage white cotton T-shirt by **Helmut Lang** from **David Casavant's Archive**; black suede Hugo slides by **The Row**; silver trackie! Mark's own

PRADA – PERFECT– SPRING/SUMMER 2024



Kim wears fringed cotton dress and leather pumps both by Prada; 18k white gold, diamond, morganite, sapphire and rock crystal Hopi the Hummingbird necklace by Boucheron



PRADA – PERFECT – SPRING/SUMMER 2024 – COVER STORY



Sandra Choi Creative Director, Jimmy Choo

Sandra wears fringed poplin shirt by **Prada**; 18k yellow gold, white gold, pink gold and brown PVD Quatre Classique clip earring and 18k yellow gold, white gold, pink gold and brown PVD Quatre Classique ile necklace both by **Boucheron**



PRADA – PERFECT – SPRING/SUMMER 2024





PRADA

Dress, £9,000, cardigan, £1,380,
and Re-Nylon bag, £5,100

Hair Alfie Sackett at
LGA Management using
Kiehl's. **Make-up** Florrie White
at C/O Management using
Victoria Beckham Beauty.

Model Raynara Negrine at
The Squad. **Local production**
Raw Production. **Post-**
production Paul Drozdowski.

Thanks to Reid's Palace,
A Belmond Hotel, Madeira



PRADA
Dress, POA

Models: Margherita Boffetta
at Select and Nazim Bouaziz
at Next

Photography assistant:
Ollie Patterson

Fashion assistant:
Akos Geczi Bandi

Make-up: Jenny Coombs
at The Wall Group using
Sisley Paris

Hair: Maki Tanaka using Oribe
Manicurist: Nichole Williams
at Stella Creative using OPI
Casting: Federica Mennea

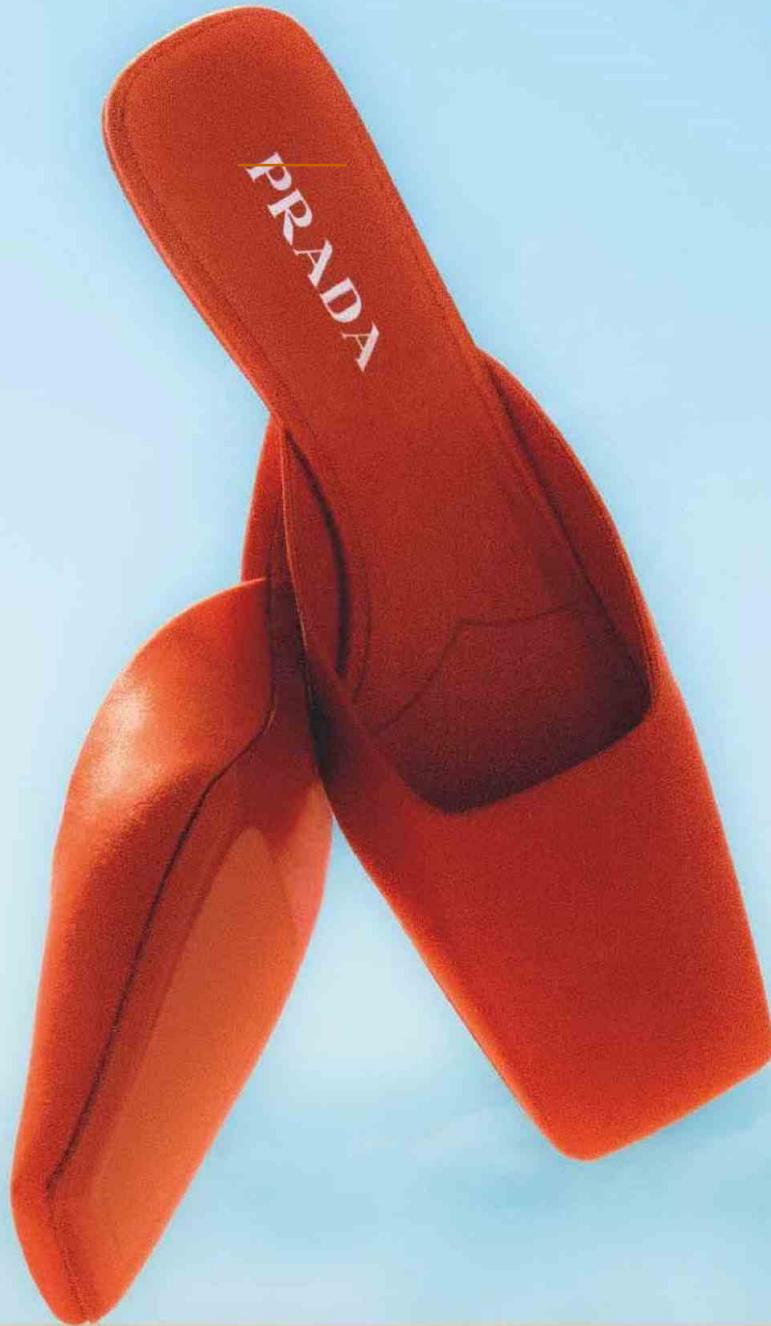
GERMANY





► 1 aprile 2024

LAST LOOK



GOOD VIBES

Die MULES mit Karree-Spitze von PRADA bringen mit Knallfarbe FRISCHE in ein Outfit – wetten, dass sich das auch auf die Laune auswirkt?

Mules aus Satin mit einem lackierten Absatz, um 890 Euro.

FOTO: DELALAYNE

210



*„Wir haben damals
viele **GRENZEN**
überschritten und
standen für **Selfmade-**
Erfolg. Das war
neu und hat **TORE** für
die kommende
Generation geöffnet.“*

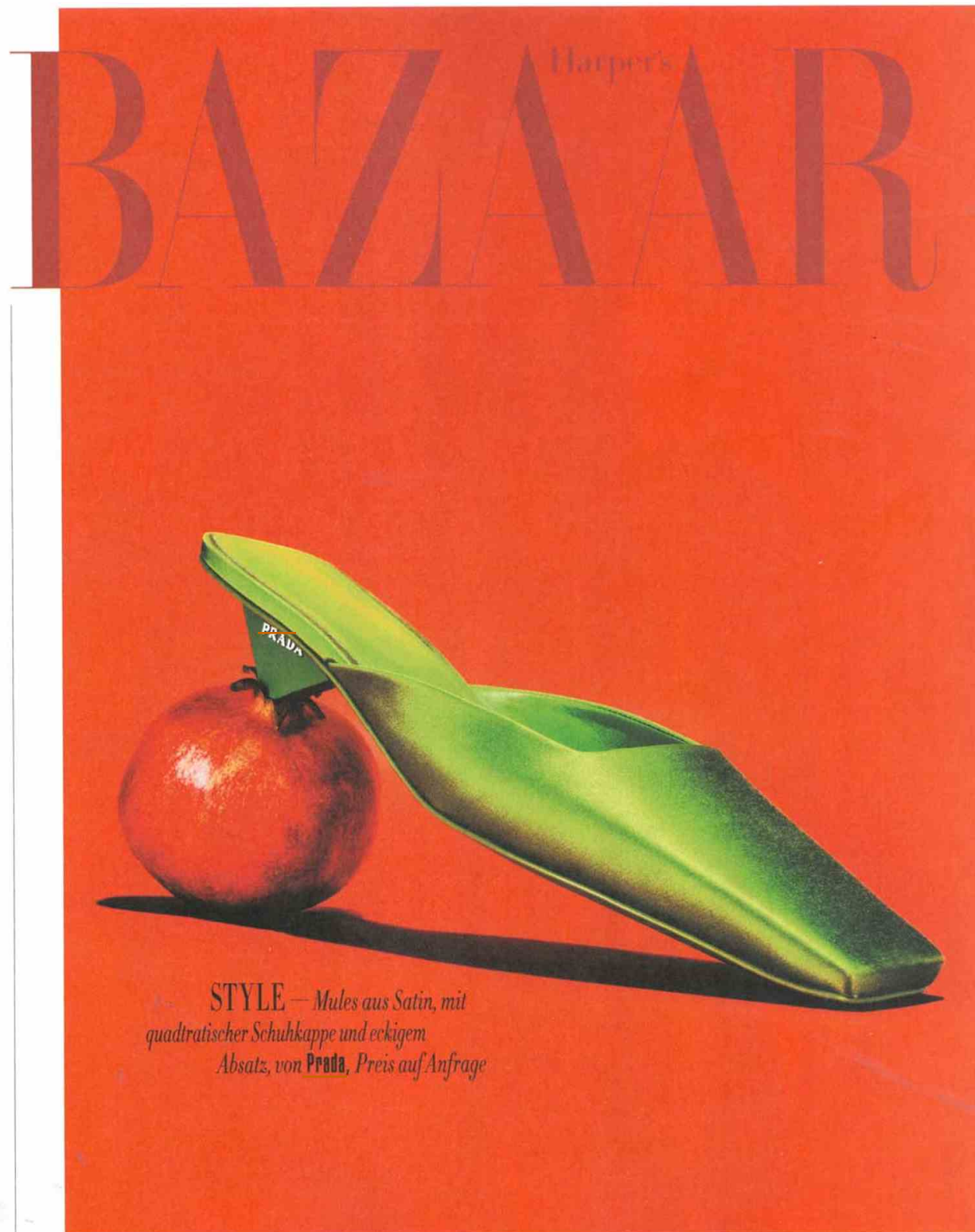




*Lederkleid, geschnürte
Schuhe und Strümpfe, alles
von PRADA. Netzstrumpf-
Bose von WOLFORD.
Armband und Ringe, alles
von CARTIER.*



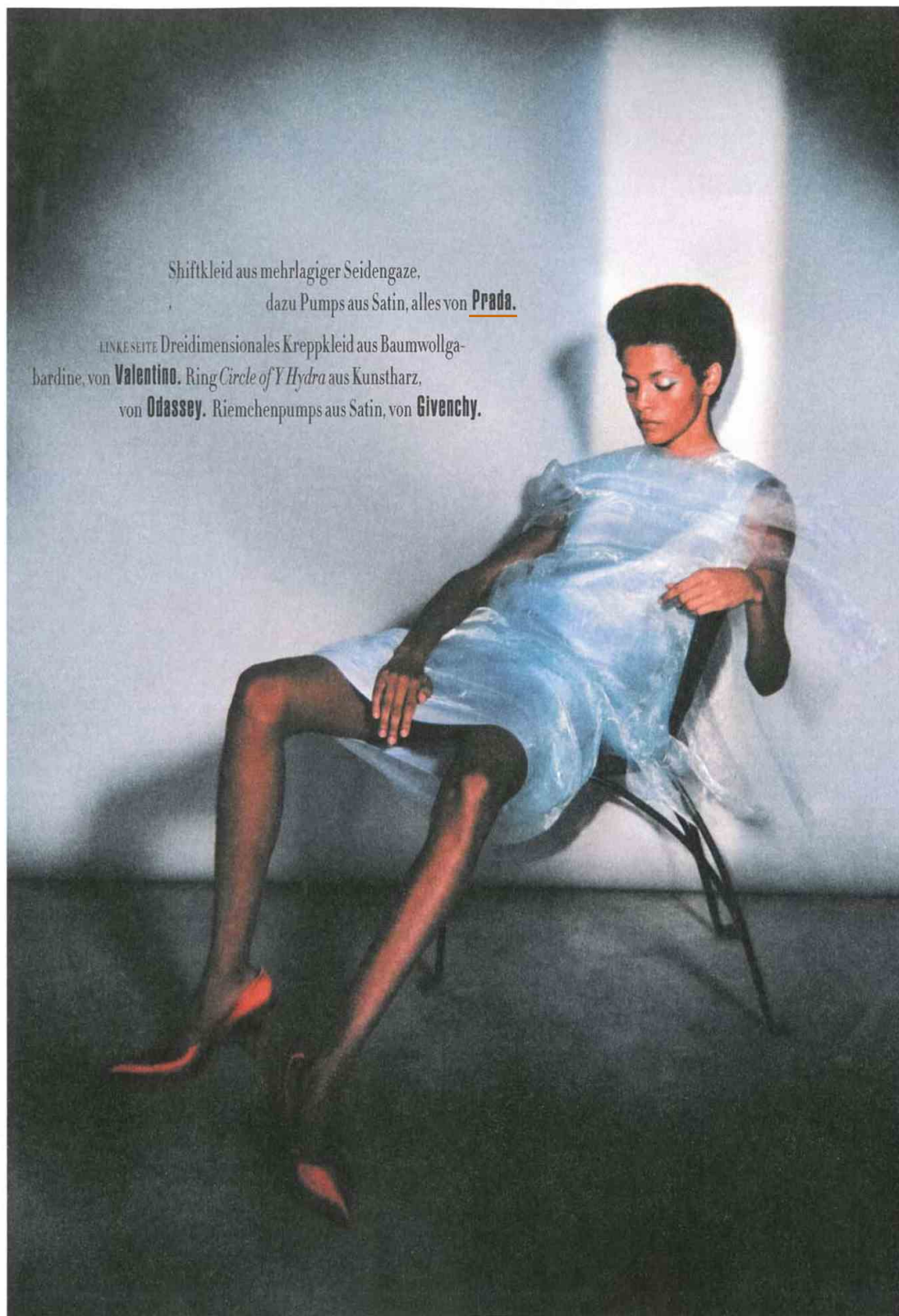




STYLE — *Mules aus Satin, mit quadratischer Schuhkappe und eckigem Absatz, von Prada, Preis auf Anfrage*

MÄRZ | 2024 Harper's BAZAAR 45





Shiftkleid aus mehrlagiger Seidengaze,
dazu Pumps aus Satin, alles von **Prada**.

LINKE SEITE Dreidimensionales Kreppkleid aus Baumwollg-
bardine, von **Valentino**. Ring *Circle of Y Hydra* aus Kunstharz,
von **Odassey**. Riemchenpumps aus Satin, von **Givenchy**.





GERMANIA - HARPER'S BAZAAR - PRADA2 - 01.03.24



USA



Photograph by
JO METSON SCOTT

Prada Re-Edition
1978 bag, \$2,600.
(prada.com)



Hit REFRESH

For Prada, 1978 was a year worth commemorating. It's when Miuccia Prada took the helm from her mother, met Patrizio Bertelli (who would become Prada's co-CEO and is now chairman of the board), and debuted the house's first nylon design, a near-instant classic. Now the material is a vehicle for Prada's sustainability efforts. This khaki and petal pink purse (a play on a 1978 silhouette) is made almost entirely (except for the leather trim) from a regenerated-nylon yarn woven from plastic landfill and ocean pollution. It's Mrs. Prada to a T: feminine, utilitarian, innovative—and deliciously offbeat. —Daisy Shaw-Ellis

FOR DETAILS, GO TO VF.COM/CREDITS.





USA – V MAGAZINE – PRADA – V147, 2024





USA – W MAGAZINE – PRADA – V2, 2024





USA – W MAGAZINE – PRADA – V2, 2024



DESIGN THAT COUNTS

Far from fast fashion, these noteworthy pieces prove there are no shortcuts to good quality.

BY SARA HOLZMAN

PRADA BAG,
\$6,100, prada.com



65
pieces come together
to make this tote.

22
karat, gold leaf,
hot-stamped
lettering pays
homage to the same
brand logo used
in the '90s.

Prada's storied leather artisans spend four hours and 10 minutes creating each belt bag that comes in two sizes.



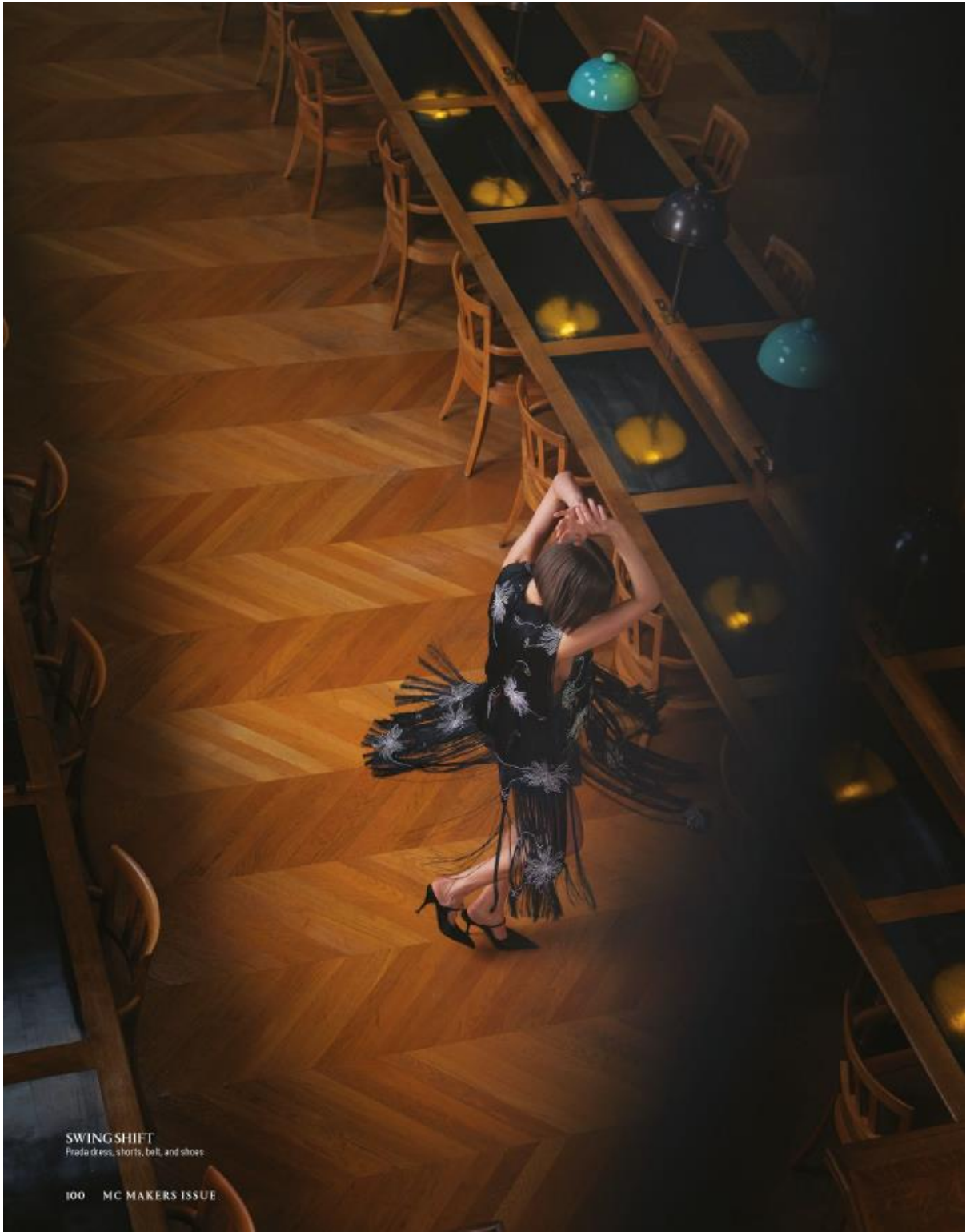


ON THE FRINGE

Hand-studded metal rings are individually pressed on thousands of thin threads to create a flapper-meets-rock-'n-roll feel.

Prada top, skirt, belt, socks, and shoes





SWINGSHIFT
Prada dress, shorts, belt, and shoes

100 MC MAKERS ISSUE

USA – MARIE CLAIRE – PRADA – MARCH 2024





USA – ELLE – PRADA – MARCH 2024





Jacket, \$5,000, top, \$6,900, skirt, \$1,390, shorts, \$1,320, belt, \$650, shoes, \$1,220, PRADA.

USA – ELLE – PRADA – MARCH 2024





USA – ELLE – PRADA – MARCH 2024





USA – ELLE – PRADA – MARCH 2024





► 1 marzo 2024



USA – HARPER'S BAZAAR – PRADA – MARCH 2024





► 1 marzo 2024



USA – HARPER'S BAZAAR – PRADA – MARCH 2024





► 1 marzo 2024



All clothing and shoes [PRADA](#)





► 1 marzo 2024

All clothing [PRADA](#)

Something feels predestined about Troye Sivan's fame, like it was only a matter of time before this kid with the big baby blues and riveting mix of self-possession and vulnerability would find his way to a global audience. "I started making YouTube videos when I was 12," he said, fresh-faced over Zoom from his home in Melbourne on a recent weekday morning. "I'm 28, now."

Sivan was in elementary school when he picked his stage name. Then came the YouTube videos. And by the time he was eighteen, on the eve of signing his first major label deal, he officially came out because, as he has said, "I wanted it to be out so that they couldn't tell me to stay in the closet." (His label congratulated him the next day.) In the decade since, Sivan grew into the role of pop boy wonder—with the voice (and face) of an angel, and the instincts of an old soul artist with many lifetimes under his karmic belt.

But it's only on the 2023 release of Sivan's third album, *Something to Give Each Other*, that his two sides—the boy wonder and the old soul—have truly merged. Perhaps it's just time, and the experience, both professional (acting in TV and film, including on *The Idol*) and personal (Covid isolation, a breakup, most of his 20s) that came between Sivan's second and third records, but the performer who brought us this uber-confident new pop experience is no longer a boy with extraordinary potential, he's an artist fully inhabiting his gifts and just beginning to show us all where they can take him. **LIZZY GOODMAN**





► 1 marzo 2024

All clothing PRADA



“My actual dream is that people are walking out of the show with people that they’ve met at the show, exchanging numbers. And then whatever they want to do with the rest of the night is up to them.”
—Troye Sivan





► 1 marzo 2024

VMAN: I know you've been traveling around quite a bit, how are you holding up? And how is your creative brain doing? What are you focused on right now?

TROYE SIVAN: I'm actually in a really fun phase of full-time tour prep, which is so exciting. Last year and the year before it was so much about a million spinning plates and a million projects. It was really fun because it was the rollout of all of those things. The culmination. This year I get to focus a little bit more on just putting on the show that I've always dreamt of. I've kind of, like, given myself a bit of a gift.

VMAN: Yes! The pleasure of real focus.

TS: Totally. It's little things, like I have my first personal trainer session after this interview and then I'm going in the studio and we're working on the music and we're starting choreo soon and I'm getting to do most of it from Melbourne, which is making me really happy. The first show is May 29th, and I'm like counting down in my head. It's a really fun and inspiring time.

VMAN: Is there a show you saw as a kid - some kind of gold standard pop experience that has the emotional flavor you're trying to generate with your shows this year?

TS: This wasn't as a kid though, but the show that I saw right before I started writing the album that really influenced the whole album and is now following into the tour was Janet Jackson at the Hollywood Bowl. That was my first time seeing Janet live and I was totally floored. Like, I've never seen anything like it in my life. I mean, the amount of time and effort that would have gone into that show and into every single element of it, the amount of care, it just was so mind blowing to me. I realized, like, that's where everyone really learned it all.

VMAN: It's interesting to hear you say that because your music has always been, at least to me, serious and joyful at the same time. Pop music often gets misread as unserious because it's so joyful, and that's certainly been true of Janet in the past. So I'm just curious about how her show influenced the *sound of your record*?

TS: I think it was exactly what you're talking about—like, the spirituality of pop music. I think about when I supported Robyn a couple years ago in the US—I did LA and San Francisco—and she did this thing on "Dancing on My Own" where she muted the instrumental and had the crowd sing the chorus. And then I saw her live as well in Stockholm. Of course in LA you've got the gays that are obsessed with it and dying for it and it really was that sense of community and warmth. And then seeing it in Sweden, where she may as well be the Queen, and you've got elderly people, you've got kids with families and they're all singing to that moment, too. I take that very seriously. I think that is super, super beautiful and very profound. It really influenced the whole ethos of the album, seeing the Janet show and seeing the Robyn show. It's like, oh no, okay, this is like, this is serious business. It made me want to write a pop album, it made me want to think about dance music and how powerful it is. It made me think about joy and sex and. It really just kind of set me on the path that I'm still on now.

VMAN: Given that the five years between your second and third record included the Covid-19 pandemic and included—as you've talked about—a breakup, plus getting into acting and all the other amazing creative stuff you've been up to, did you feel extra pressure around the release? Did it feel like an especially big deal?

TS: Maybe I'm just really lucky but a lot of that external pressure to me feels very much like just that: external pressure. I don't think I internalized that very much. The thing that excites me about making an album is the creative process and that has always been a very personal experience. It's not really about anyone else, do you know what I mean? I've been online since I was really, really young, so I'm quite used to my safe

audience that I know is going to show up for me. I feel like I'm making music for them and that's a really, really nice feeling.

VMAN: You're making music for them, but you're also saying, you know, I make music ultimately for me. So do you think of yourself as part of "them?" Like, are you and your fans interchangeable in some way?

TS: They're, like, friends of mine. I started making YouTube videos when I was 12. I'm 28. I make the music that I want to make. I make the albums that I want to make. But at the same time, the thing that's in the back of my mind—it's almost like an update on my life to those people. Like you said, I've been through a breakup, this is where I'm at now kind of thing.

VMAN: When you're songwriting, how does it start?

TS: So it's literally different every single time. But I do think that the best ones are always when I just kind of like, go and don't think too much about it.

VMAN: Do you see the movie unfolding like a movie while you're writing?

TS: When I'm in the studio the picture really starts to come together between the production, the lyrics, the melody—when all those things start to really work together, that's when I know that I'm excited by something. Like the "One of Your Girls" video concept, for example. Same with "Rush." While we were recording, I'm like, oh my God... can you imagine...? It's basically just me and Leland, who I work with on almost every song on the album, it's us, like literally queening out being like, gag, can you imagine!? And we go with that.

VMAN: There's no better feeling than when you've opened something up creatively that has a long runway in front of it.

TS: Totally. You know those funny memes about people listening to sad music and staring out the window in the car pretending they're in a music video? That's what I'm doing but it's just I get to actually make the music video.

VMAN: You said earlier that you are interested in stories that don't always get told. Do you mean underrepresented narratives, or do you also mean aspects of our inner lives as humans that are under-expressed? What does that notion of an untold story really mean to you and to what extent does it have to do with gender and sexual identity?

TS: It's very easy to pull from my own story, and chances are that story hasn't been told that much because there hasn't been that many openly gay pop singers. But, for example, I've got a ballad on *Bloom* called "The Good Side" that's about getting the better side of a breakup. It's this breakup song, but also talking about how lucky you got in that situation, and having empathy for the other person, and being like, by the way, I know that this must really suck for you and I apologize. A song like that is so fulfilling to write because it just felt so, so, so real to what was going on and I had never heard that perspective. "One of Your Girls," is obviously very specifically gender-y and sexuality-based and *completely*, completely true to me. But "The Good Side" is an experience that's not really about that stuff, it's just a love song. I really like the challenge of telling a story that I just haven't heard that much.

VMAN: Okay, final question, returning to the theme of the day, which is your tour and everything we're going to get to see from you in 2024. Do you have in mind what you want people to do when they leave your show? Should they go out? Should they make out? What mood are you setting?

TS: My actual dream is that people are walking out of the show with people that they've met at the show, exchanging numbers. And then whatever they want to do with the rest of the night is up to them. I often will meet people and they'll be like, oh, we met at your show in Paris in 2016 and we've been best friends ever since. That kind of stuff really means the world to me.





► 1 marzo 2024

All clothing and shoes PRADA





► 1 marzo 2024

Shorts PRADA



"[Watching Robyn and Janet Jackson perform live] made me want to write a pop album, it made me want to think about dance music and how powerful it is. It made me think about joy and sex and—it really just kind of set me on the path that I'm still on now."
—Troye Sivan





► 1 marzo 2024



Makeup Gillian Campbell (Artist Group) Hair Fernando Miranda Senior producer Anthony Federici (Petty Cash Production) Producer Rachel Oliver Digital technician Jake Nemirovsky Lighting director Ryan Hackett Photo assistants Jeremy Kees Orr, Jax Oliver Production assistants Matthew Stott, Mae Hatrick Location Tamale Studios

